

PINEAPPLE GROVE ART & MUSIC FEST

2020 SPONSORSHIP DECK



EVENT OVERVIEW

The Delray Beach Downtown Development Authority (DDA) in partnership with the Pineapple Grove Arts District Board and Merchant Community, have designed an event that features and celebrates art, culture, history and the vibe that Pineapple Grove is known for throughout the city and county. This closed-street, evening event will be a time to showcase the local businesses with open house events & pop-up tent exhibits, as well as showcase food, music, art and style. This family-friendly event encourages engagement from city and community partners, businesses and residents alike! This event will take place April 16th on NE 2ND Ave from E. Atlantic Ave to NE 4th St. from 5 to 9 PM.





Golden Pineapple

\$3,000

- 🍍 Onsite activation: Sponsor tent to distribute promotional items and information to attendees at the event
- 🍍 Ability to sponsor specific activity: (Stage, Photo Booth, Entertainment, Activation elements (i.e. port-o-lets)
- 🍍 Primary placement of logo on all event materials, online and advertisement recognition as Gold Sponsor
- 🍍 Inclusion of sponsor's logo on event banners displayed in primary locations in the event
- 🍍 (1) Dedicated Social Media post on DDA Facebook reaching 70K fans and followers
- 🍍 Tagged & included in post-event photo gallery on Facebook
- 🍍 Mentions on local radio as Gold sponsor
- 🍍 Logo included on Event team shirts
- 🍍 Mentioned/logo in all print ads, press releases, website and social media as Gold sponsor
- 🍍 Logo OR company name inclusion in the event recap video



Silver Slice \$1,500

- 🍷 Provide collateral at event info/welcome booth
- 🍷 Placement of logo on all event materials and advertisements recognition as Silver Sponsor
- 🍷 Inclusion of sponsor's logo on event banners displayed in primary locations in the event
- 🍷 Company name inclusion on posts for Facebook event page
- 🍷 Mentions on local radio as Silver sponsor
- 🍷 Mentioned/logo in all print ads, press releases, website and social media
- 🍷 Logo OR company name inclusion in the event recap video



Bronze Coconut

\$500

- 🥥 Placement of logo on all event materials and advertisements recognition as Bronze Sponsor
- 🥥 Inclusion of sponsor's logo on event banners displayed in primary locations in the event
- 🥥 Company name inclusion on posts for Facebook event page
- 🥥 Mentioned/logo in all media ads, press releases, website, and social media
- 🥥 Logo OR company name inclusion in the event recap video

CONTACT US



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