



MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY
FY2023/24 BUDGET WORKSHOP MEETING
Monday – August 14th, 2023 – 11:00AM
Downtown Development Authority
350 SE 1st Street, Delray Beach, FL

- **Call to order/Roll Call – 11:02 pm**

Members Present: Vera Woodson, Christina Godbout, Brian Rosen, Richard Burgess, Cole Devitt, Aaron Hallyburton.

Members Absent: Mark Denkler.

Staff: Laura Simon, Liliana Fino, Suzanne Boyd, Marusca Gatto, BJ Sklar.

Guests: Lori J. Durante, Judy Mollica, Christina Morrisson, Henry Thompson.

Zoom: Mavis Benson, Julen Blakenship, Larry and Maggie Barszewski.

- **Financial Budget Overview & FY23-24 Priorities**

Ms. Laura Simon presents the priorities and budget plan on the DDA matters of marketing, events, programming, placemaking, economic vitality and operations departments for the fiscal year of 2023-24.

Board discussion points:

Board Member Woodson suggestions:

- Have the Safety Ambassadors give special attention to the West Atlantic Avenue area seeing that a group of homeless is hanging out by the bus shelters on West Atlantic Avenue, bringing their own chairs and tables. They are also using the bus shelters as protection from weather elements and not for the purpose of taking public transportation. She also suggests passing this information to the Police Department team;
- Create an outline checklist for the Special Events to be in line with the Downtown Delray Beach events look and feel (such as all vendors need to use white tents);
- Hold on hiring a consultant expert to plan for the future planning for the Old School Square project before there is a confirmation that the DDA will be running the Old School Square Project after September 2024 (to avoid spending resources in something that is not confirmed).

Board member Rosen suggestions:

- Seeing that 80% of the Economic Vitality section costs are geared towards the Visitor Information Center, creating a way to generate revenue at the Visitor Center (for example through allowing advertising) to offset some of the costs;

- To move forward on hiring the consultant services, as the DDA Board would like to help shape the future of the Old School Square project.


Adjournment:

The meeting was adjourned at 11:57am through a Motion by Aaron Hallyburton, seconded by Christina Godbout. Motion carries (7-0) through board consensus.

Respectfully submitted,
Liliana Fino



Cole Devitt, DDA Secretary



DATE