



**Downtown Development Authority
FY23-24 FISCAL YEAR PLANNING WORKSHOP
WED., JULY 19, 2023
9AM – 3PM
COURTYARD BY MARRIOTT DELRAY BEACH**

AGENDA:

- 9:00AM: Welcome & Introduction of the workshop**
- **DDA Overview & Review of Current plan**
 - **Getting to Know the DDA Board Members & Top Priorities**
- 12:00PM LUNCH BREAK**
- 12:30PM RESUME DDA BOARD DISCUSSION AND PLANNING**
- **Discussion: Strengths, Opportunities, Barriers**
 - **Organizational Goals & Priorities**
 - **Defining Success – Key performance Measures**
- 2:45pm Wrap – Up**
- 3pm Adjourn Meeting**