




2019 Mother's Day Orchid Giveaway Sponsorship



A close-up photograph of several white orchids with vibrant pink and purple centers. The flowers are in various stages of bloom, with some petals fully open and others still budding. The background is dark and out of focus, making the white flowers stand out prominently.

The Downtown Development Authority is proud to present the 11th Annual Orchid Giveaway in Honor of Mother's Day taking place in Downtown Delray Beach May 1-11, 2019.

As a sponsor, your organization will be exposed to both the local and tourist community. This customer appreciation program continues to be recognized around the city as a special and unique way to reach the thousands that patronize our Downtown.

This program includes our downtown retailer shops, galleries and studios, salons, spas and wellness services. The Mother's Day Orchid Giveaway reaches over 1 million local and regional media impressions through TV, print, digital, social, and onsite activation.

A woman with blonde hair is adjusting a white hat with blue stripes on a young girl's head. The girl is wearing a dark patterned dress. The background is slightly blurred, showing what appears to be a clothing store or boutique.

Top Orchid Sponsor: \$1,000

- Recognition as top sponsor on all program marketing materials reaching over 1,000,000 impressions (TV, Newspaper, Digital, Posters, Brochures, Online)
- (1) Dedicated social media post and inclusion on Facebook event page and description
- Inclusion of sponsor's logo on website banner and event page
- Inclusion of sponsor's logo on program signage displayed at each station from May 8-11 at 3 locations throughout Downtown
- Opportunity to provide handout materials at each station



Mid Orchid Sponsor: \$500

- Sponsor mention on event page
- Inclusion of sponsor's logo on digital marketing materials including website, social media, digital signage
- Opportunity to provide handout materials at each station



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GIVEAWAY SPONSORSHIP

