



DELRAY BEACH DDA SOCIAL MEDIA PROMOTION #PICKUPDELRAY 2020

The Downtown Development Authority is continuing to invest marketing dollars to promote the Downtown businesses through our strong social media channel [Facebook/delraydda](https://www.facebook.com/delraydda) to make it easier for people looking for dining options in Downtown Delray Beach!

Tin Roof created a "Take Out" event promoting the times & days they are open and would love for all the downtown restaurants & businesses to do the same thing - making the DDA a co-host so we can help to spread the news! Here is what Tin Roof did and the steps to do it for others:



HOW TO PARTICIPATE:

Step 1:

Create an "event" on your Facebook Page

Step 2:

Choose a photo that represents your food/takeout

Name the 'event' based on the name example below with YOUR address in the location; Add a Description Choose Category 'food'

Required Info
Enter the following information to create your event.

Event Photo or Video

Event Name 37 / 84
Long event names may not fully appear in some places (e.g. mobile phones)

Location

Description

Category

Frequency

4 Dates EDT


















[Edit dates and times](#)



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Step 3:

Choose Custom Dates then add BOTH times you are open each day for "lunch" and "dinner"


Mon, Apr 27, 2020	 
11:00 AM - 2:00 PM	
4:00 PM - 7:00 PM	
+ Add Time	
<hr/>	
Tue, Apr 28, 2020	 
11:00 AM - 2:00 PM	
4:00 PM - 7:00 PM 	
+ Add Time	
<hr/>	
Wed, Apr 29, 2020	 
11:00 AM - 2:00 PM	
4:00 PM - 7:00 PM	
+ Add Time	
<hr/>	
Thu, Apr 30, 2020	 
11:00 AM - 2:00 PM	
4:00 PM - 7:00 PM	



Step 5:

Add the DDA as a co-host to your event

Co-hosts

Co-hosts will have editing privileges and can add the event to their calendars to help spread the word.

Pending 

 **Delray Beach Downtown Development Authority**
85 SE 4th Ave, Ste 108, Delray Beach, Florida 33483 · City · Public & Governmen... 

FINAL INFORMATION:

Once you complete those steps we will then be able to have all the businesses updated in one spot and the DDA will create FB ads to drive people to this events tab - making it easy for people to find who is open and when. If you have questions or need assistance please contact Kellie Ames at kames@downtowndelraybeach.com or Terra Spero at [terra@realtimemg.com](mailto:tterra@realtimemg.com)