



MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY BOARD MEETING
OLD SCHOOL SQUARE MANAGEMENT
Monday – May 8th, 2023 – 2:00PM
Downtown Development Authority
350 SE 1st Street, Delray Beach, FL

1. Call to order/Roll Call – 2:09pm

Members Present: Mavis Benson, Dr. John Conde, Vera Woodson, Mark Denkler.

Members Absent: Christina Godbout, Rocco Mangel and Frank Frione.

Staff: Laura Simon, Suzanne Boyd, Liliana Fino, Danielle Morien.

Guests: Ronald Platt, Robert Cantwell, Roberta Wein.

Zoom: Lynn Gelin, Danielle Pearson, Eric Fernandez, Yvonne Lee Odom, Andrea Bruton, Stephanie Immelman, Henry Thompson, Brian Rosen, Reginald Cox, Tom Warnke, Jay Oberfield.

2. Approval of Regular Agenda – May 8, 2023

Motion by Vera Woodson, seconded by John Conde, to approve the regular agenda as presented. Motion carries (4-0). Christina Godbout not present, Frank Frione and Rocco Mangel not present.

3. NEW Business

A. April 10, 2023 Minutes for Approval

Motion by Mark Denkler seconded by John Conde to approve April 10, 2023 Minutes as presented. Motion carries (4-0). Christina Godbout not present, Frank Frione and Rocco Mangel not present.

B. EVENTS AND ACTIVATIONS – L. Simon

Ms. Laura Simon gives updates on the upcoming events at Old School square campus: Mindful Mondays at the Cornell Art Museum, CREOS Hourglasses activation on the campus grounds (June 21st - July 26th), Mural Fest (July 21st-22nd, 2023), Sunset Concert Series (happening on the 1st and 3rd Thursdays of the month), events for children, Kickoff Concert for Summer of #LoveDelray and Dance Classes at the Vintage Gym. Ms. Laura Simon also informs that a Special Events Manager position application has been put out to the public and that soon the interviews will start.

C. 2023-2024 Business plan for OSS – L. Simon

Ms. Laura Simon observes that the DDA team will be elaborating the 2023-2024 Business plan for OSS, that then will come before the DDA Board for review and afterwards will be presented to the City team.

Mr. John Conde enquires if the Non-profit for Old School Square is already set.

Mr. Mark Denkler answers that the name of the Pineapple Grove Arts District, Inc. non-profit has not changed yet, a step required to be completed before the new non-profit is established.

Ms. Vera Woodson asks if it is a possibility to have one of the downtown Ambassadors to be the person that will open the door of the different event venues at the Old School Square campus when an event happens.

Ms. Laura Simon answers that the City as a staff member on-site from 7:30AM to 3PM (Monday to Friday). She also observes that there are still many improvements to be made, such as lighting, stage improvements and others.

Ms. Mavis Benson asks if it is possible to have some kiosk or other type of signage informing about the upcoming events.

Ms. Laura Simon answers that it is in the works. She also informs that the Crest Theatre renovations should be finished by fall and, afterwards, the theatre will undergo a series of other improvements.

4. OLD Business

A. & B. - Cornell Art Museum New Exhibition July 2023 & Marketing and Advertising Update – S. Boyd

Ms. Suzanne Boyd reports on last month's (April) initiatives and data at the Cornell Art Museum and presents planning on upcoming months initiatives at the museum.

Ms. Vera Woodson enquires if there is data collection regarding the visitors (where are they from, how did they find out about the museum, if they like the museum and its exhibits...)

Ms. Laura Simon answers that the museum staff keeps a running list at the front desk and that the visitors are enquired on once they come in.

Ms. Susanne Boyd adds that it is in the plans to acquire iPad so that the visitors can digitally fill up a brief survey.

5. Board Comments

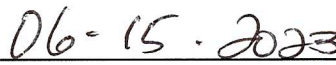
There were no Board comments.

6. Adjournment

The meeting was adjourned at 2:45PM though motion by Mark Denkler seconded by John Conde. Motion carries (4-0). Christina Godbout not present, Frank Frione and Rocco Mangel not present.

Respectfully submitted,
Liliana Fino


Vera Woodson, DDA Secretary


DATE