



TO: DDA Board Members
FROM: Laura Simon, Delray Beach Downtown Development Authority
DATE: September 4, 2025
RE: DDA May, JUNE, JULY 2025 Financial Overview DDA & OSS

SUMMARY

DDA REVENUES/INCOME:

	MAY	JUNE	JULY
• DDA Ad Valorum Tax Total:	\$1,778,895	\$1,826,498	\$1,857,544
• Interest Earned:	\$ 1,844	\$2,144	\$2,388
• Other Revenue:	\$ 59,804	\$60,845	\$63,845
TOTAL REVENUE:	\$1,840,583	\$1,889,487	\$1,923,776

DDA EXPENSES:

	MAY	JUNE	JULY
• MARKETING:	\$171,986	\$189,898	\$205,876
• ECONOMIC VITALITY:	\$184,779	\$188,881	\$211,504
• PLACEMAKING:	\$290,154	\$336,417	\$370,818
• GRANTS:	\$6,600	\$6,600	\$6,600
• OPERATIONS/ADMIN:	\$556,661	\$626,819	\$690,664
TOTAL EXPENSES:	\$1,210,179	\$1,348,615	\$1,485,462

DDA FINANCIAL HIGHLIGHTS:

- Ad Valorum Tax Revenue increase over forecasted previously by \$21,882
- Miscellaneous Revenue: Vendor Fees from July Art and Jazz; more expected from September A&J
- Expense Highlights:
 - Event/Program expenses incurred for July Art & Jazz to reflect the increase in Econ Vitality
 - Placemaking expenses related to ambassadors and Litter abatement fees
 - Operations related to office admin and legal fees are over forecasted
- Other Highlights and Projections
 - Marketing: Summer Campaign and Restaurant Month advertising (CBS TV Commercials, Digital Ads, Newspaper) and marketing materials (Rack cards, posters); Public Relations – media placements, releases
 - Events and Program expenses: September Art and Jazz logistics – (bands, stages, lights, sound, tents, labor, city services)
 - Operations: forecast for conference travel in September – International Downtown Association



OLD SCHOOL SQUARE REVENUES/INCOME:

REVENUES/INCOME:

• FUNDING:	MAY	JUNE	JULY
• DONATIONS	\$600.00	\$600.00	\$800.00
• SPONSORSHIP:	\$ 25,533	\$27,838	\$30,396
• VENUE RENTALS:	\$7,000	\$7,000	\$7,012
• PROGRAM INCOME:	\$63,694	\$64,095	\$65,195
• MUSEUM STORE:	\$176,755	\$223,198	\$255,905
TOTAL REVENUE:	\$12,589	\$12,995	\$14,244
	\$885,571	\$935,125	\$1,172,751

EXPENSES:

• OPERATIONS:	MAY	JUNE	JULY
• MARKETING:	\$292,274	\$328,884	\$371,009
• CORNELL MUSEUM:	\$105,882	\$124,705	\$140,101
• AMPHITHEATRE EVENTS:	\$85,811	\$94,858	\$102,377
• LIGHTING & GROUNDS:	\$337,308	\$404,418	\$465,732
TOTAL EXPENSES:	\$13,767	\$19,259	\$21,519
	\$836,543	\$973,624	\$1,102,238

OLD SCHOOL SQUARE HIGHLIGHTS:

- Revenues: Program income up due to Summer ticketed programming: Wellness events, Pop2000 Concert and increase in concession revenue due to the increase in attendance by 50%
- Expenses: main expenses incurred for the large concerts – fencing, chairs, production, national acts, tents, labor
- Facilities: campus upgrades backstage, storage area, museum along with campus wide pressure spraying; Vintage Gym restroom and fixture upgrades to take place in coming months
- August is the final programming for the amphitheater with one Free Concert and one ticketed concert followed by a final wellness program in September due to high demand.
- Two ticketed events planned for FY25/26 which tickets will go on sale August and September 2025 – Dirty Dancing Live and Charlie Brown Christmas by Patrick Lamb

