

IT'S HALLOWEEN IN DOWNTOWN DELRAY!

COVID-19 may have put a damper on gatherings this year, but let's not let it take ALL the fun away from the holidays. Let's make Downtown Delray the ULTIMATE **Halloweentown** this year by decorating our storefronts, streets, and more! We have teamed up with the Achievement Center for Children & Families to discover all the "**Ways to be Wicked**" in Delray Beach!

The DDA invites all of our businesses to be a part of this fun event by decorating storefronts, decorating Witches Hats to be displayed in your storefront along with participating in TRICK OR TREATING in Downtown.

Halloween festivities page: <https://downtowndelraybeach.com/events/halloween-festivities>

Here is how you can participate:

- **Decorate your storefront in a spooky, witchy or fall festive kind of way!** *Be decorated by Oct. 24. Voting will be done by the public for the #PeoplesChoiceAward and a chance to win gift certificates and a \$200 Visa Gift Card (top three businesses will win) (POSTER FOR VOTING will be provided once you let us know!)*
 - **People can vote online here:**
<https://www.downtowndelraybeach.com/halloweensurvey>
- **Allow the DDA to bring a hat (decorated by a coven witch) to your store to display it in your storefront until October 31st.** (hats distributed Oct. 23)
- **OCT. 31 - Get your Candy and Costume Ready for TRICK OR TREATING Downtown (Poster Provided)**
11:30am – 2pm Trick or Treaters will stroll the sidewalks with their families and friends to enjoy Halloween Town! DDA is marketing the day in hopes to have families come trick or treat and enjoy lunch and shopping.
*Masks/Face coverings required
*Hand out candy outside with gloves

Email the DDA at DDA@downtowndelraybeach.com to let us know you are participating.
Call us if you have questions 561-243-1077

Thank you all!!
Laura Simon, DDA and Team!!

