



the SAVER
the AVENUE



delray
magazine

Delray Beach
2020 Savor the Avenue
Sponsorship Opportunities

*Note: Sponsor Levels can be customizable.



SAVOR the AVENUE

The Downtown Development Authority and Delray Beach Magazine are proud to present the 11th Annual Award-Winning **SAVOR THE AVENUE 2020** taking place in the middle of E. Atlantic Avenue on **Monday, March 23, 2020**.

As a sponsor, your organization will be exposed to both the local and tourist community. This unique and prestigious culinary event continues to be recognized around the country as one of the most fun and sought after experiences of the year.

The event engages 16-18 of Downtown Delray Beach's fine dining restaurants to showcase their best culinary skills to the sophisticated crowd who looks forward to an amazing experience each year. This one-of-a-kind event sells out within a month (sometimes even days) of opening ticket sales and has attendees planning travel a year in advance just to have a seat at the **Nation's Longest Dining Table!** (100% of 2019 attendees said they would be back for the 2020 event!)



This event attracts over thousands of attendees and garners huge local and national media attention each year. Boasting over 100 million media impressions and extensive brand exposure for the Downtown businesses, the City of Delray Beach and the partners of the event, Savor the Avenue gets national (even global) recognition. A portion of all proceeds are donated to a local charity. Over \$70,000 has been donated since 2009. This year the DDA will donate 5% of the sponsorship dollars directly to the charity.

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We welcome your organization as a partner with the DDA and the Savor the Avenue event!
Visit downtowndelraybeach.com/savortheave for a full view of the event

PREMIER

\$10,000

- Primary placement of logo on all event materials—Recognition as Premier Sponsor
- Onsite Activation: opportunity for two 10x10 activation areas within the Event footprint; distribute promotional items and information to attendees at the event
- Company Logo on Event Lanyard provided as pass to the event
- 4 Dinner reservations to Savor the Ave Dining Event
- Opportunity to address attendees during opening comments of the event
- Opportunity to participate as a Décor Contest Judge
- Ad opportunity on Digital Display signage at the Visitor Information Center
- Full page ad in Delray Beach Magazine & the Savor the Ave Dinner Program provided to all attendees
- Inclusion of sponsor's logo on event banners and table signage displayed at the event
- Primary Inclusion in the Savor the Ave Social Media Campaign with the DDA (Reach of 75,000+ fans)
- Verbal recognition of sponsor throughout the event by emcee
- First to be mentioned/logo in all media ads, press releases, website, and social media
- Logo and/or company name included on both event promotional and recap video
- Opportunity Pre-Event Activation/Engagement with the participating restaurants
- For Automobile Sponsor: Onsite activation for automobile sponsor to display up to 6 vehicles in designated areas in the footprint

GOLD

\$5,000

- 2 Dinner reservations to Savor the Ave Dining Event
- Opportunity to participate as a Décor Contest Judge
- Onsite activation opportunity
- Logo on all event materials—Recognition as a Gold Sponsor
- Half page ad in Delray Beach Magazine & in the Savor the Ave Dinner Program provided to all attendees
- Inclusion of sponsor's logo on event banners displayed onsite at the event
- Ad opportunity on Digital Display signage as Savor Sponsor at the Visitor Information Center
- Inclusion in Savor the Ave Social Media Campaign with the DDA (Reach of 75,000+ fans)
- Verbal recognition of sponsor throughout the event by emcee
- Mention and/or logo in all media ads, press releases, website, and social media
- Logo and company name inclusion in both the promotional and event recap video

SILVER

\$2,500

- Logo on all event materials—Recognized as Silver Sponsor
- 1/3 page ad in Delray Beach Magazine & in the Savor the Ave Dinner Program
- Inclusion of sponsor's logo on table signage displayed onsite event
- Social Media campaign inclusion during month of March with the DDA (Reach of over 75,000+ fans)
- Verbal recognition of sponsor throughout the event by emcee
- Logo and/or company name inclusion in the event recap video



11th Annual Savor the Avenue Video:

https://youtu.be/74N-n_b1syU

*Copy & Paste into your browser



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