DBDDA FISCAL YEAR 2024_25 APPROVED TOP LINE BUDGET REPORT

Updated 9/2/25 5:43 PM						
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	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget
REVENUES						
AD VALOREM TAXES & INTR.	1,726,547	1,837,362	1,837,362	1,694,528	1,780,779	96.92%
SPONSORSHIP RAISED	62,980	0	81,000	53,354	59,804	
TOTAL REVENUES	1,789,527	1,837,362	1,918,362	1,747,882	1,840,583	95.95%
EXPENDITURE						
DEVELOPMENT DDA DISTRICT ECONOMY						
TOTAL MARKETING DDA DISTRICT	264,730	235,500	252,500	133,443	171,986	68.11%
ECONOMIC VITALITY / DEVELOPMENT	277,166	226,500	227,000	194,222	184,779	81.40%
PLACEMAKING/CLEAN AND SAFE	422,186	521,000	526,320	274,594	290,154	55.13%
TOTAL DDA DISTRICT GRANTS	9,500	48,000	18,000	8,500	6,600	36.67%
TOTAL BUSINESS DEVELOPMENT	1,003,583	1,031,000	1,053,820	610,758	653,519	62.01%

**DBDDA FISCAL YEAR 2024_25 APPROVED
TOP LINE BUDGET REPORT**

Updated 9/2/25 5:43 PM						
	1	2	3	4	5	6
	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget
	Payroll Expenses	568,938	576,938	303,551	367,435	63.69%
	Operational Expenses	110,645	131,884	72,848	100,107	75.91%
	Office Expenses	122,202	124,974	4,559	4,842	71.31%
	Capital Expenditure	0	8,000	215	410	0.00%
Total Office/Administrative	703,394	803,658	841,796	455,676	556,661	66.13%
Total Revenues	1,789,527	1,837,362	1,918,362	1,747,882	1,840,583	95.95%
Less Total Expenses	1,706,977	1,834,658	1,895,616	1,066,435	1,210,179	63.84%
OSS Net Loss for the Year			0	0	0	
Less Fraud Expenses	0		0	0	0	
Net Income for year	82,550	2,704	22,745	681,447	630,403	
Raised Revenues - Private						
	62,980		81,000	53,354	59,804	
	0		0	0	0	
Total Raised Revenues	62,980		81,000	53,354	59,804	
DB OSS						

**DBDDA FISCAL YEAR 2024_25 APPROVED
TOP LINE BUDGET REPORT**

Updated 9/2/25 5:43 PM		1	2	3	4	5	6
		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget
	DB Old School Square Revenue	1,255,891		1,290,000	912,259	885,571	68.65%
	DB Beach Old School Expenses	1,261,860		1,239,000	812,294	836,543	67.52%
OSS Net Income for the Year		(5,969)		51,000	99,965	49,028	

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

Updated 9/2/25 5:43 PM		2		3	4	5	6
	A	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget
Revenue & Expenses							
REVENUES							
AD VALOREM TAXES & INTR.							
1	Ad Valorem Taxes	1,723,874	1,835,662	1,835,662	1,692,700	1,778,895	96.91%
2	Interest earned	2,673	1,700	1,700	1,828	1,884	110.84%
3	AD VALOREM TAXES & INTR.	1,726,547	1,837,362	1,837,362	1,694,528	1,780,779	96.92%
SPONSORSHIP RAISED							
4	Sponsorship Income - Marketing	30,498	0	50,000	38,498	45,575	
5	Miscellaneous Income	23,483	0	16,000	14,856	13,254	
6	Downtown Guide Book Income	9,000	0	15,000	0	975	
7	Howard Alan Events	0	0	0	0	0	
8	SPONSORSHIP RAISED	62,980	0	81,000	53,354	59,804	
9	TOTAL REVENUES	1,789,527	1,837,362	1,918,362	1,747,882	1,840,583	95.95%

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

Updated 9/2/25 5:43 PM		2		3	4	5	6
<u>A</u>		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget
	Revenue & Expenses						

EXPENDITURES:

