

**DDA BUDGET FISCAL
YEAR 2021-2022 BUDGET
FINAL BUDGET**

Updated 020//20233 01:08pm

	FY21_22 Final Budget	Approved Budget 2022_23	Previous Year 01/31/2022	FY 22_23 to Date 01/31/2023
REVENUES				
AD VALOREM TAXES & INTR.	1,256,025	1,466,887	1,113,429	1,211,150
SPONSORSHIP RAISED	122,243	0	27,815	43,667
Total DB Old School Square Revenue				25,909
TOTAL REVENUES	1,646,964	1,466,887	1,141,244	1,280,726
EXPENDITURE				
DEVELOPMENT DDA DISTRICT ECONOMY				
TOTAL MARKETING DDA DISTRICT	427,896	377,700	131,087	139,023
ECONOMIC VITALITY / DEVELOPMENT	56,861	75,558	16,640	21,825
PLACEMAKING/CLEAN AND SAFE	386,175	404,500	106,271	106,328
Delray Beach Old School Square				40,959
TOTAL DDA DISTRICT GRANTS	2,000	10,000	0	6,000
TOTAL BUSINESS DEVELOPMENT	872,932	867,758	253,998	314,135
Payroll Expenses	316,428	390,510	108,348	118,675
Operational Expenses	75,799	84,790	45,828	38,165
Office Expenses	110,770	114,366	35,932	39,554
Capital Expenditure	268,696	1,970	0	5,083
Total Office/Administrative	771,693	591,636	190,108	201,477
Total Revenues	1,646,964	1,466,887	1,141,244	1,280,726
Less Total Expenses	1,644,625	1,459,394	444,106	515,612
Funds Allocated Brought Forward from Previous Financial Year	0	0	0	0
Net Income for year	2,340	7,493	697,138	765,114
Raised Revenues - Private				
SPONSORSHIP RAISED	122,243	0	27,815	43,667
IN KIND REVENUES	18,194	0	0	0
Total Raised Revenues	140,437	0	27,815	43,667

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		FY21_22 Final Budget	Approved Budget 2022_23	Previous Year 01/31/2022	FY 22_23 to Date 01/31/2023
	REVENUES				
	AD VALOREM TAXES & INTR.				
1	Ad Valorem Taxes	1,254,992	1,465,907	1,113,066	1,210,788
2	Interest earned	1,033	980	363	362
3	AD VALOREM TAXES & INTR.	1,256,025	1,466,887	1,113,429	1,211,150
	SPONSORSHIP RAISED				
4	Sponsorship Income - Marketing	70,878		24,250	22,000
5	Miscellaneous Income	25,915		3,565	8,267
6	Downtown Guide Book Income	10,450		0	1,400
7	Howard Alan Events	15,000		0	12,000
8	SPONSORSHIP RAISED	122,243	0	27,815	43,667
oss	Total DB Old School Square Revenue				25,909
Aud	Provision of Uncollectible Receivable	268,696		0	0
9	TOTAL REVENUES	1,646,964	1,466,887	1,141,244	1,280,726
	EXPENDITURE				
	DEVELOPMENT DDA DISTRICT ECONOMY				
	MARKETING DDA DISTRICT				
10	Downtown Guide Book	20,824	17,000	0	2,246
11	Visitor Info. Centre Operations Costs	0	0	0	0
12	Visit Florida Welcome Centers	0	0	0	0
13	Website Design & Update	12,800	18,000	3,178	10,172
14	Public Relations & Communication	42,045	42,000	14,000	15,060
15	Digital Signage & Misc Advertising	13,444	15,000	6,743	700
16	DDA Program Marketing Totals	338,782	285,700	107,166	110,845
17	TOTAL MARKETING DDA DISTRICT	427,896	377,700	131,087	139,023
18	ECONOMIC VITALITY / DEVELOPMENT	56,861	75,558	16,640	21,825
19	PLACEMAKING/CLEAN AND SAFE	386,175	404,500	106,271	106,328
oss	Delray Beach Old School Square				40,959
20	ECONOMY	870,932	857,758	253,998	308,135
	DDA DISTRICT Grants				
21	TOTAL DDA DISTRICT GRANTS	2,000	10,000	0	6,000
22	TOTAL BUSINESS DEVELOPMENT	872,932	867,758	253,998	314,135

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		FY21_22 Final Budget	Approved Budget 2022_23	Previous Year 01/31/2022	FY 22_23 to Date 01/31/2023
	Expenditures				
	Office/Administrative				
23	DDA Payroll	250,027	322,820	85,369	93,020
24	P/R Taxes,SUTA,FUTA	18,023	20,862	6,848	7,557
25	Health Insurance	32,448	26,740	11,080	11,073
26	Worker's Comp, Ins	1,088	1,738	128	968
27	Retirement	14,842	18,350	4,922	6,057
28	Payroll Expenses	316,428	390,510	108,348	118,675
29	Independent Contractor	14,039	15,000	8,821	0
30	External Audit Fees	11,500	11,500	11,500	18,750
31	Bookkeeping & Payroll Svcs	7,235	8,628	2,446	3,115
32	Dues, Subscriptions	7,255	8,000	4,001	3,680
33	Board Liability Ins + Office Contents	8,943	11,000	4,472	5,092
34	Property Appraiser Fee	8,224	8,662	3,982	3,785
35	Meetings, Conferences, Training	18,028	16,000	10,282	2,501
36	Legal Fees	575	6,000	325	1,243
37	Operational Expenses	75,799	84,790	45,828	38,165
38	Car allowance	3,000	3,000	1,000	1,000
39	Phones	5,598	5,560	1,712	2,072
40	Office Supplies & repairs etc	27,498	29,000	9,186	11,728
41	Postages & Printing	1,854	1,800	0	0
42	Office rental	72,821	75,006	24,033	24,754
43	Office Expenses	110,770	114,366	35,932	39,554
44	Capital Expenditure	268,696	1,970	0	5,083
45	Total Office/Administrative	771,693	591,636	190,108	201,477
46	Total Revenues	1,646,964	1,466,887	1,141,244	1,280,726
47	Less Total Expenses	1,644,625	1,459,394	444,106	515,612
48	Less Bad Debt	0	0	0	
49	Funds Allocated Brought Forward from Previous Financial Year	0	0	0	
50	Net Income for year	2,340	7,493	697,138	765,114
51	Net Income without COVID-19 Reopening Assistant Grant				
52	In Kind Revenues	18,194	0		0

