

the SAVOR AVENUE

Partnership Program



Savor the Avenue Overview

Presented by the Downtown Development Authority and Delray Beach Magazine, this world-renowned culinary scene features downtown restaurants while raising funds for a local nonprofit organization.

This unique, under-the-stars dining experience spans 5 blocks on East Atlantic Avenue as the Nation's Longest Dining Table.

The prestigious culinary event continues to be recognized around the country as one of the most fun and sought-after experiences of the year with reservation-style ticket sales that sell out within 24 hours.





Premier PARTNER

TIER 1 LEVEL

Annual Partner Commitment:

\$5,000

PARTNERSHIP INCLUSIONS:

Logo inclusion:

- Recognition as a Premier Sponsor
- Primary placement of logo on all event materials
 - Top/largest mention/logo in all media ads, press releases, website, and social media
 - Event banners
 - Event lanyard provided as pass to the event
 - Logo and/or company name included on event promotional video
 - Logo and/or company name included on recap video
- Onsite activation:
 - Opportunity for two 10x10 activation areas within the Event footprint; distribute promotional items and information to attendees at the event
 - Verbal recognition of sponsor throughout the event by emcee
 - Opportunity to address attendees during opening comments of the event
 - Opportunity to participate as a Décor Contest Judge
 - Table signage displayed at the event
- 4 dinner reservations to Savor the Ave Dining Event
- Primary inclusion in the Savor the Ave social media campaign (reach of 75,000+ fans)
- For Automobile - on site activation to display up to 4 vehicles in designated areas in the footprint

Gold PARTNER

TIER 2 LEVEL

Annual Partner Commitment:

\$3,000

PARTNERSHIP INCLUSIONS:

Logo inclusion:

- Placement of logo on all event materials
 - Recognized as Gold Partner in all media ads, press releases, website, and social media
 - Event lanyard provided as pass to the event
 - Event banners
 - Logo and/or company name included on event promotional video
 - Logo and/or company name included on recap video
- Onsite activation:
 - Opportunity for one 10x10 activation area within the Event footprint; distribute promotional items and information to attendees at the event
 - Verbal recognition of sponsor throughout the event by emcee
 - Table signage displayed at the event
- 2 dinner reservations to Savor the Ave Dining Event
- Inclusion in the Savor the Ave social media campaign (reach of 75,000+ fans)

Silver PARTNER

TIER 3 LEVEL

Annual Partner Commitment:

\$1,500

PARTNERSHIP INCLUSIONS:

Logo inclusion:

- Placement of logo on all event materials
 - Recognized as Silver Partner in all media ads, press releases, website, and social media
 - Event banners
 - Logo and/or company name included on recap video
- Onsite activation:
 - Verbal recognition of sponsor throughout the event by emcee
 - Table signage displayed at the event
- Inclusion in the Savor the Ave social media campaign (reach of 75,000+ fans)

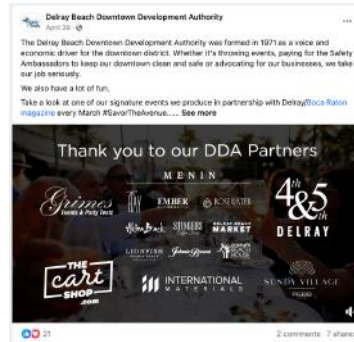
Event BRANDING

SIGNAGE/BANNERS



SAVOR THE AVENUE 2023 EXAMPLES

DIGITAL PROMOTION



ADVERTISING



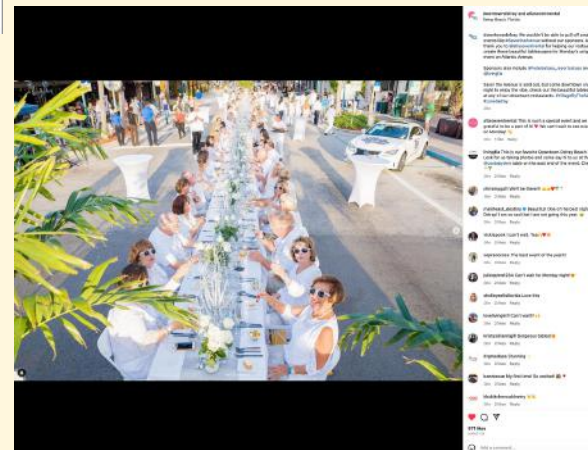
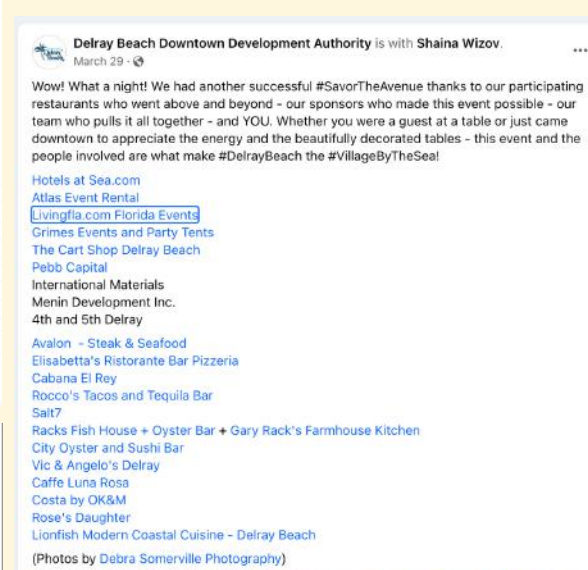
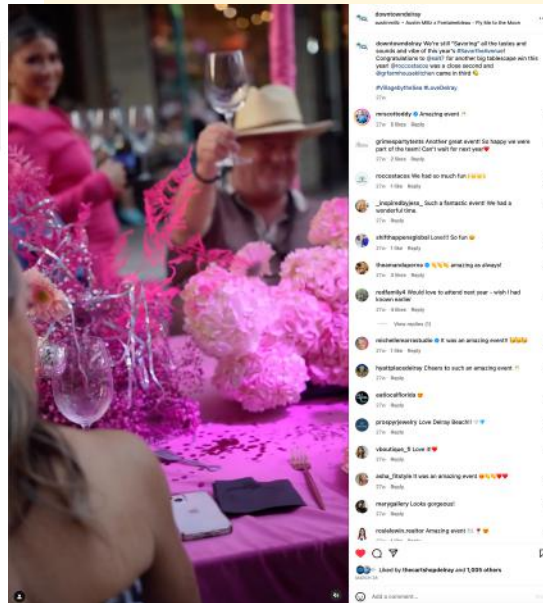
ONSITE MATERIALS



PRINT MATERIALS



building
engagement
and
impact



A group of six women are standing outdoors on a city street, smiling for a photo. They are dressed in formal, colorful dresses. The woman on the far left wears a black and white patterned dress with yellow accents. The second woman from the left wears a dark blue dress with large pink floral prints. The third woman wears a bright orange and yellow patterned dress. The fourth woman wears a solid red strapless dress. The fifth woman wears a grey dress with a white intricate pattern. The woman on the far right wears a solid red dress. In the background, there are pink decorative poles, a building with a 'Bahama' sign, and a street with traffic lights. A semi-transparent pink banner is overlaid across the middle of the image.

Thank you for your consideration in becoming an official Partner of Savor the Avenue



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