DEVELOPMENT DDA DISTRICT ECONOMY							
MARKETING DDA DISTRICT							
10	Downtown Retail & Rest. Guide Book	17,309	10,000	12,000	0	976	8.13%
11	Visitor Information Center (Moved item into MKT)	50,630	20,000	20,000	31,624	12,881	64.40%
13	Website Design & Update	7,093	30,000	36,000	3,946	33,263	92.40%
14	Public Relations & Communication	42,500	42,000	42,000	28,500	28,000	66.67%
15	Misc Advertising	800	4,000	6,000	0	6,342	105.70%
16	DDA Program Marketing Totals	146,399	129,500	136,500	69,373	90,525	66.32%
17	TOTAL MARKETING DDA DISTRICT	264,730	235,500	252,500	133,443	171,986	68.11%
18	ECONOMIC VITALITY / DEVELOPMENT	277,166	226,500	227,000	194,222	184,779	81.40%
19	PLACEMAKING/CLEAN AND SAFE	422,186	521,000	526,320	274,594	290,154	55.13%
oss	Delray Beach Old School Square						
20	TOTAL DEVELOPMENT DDA DISTRICT ECONOMY	964,083	983,000	1,005,820	602,258	646,919	64.32%
21	TOTAL DDA DISTRICT GRANTS	9,500	18,000	18,000	8,500	6,600	36.67%
DDA	Downtown Camera Project	30,000	30,000	30,000	0	0	0.00%
22	TOTAL BUSINESS DEVELOPMENT	1,003,583	1,031,000	1,053,820	610,758	653,519	62.01%

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

Updated 9/2/25 5:43 PM							
A	2			3	4	5	6
	Revenue & Expenses	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget
	Expenditures Office/Administrative						
23	DDA Payroll	378,092	427,658	435,658	243,613	302,834	69.51%
24	P/R Taxes,SUTA,FUTA	29,188	64,694	64,694	18,824	23,716	36.66%
25	Health Insurance	38,993	43,835	43,835	25,863	24,049	54.86%
26	Worker's Comp, Ins	2,034	2,140	2,140	1,526	1,675	78.26%
27	Retirement	22,240	30,611	30,611	13,725	15,161	49.53%
28	Payroll Expenses Total	470,547	568,938	576,938	303,551	367,435	63.69%
29	Independent Contractor	0	0	0	0	0	
30	External Audit Fees	19,693	22,000	21,000	19,693	20,018	95.32%
31	Bookkeeping & Payroll Svcs	8,992	9,800	15,000	5,533	6,245	41.64%
32	Dues, Subscriptions	10,673	10,000	11,500	7,843	8,202	71.32%
33	Board Liability Ins + Office Contents	11,562	11,562	19,000	8,720	12,400	65.27%
34	Property Appraiser Fee	8,871	10,384	10,384	8,871	10,432	100.46%
35	Meetings, Conferences, Training	15,229	15,000	20,000	12,113	10,960	54.80%
36	Legal Fees	35,625	30,000	35,000	10,075	31,850	91.00%
37	Operational Expenses Total	110,645	108,746	131,884	72,848	100,107	75.91%
38	Car allowance	3,000	3,000	3,000	2,000	2,000	66.67%
39	Phones	7,054	6,700	6,700	4,559	4,842	72.27%
40	Office Supplies & repairs etc	34,703	28,000	35,000	21,509	29,343	83.84%
41	Postages & Printing	381	700	700	215	410	58.61%
42	Office rental	77,065	79,574	79,574	50,994	52,524	66.01%
43	Office Expenses Total	122,202	117,974	124,974	79,277	89,119	71.31%
44	Capital Expenditure	0	8,000	8,000	0	0	0.00%
45	Total Office/Administrative	703,394	803,658	841,796	455,676	556,661	66.13%

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

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		Updated 9/2/25 5:43 PM					
A	Revenue & Expenses	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget
46	Total Revenues	1,789,527	1,837,362	1,918,362	1,747,882	1,840,583	95.95%
47	Less Total Expenses	1,706,977	1,834,658	1,895,616	1,066,435	1,210,179	63.84%
48	Less Bad Debt	0			0	0	
49	OSS Net Loss for the Year			0			
	Less Fraud Expenses	0			0	0	
51	Net Income for year	82,550	2,704	22,745	681,447	630,403	
52	In Kind Revenues						

DBDDA Net Income with Funds from Previous Year Brought Forward

DBDDA1	Funds Allocated Brought Forward from Previous Financial Year	30,000	0	0
DBDDA2	DDA Total Revenues	1,789,527	1,747,882	1,840,583
DBDDA3	Less DDA Total Expenses	1,706,977	1,066,435	1,210,179
DBDDA3	DDA Net Income with Funds from Prev Year Brought Forward	112,550	681,447	630,403

