



Delray Beach
Downtown Development Authority
2018 Mother's Day Orchid
Giveaway Sponsorship
Opportunities



The Downtown Development Authority is proud to present the 10th Annual Orchid Giveaway in Honor of Mother's Day taking place in Downtown Delray Beach May 1-12, 2018.

As a sponsor, your organization will be exposed to both the local and tourist community. This customer appreciation type program continues to be recognized around the city as a special and unique way to reach the thousands that patronize our Downtown.

This year the program will include the over 150 retail shops, galleries, 120 beauty and wellness services and experiences. Reaching over 1,000,000 media impressions through TV, Print, Digital, Social and Onsite of local and regional traffic.

A woman with blonde hair is adjusting a white hat with blue stripes on a young girl's head. The girl is smiling and looking towards the camera. The woman is wearing a light-colored top and a watch. The background is slightly blurred, showing what appears to be a clothing store or a similar setting.

Top Orchid Sponsor: \$1,000

Logo on all program advertising materials recognition as Sponsor
(TV, Newspaper, Digital, Posters, Brochures, Online)

Reaching over 1,000,000 impressions

Special Social Media sponsor posts with the DDA page reaching over 66,000 fans

Inclusion of sponsor's logo on program signage displayed at each station from

May 9-12 at 4 locations throughout Downtown

Opportunity to provide handout materials at each station



Mid Orchid Sponsor: \$500

Special Social Media sponsor posts with the DDA page reaching over
66,000 fans

Inclusion of sponsor's logo on program signage displayed at each station from
May 9-12 at 4 locations throughout Downtown
Opportunity to provide handout materials at each station



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