DBDDA FY21_22 BUDGET - MARKETING PAGE B					
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B		FY21_22 Final Budget	Approved Budget 2022_23	Previous Year 01/31/2022	FY 22_23 to Date 01/31/2023
MARKETING DDA DISTRICT TOTAL					
DDA BUSINESS PROGRAM MARKETING					
CREATIVE & BROCHURE PRINTING					
1	All Creative	55,935	40,000	21,115	13,962
2	Printing - Brochure	8,643	8,000	2,108	6,756
3	TOTAL CREATIVE & BROCHURE PRINTING	64,578	48,000	23,223	20,718
4	LOCAL PRINT ADVERTISING				
5	Newspapers	2,050	2,500	0	1,050
6	TOTAL LOCAL PRINT ADVERTISING	2,050	2,500	0	1,050
7	INTERNET ADVERTISING				
8	Social Media & Online advertising	26,184	39,000	4,657	6,175
9	TOTAL INTERNET ADVERTISING	26,184	39,000	4,657	6,175
10	MEDIA ADVERTISING				
11	TV Commercial advertising	2,000	2,000	0	0
12	Video Production	13,880	12,000	4,440	1,000
13	TOTAL MEDIA ADVERTISING	15,880	14,000	4,440	1,000
14	TOTAL MONTHLY CAMPAIGN	108,692	103,500	32,320	28,943
15	LOCAL/REGIONAL/NTL PUBLICATIONS				
16	Delray Beach Magazine	7,500	5,000	2,000	7,000
17	Boca Magazine	7,500	5,000	4,000	5,500
18	Other Publications	10,275	7,000	4,975	5,000
19	Horizon Travel Magazine - Wallstreet Journal & Canadian Edition	0	0	0	0
20	Visit Florida Annual Trav. Magazine/Coop	5,180	5,200	1,840	0
21	TOTAL LOCAL/REGIONAL/NTL PUBLICATIONS	30,455	22,200	12,815	17,500
22	DOWNTOWN PROGRAMS and EVENTS	199,635	160,000	62,031	64,402
23	Marketing Expense Miscellaneous	0		0	
24	DDA PROGRAM MARKETING TOTALS	338,782	285,700	107,166	110,845
25	LESS EXPS - SPONSOR TO BE RAISED	(122,243)	0	(27,815)	(43,667)
26	TOT MARKETING DDA DISTRICT EXPENSES BUDGET	216,539	285,700	79,351	67,178

**ECONOMIC VITALITY AND DOWNTOWN DEVELOPMENT PAGE C
FISCAL YEARY 2022_2023 BUDGET**

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	C ECONOMIC VITALITY AND DOWNTOWN DEVELOPMENT	FY21_22 Final Budget	Approved Budget 2022_23	Previous Year 01/31/2022	FY 22_23 to Date 01/31/2023
	DETAIL ITEMS				
1	Annual Report	4,428	3,000	0	0
2	Email Messaging (B2B)	6,290	5,900	1,485	990
3	Economic Development Brochure	1,023	5,826	1,023	0
4	Pedestrian Count, Employee Counts, Nighttime Economy impact	0	11,000	0	5,000
5	Research/Shop Ability Implementation - Short, Medium, Long Term recommendations	275	2,000	0	0
6	Visitor Information Center	44,845	47,832	14,132	15,835
	TOTAL ECONOMIC VITALITY	56,861	75,558	16,640	21,825

**PLACEMAKING CLEAN AND SAFE PAGE D
FISCAL YEARY 2022_23 BUDGET**

	Updated 020//20233 01:08pm	1	2	3	4
	D PLACEMAKING FY21/22 BUDGET	FY21_22 Final Budget	Approved Budget 2022_23	Previous Year 01/31/2022	FY 22_23 to Date 01/31/2023
	DETAIL ITEMS				
1	Banner Management	16,718	25,000	5,280	23,126
2	Decorative Lighting Annual program	61,755	20,000	35,039	5,544
3	Holiday Lighting	40,245	40,000	0	0
4	Downtown Safety Ambassador Program	266,944	270,000	65,889	75,708
5	Downtown Parking	63	2,500	0	0
6	Signage and Kiosks	450	2,000	0	1,950
7	Downtown Beautification - Parklets/ Amenities/Public Art	0	45,000	63	0
	TOTAL PLACEMAKING	386,175	404,500	106,271	106,328

Downtown Development Authority Available Funds at 01/31/2023

Updated 02/07/2023 01:08pm

	FY21_22 Final Budget	General Funds Cash Flow		
		Approved Budget 2022_23	Previous Year 01/31/2022	FY 22_23 to Date 01/31/2023
Equity B/ Forward October 1st	305,818	308,158	308,158	308,158
(Over)/under spent for period	2,340	7,493	697,138	765,114
Total Funds carried Forward	308,158	204,262	1,005,296	1,060,272

Restricted Funds Cash Flow

Restricted Revenue:Revenue for Art Maintenance	13,000
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