

# NIGHT & DAY DOWNTOWN DELRAY™

We're just what you need.™



Dining

Shopping

Arts & Culture



Introduce your Downtown Delray Beach business with a video profile created by VUP Media



The Downtown Development Authority is proud to partner with VUP Media in offering this unique video business profile package opportunity. Take advantage of increased exposure to potential customers, by marketing your business **everywhere!**

Each VIDEO BUSINESS PROFILE  
Package Includes:

- An on-location HD shoot of your business
- HD Post-Production Editing
- Business Profile video (up to 2 minutes in length)

Cost to Participating Businesses: Only \$425.00\*  
\*PER VIDEO PROFILE

We value our partnership and relationship with the DDA and through our work in creating marketing and promotional programs, we have been able to leverage this opportunity for you at an extremely cost efficient price point of Only **\$425** per video profile!

Business Profiles Can Be Used For:

- Your business website
- The DDA website increasing your **exposure!**
- For tradeshows
- Hotels (looped video)
- In-Store Displays
- Through social media (Facebook, YouTube, & email marketing)