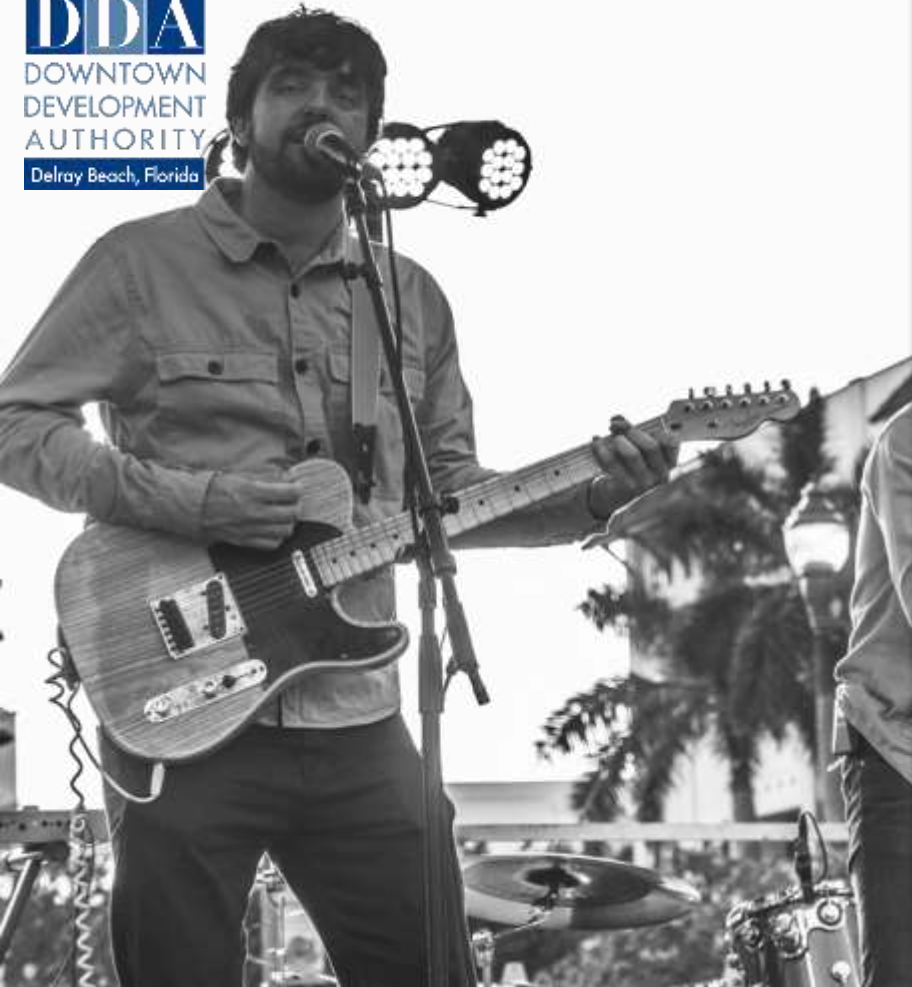




Art & Jazz on the avenue

Delray Beach
Art & Jazz on the Avenue
Sponsorship Opportunities

*Note: Sponsor Levels can be customizable.



The Downtown Development Authority (DDA), as part of the 50th Anniversary celebrations and in support of downtown merchants and restaurants, will reignite the Art & Jazz Festival. These themed evenings in each of the four neighborhoods welcome hundreds of guests to stroll the neighborhood enjoying live entertainment, performance artists, art exhibitions and dining in many of the local restaurants. Bringing back this longtime tradition with a new twist will provide residents and visitors the opportunity to meet new people and see new parts of town – we invite you to Find Your Fun in Downtown Delray throughout the year.

4 Street Closed Events

DATES/LOCATIONS – 6pm to 9pm:

October 26: Beachside, East Atlantic Avenue Venetian to Andrews)

Jan. 25, 2023: NE 2nd Ave in Pineapple Grove

May 24, 2023: West Atlantic Ave (west of Swinton Ave)

July 26, 2023: East Atlantic from Swinton to 6th Ave including SE 3rd Ave by Delray Beach Market

A photograph of a craft market stall. In the foreground, there are several woven baskets, some containing colorful tassels. A large, conical, woven lamp hangs from the ceiling, illuminated. In the background, a sign is visible on a wall, and more baskets are hanging. The overall scene is brightly lit and colorful.

Platinum Art & Entertainment Level

\$10,000

- Recognition as a Platinum level sponsor on site at each stage or entertainment set up area
- Opportunity to activate onsite at ALL events (4 total): opportunity for 10 x10 activation area within the Event footprint; distribute promotional items and information to attendees at the event
- Primary placement of logo on all event materials including all Art/Vendor tent signs
- Opportunity to address attendees during opening comments of the event
- Ad opportunity on Digital Display signage at the Visitor Information Center for one month during the year
- Inclusion of logo on event banners, posters, rack cards, and any other printed collateral
- Inclusion in printed ads and broadcast and cable network commercials
- Primary Inclusion in the Art & Jazz Social Media Campaign with the DDA (Reach of 100k+ fans)
- Inclusion of logo in all media ads, press releases, website, and social media
- Logo and/or company name included on both event promotional and recap video
- For Automobile Sponsor: Onsite activation for automobile sponsor to display vehicles in designated areas in the footprint (space is limited per event)

A person is seen from the side, painting a vibrant, abstract portrait on a canvas mounted on an easel. The background is a blurred night scene with warm, bokeh lights and a palm tree. The overall mood is artistic and festive.

Gold Level

\$4,000

- Opportunity to activate onsite at **two of the four** events (10 x10 activation area within the Event footprint; distribute promotional items and information to attendees at the event)
- Logo included in the Digital Display signage at the Visitor Information Center
- Inclusion of sponsor's logo on event banners, posters, rack cards, and any other printed collateral
- Inclusion in printed ads and broadcast and cable network commercials
- Inclusion in the Art & Jazz Social Media Campaign with the DDA (Reach of 100k+ fans)
- Logo in all media ads, press releases, website, and social media
- Logo and/or company name included on both event promotional and recap video

A close-up photograph of a musician's hands playing a light blue electric guitar. The musician is wearing a blue denim shirt and has a tattoo on their left forearm. The background is dark, and the lighting is dramatic, highlighting the guitar and the player's hands.

Silver Level

\$2,000

- Opportunity to activate onsite at **ONE** of the four events (10 x10 activation area within the Event footprint;
- Logo included in the Digital Display signage at the Visitor Information Center
- Inclusion of sponsor's logo on event banners, posters, rack cards, and any other printed collateral
- Inclusion in printed ads and broadcast and cable network commercials
- Inclusion in the Art & Jazz Social Media Campaign with the DDA (Reach of 100k+ fans)
- Logo in all media ads, press releases, website, and social media
- Logo and/or company name included on both event promotional and recap video

Art & Jazz

on the
avenue



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