# SAVERUE SAVENUE Partnership Program



Savor the Ave 2023 6000 Tuna Crudo muzu kusha, spiced buttermilk, chai seed crumh scallion oil, shoyu gel gambino sparkling wine, italy - Salad Broccoli Caesar charred & paffiel broccoli, sourdough, black garlic, cheddar, broccoli greens pinot grigin, caposaldo, veneta, italy From the Sea \_ Potato Scaled Sole spring onion soubise, artichole source vierge chardonney, landmark, sonoma, california From the Land -Beef Duo potato pare, red avine challed jum, hone marrow bordelaise cabernet, dava, pasa roblas, california - Dessert -Milk Chocolate Cremeux cherry surber, while checolate perceder, dark cherrolate granula riesting, s.a. prum, musel, germany 6000 FARM RACKS

## Savor the Avenue Overview

Presented by the Downtown Development Authority and Delray Beach Magazine, this world-renowned culinary scene features downtown restaurants while raising funds for a local nonprofit organization.

This unique, under-the-stars dining experience spans 5 blocks on East Atlantic Avenue as the Nation's Longest Dining Table.

The prestigious culinary event continues to be recognized around the country as one of the most fun and sought-after experiences of the year with reservation-style ticket sales that sell out within 24 hours.





# PARTNER

### **TIER 1 LEVEL** Annual Partner Commitment:



#### PARTNERSHIP INCLUSIONS:

#### Logo inclusion:

- Recognition as a Premier Sponsor
- Primary placement of logo on all event materials
  - Top/largest mention/logo in all media ads, press releases, website, and social media
  - Event banners
  - Event lanyard provided as pass to the event
  - Logo and/or company name included on event promotional video
  - Logo and/or company name included on recap video
- Onsite activation:
  - Opportunity for two 10x10 activation areas within the Event footprint; distribute promotional items and information to attendees at the event
  - Verbal recognition of sponsor throughout the event by emcee
  - Opportunity to address attendees during opening comments of the event
  - Opportunity to participate as a Décor Contest Judge
  - Table signage displayed at the event
- 4 dinner reservations to Savor the Ave Dining Event
- Primary inclusion in the Savor the Ave social media campaign (reach of 75,000+ fans)
- For Automobile on site activation to display up to 4 vehicles in designated areas in the footprint

# PARTNER

### TIER 2 LEVEL Annual Partner Commitment:



#### PARTNERSHIP INCLUSIONS:

#### Logo inclusion:

- Placement of logo on all event materials
  - Recognized as Gold Partner in all media ads, press releases, website, and social media
  - Event lanyard provided as pass to the event
  - Event banners
  - Logo and/or company name included on event promotional video
  - Logo and/or company name included on recap video
- Onsite activation:
  - Opportunity for one 10x10 activation area within the Event footprint; distribute promotional items and information to attendees at the event
  - Verbal recognition of sponsor throughout the event by emcee
  - Table signage displayed at the event
- 2 dinner reservations to Savor the Ave Dining Event
- Inclusion in the Savor the Ave social media campaign (reach of 75,000+ fans)

# PARTNER

### TIER 3 LEVEL Annual Partner Commitment:



#### PARTNERSHIP INCLUSIONS:

#### Logo inclusion:

- Placement of logo on all event materials
  - Recognized as Silver Partner in all media ads, press releases, website, and social media
  - Event banners
  - Logo and/or company name included on recap video
- Onsite activation:
  - Verbal recognition of sponsor throughout the event by emcee
  - Table signage displayed at the event
- Inclusion in the Savor the Ave social media campaign (reach of 75,000+ fans)

# BRANDING

#### **SAVOR THE AVENUE 2023 EXAMPLES**

**DIGITAL PROMOTION** 

delray

boca



## SAVXR ಕ್ಷ**AVENU**

A UNIQUE DINING EXPERIENCE ON EAST ATLANTIC AVENUE

**ADVERTISING** 



Delray Beach Downtown Development Authority

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SIGNAGE/BANNERS



MONDAY, MARCH 27 | 5:30PM









**ONSITE MATERIALS** 

boca delrav BENEFITTIN

CENTERS FOR CHILDREN & FAMILIES

PRESENTED BY

**AVALON** 

**PRINT MATERIALS** 



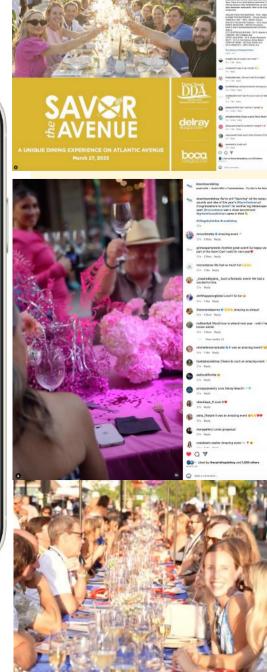




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Delray Beach Downtown Development Authority is with Shaina Wizov. March 29 · Ø

Wow! What a night! We had another successful #SavorTheAvenue thanks to our participating restaurants who went above and beyond - our sponsors who made this event possible - our team who pulls it all together - and YOU. Whether you were a guest at a table or just came downtown to appreciate the energy and the beautifully decorated tables - this event and the people involved are what make #DelrayBeach the #VillageByTheSeal

Hotels at Sea.com Atlas Event Rental Livingfla.com Florida Events Grimes Events and Party Tents The Cart Shop Delray Beach Pebb Capital International Materials Menin Development Inc. 4th and 5th Delrav Avalon - Steak & Seafood Elisabetta's Ristorante Bar Pizzeria Cabana El Rey Rocco's Tacos and Tequila Bar Salt7 Racks Fish House + Ovster Bar + Garv Rack's Farmhouse Kitchen City Oyster and Sushi Bar Vic & Angelo's Delray Caffe Luna Rosa Costa by OK&M Rose's Daughter Lionfish Modern Coastal Cuisine - Delray Beach







Delray Beach Downtown Development Authority

The Delray Beach Downtown Development Authority was formed in 1971 as a voice and economic driver for the downtown district. Whether it's throwing events, paving for the Safety Ambassadors to keep our downtown clean and safe or advocating for our businesses, we take our job seriously.

We also have a lot of fun.

Take a look at one of our signature events we produce in partnership with Delrav/Boca Raton magazine every March #SavorTheAvenue..... See more





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Thank you for your consideration in becoming an official Partner of Savor the Avenue



Laura Simon, Executive Director | Suzanne Boyd, Director of Marketing | 561.243.1077