



MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY BOARD MEETING
OLD SCHOOL SQUARE MANAGEMENT
Monday – April 10th, 2023 – 2:00PM
Downtown Development Authority
350 SE 1st Street, Delray Beach, FL

1. Call to order/Roll Call – 1:57pm

Members Present: Mavis Benson, Dr. John Conde, Vera Woodson, Rocco Mangel (via Zoom), Mark Denkler, Frank Frione.

Members Absent: Christina Godbout.

Staff: Laura Simon, Suzanne Boyd, Liliana Fino, BJ Sklar, Marusca Gatto.

Guests: George Long, Ronald Platt.

Zoom: Edward Glatz, Eric Fernandez, Julen Blankenship, Jeff Dash, Gina Carter.

2. Approval of Regular Agenda – April 10, 2023

Motion by Mark Denkler, seconded by John Conde, to approve the regular agenda as presented. Motion carries (6-0). Christina Godbout not present.

3. NEW Business

A. OSS REVISED BUDGET – M. Denkler, Treasurer

Ms. Laura Simon observes that the budget for Old School Square has been adjusted according to the funding provided by the City of Delray Beach.

Ms. Vera Woodson shows concerns regarding the campus not having full time security team.

Ms. Laura Simon answers that during the day the DDA Safety Ambassadors patrol the area, and that overnight will be the time that a security team would be needed (the DDA Safety Ambassadors working daytime and evening hours only).

Motion by John Conde seconded by Mark Denkler to approve the OSS Revised Budget as presented. Motion carries (6-0). Christina Godbout not present.

B. Old School Square Foundation By-Laws and Overview – M. Denkler

Mr. Mark Denkler presents the item Old School Square Foundation By-Laws and overview. He explains that seeing that the DDA took over the Pineapple Grove Arts District, Inc., that was inactive, this 501 C3 organization can be turned into the future Old School Square non-profit, but first the old name needs to be changed on the Pineapple Grove Arts District, Inc. to be able for the Old School Square non-profit to be created and be associated with a bank account.

Ms. Vera enquires about who will be appointing the board members for the future Old School Square non-profit.

Ms. Laura Simon answers that the Foundation needs to draft the requirements for the composition of the future Old School Square non-profit board, and this board should include one of the DDA Board members. The DDA will oversee the activities of this board.

Mr. Ronald Platt (Attorney-at-Law) observes that any candidate that will be seated at the future Old School Square non-profit board needs to be familiar with the DDA, and the Board should have a minimum of 4 and maximum of 7 board members.

C. EVENTS AND ACTIVATIONS – L. Simon

Ms. Laura Simon presents ideas for future initiatives at Old School Square campus for the upcoming summer season. One of the initiatives that is being discussed is a CREOS interactive art installation (document provided).

It is the DDA Board consensus to move forward with the CREOS interactive art installation.

4. OLD Business

A. Cornell Art Museum Exhibition – M. Gatto

Ms. Marusca Gatto presents updates on the initiatives at the Cornell Art Museum at Old School Square (document provided).

Mr. John Conde enquires about updates on the Crest Theatre.

Ms. Laura Simon answers that it is still under renovation.

B. Marketing and Advertising Update – S. Boyd

Ms. Suzanne Boyd presents the results on the selection for the Request for Proposal put out by the DDA for the purpose of hiring a digital marketing agency to promote and market Old School Square campus and initiatives.

Mr. Frank Frione asks about how their fee was vetted.

Ms. Laura Simon answers that it is based on the budget.

5. Board Comments

Mr. Frank Frione suggests opening channels of communication with the Old School Square Center For The Arts Foundation (entity that was managing the campus before), to discuss some pending matters.

6. Adjournment

The meeting was adjourned at 2:49pm though motion by Mark Denkler seconded by John Conde. Motion carries (6-0). Christina Godbout not present.

Respectfully submitted,
Liliana Fino



Vera Woodson, DDA Secretary

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DATE