



## PUBLIC MEETING NOTICE

### AGENDA DOWNTOWN DEVELOPMENT AUTHORITY Monday, March 8, 2021 – 12 NOON – 3:00PM Aloft Delray Beach 202 SE 5th Avenue, Delray Beach, FL

PUBLIC COMMENTS TO BE SUBMITTED VIA EMAIL TO: [INFO@DOWNTOWNDELRAYBEACH.COM](mailto:INFO@DOWNTOWNDELRAYBEACH.COM) BY 10AM 03/08/21  
Limited attendance onsite at the Aloft Hotel

1. **Call to Order/Roll Call**
2. **Approval of Agenda – March 8, 2021** ACTION
3. **Approval of Minutes** ACTION  
A. February 8, 2021 Board Meeting Minutes
4. **Approve Financial Report** ACTION  
A. Finances of February 2021
5. **Public Comments: Comments limited to 2 minutes (Submitted Via Email by 10am March 8 will be read into the record)**
6. **Delray Beach Partner Reports – Comments limited to 2 Minutes**
7. **Development Services: Downtown Delray Beach Site Plan review and approvals:**  
A. 50 SE 4<sup>th</sup> Ave – Class III Site Plan Modification ACTION  
B. Ordinance No. 11-21 regarding an LDR amendment Public Art ACTION
8. **Old Business** ACTION  
A. Valet Parking Fee Review and Recommendation to PMAB  
B. Downtown Safety Ambassador update for March Spring Break Update  
C. DDA Staff Report & Program Updates – L. Simon and team  
i. Delray Beach Fashion Week 2021 – Update  
ii. DDA 50<sup>th</sup> Anniversary  
D. Tourism Marketing Campaign: Rebound into Summer – L. Simon
9. **New Business**  
A. In Lieu Parking Fee Discussion – M. Benson/L. Simon  
B. Downtown Delray Beach Visitor Profile Report – L. Simon
10. **Non-Agenda Items**
11. **Board Comments**
12. **Adjournment** ACTION