DBOSS Net Income for this Financial Year

OSS1	Total Revenues:	1,255,891	1,290,000	912,259	885,571	68.65%
OSS2	Less Delray Beach Old School Square Expenses	1,261,860	1,239,000	812,294	836,543	67.52%
OSS3	OSS Net Income for the Year	(5,969)	51,000	99,965	49,028	

DBOSS Net Income with Funds from Previous Year Brought Forward

OSS4	OSS Revenue Brought Forward from Prev FY	233,482		233,482
OSS5	OSS Total Revenues:	1,255,891		885,571
OSS6	Less Delray Beach Old School Square Expenses	1,261,860		225,203
Oss7	OSS Net Income with Revenue Brought Forward from	227,513		885,571

	233,482	225,203
	912,259	885,571
	812,294	225,203
	333,447	885,571

DBDDA FISCAL YEAR 2024_25 APPROVED BUDGET - MARKETING PAGE B

	Updated 9/2/25 5:43 PM							
		1	2	3	4	5	6	
B		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget	
	MARKETING DDA DISTRICT TOTAL							
	CREATIVE DESIGN & PRINTING							
1	All Creative	48,455	48,000	50,000	28,455	41,085	82.17%	
2	Printing - Brochure	7,521	8,000	5,000	1,408	5,504	110.09%	
3	TOTAL CREATIVE DESIGN & PRINTING	55,976	56,000	55,000	29,863	46,589	84.71%	
4	LOCAL PRINT ADVERTISING							
5	Newspapers	2,750	6,000	6,000	1,700	1,575	26.25%	
6	TOTAL LOCAL PRINT ADVERTISING	2,750	6,000	6,000	1,700	1,575	26.25%	
7	DIGITAL ADVERTISING							
8	Social Media & Online advertising	42,751	42,000	50,000	20,425	33,871	67.74%	
9	TOTAL INTERNET ADVERTISING	42,751	42,000	50,000	20,425	33,871	67.74%	
10	MEDIA ADVERTISING							
11	TV Commercial advertising	24,183	12,000	15,000	0	0		
12	Video Production	6,354	5,000	5,000	3,000	4,990	99.80%	
13	TOTAL MEDIA ADVERTISING	30,537	17,000	20,000	3,000	4,990	24.95%	
14	TOTAL MONTHLY CAMPAIGN	132,014	121,000	131,000	54,988	87,025	66.43%	
15	LOCAL/REGIONAL/NTL PUBLICATIONS							
16	Delray Beach Magazine	5,500	5,500	2,500	5,500	2,500	100.00%	
17	Boca Magazine	5,500	0	0	5,500	0		
18	Other Publications	1,650	3,000	3,000	1,650	1,000	33.33%	
20	Visit Florida Annual Trav. Magazine/Coop	0	0	0	0	0		
21	TOTAL LOCAL/REGIONAL/NTL PUBLICATIONS	12,650	8,500	5,500	12,650	3,500	63.64%	
23	Marketing Expense Miscellaneous	1,735			1,735	0		
24	DDA PROGRAM MARKETING TOTALS	146,399	129,500	136,500	69,373	90,525	66.32%	
25	LESS EXPS - SPONSOR TO BE RAISED	(62,980)	0	(81,000)	(53,354)	(59,804)		
26	TOT MARKETING DDA DISTRICT EXPENSES BUDGET	83,418	129,500	55,500	16,019	30,722	55.35%	

ECONOMIC VITALITY AND DOWNTOWN DEVELOPMENT PAGE C

	Updated 9/2/25 5:43 PM		1	2	3	4	5	6
	C		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget
	ECONOMIC VITALITY AND DOWNTOWN DEVELOPMENT							
	DETAIL ITEMS							
1	Annual Report		2,621	3,500	3,500	2,621	0	0.00%
2	Email Messaging (B2B)		5,940	4,000	4,500	3,465	3,465	77.00%
3	Business Development Materials		3,934	8,000	8,000	2,434	908	11.35%
4	Database and Inventory Management		19,000	18,000	18,000	18,000	16,175	89.86%
5	Research and Development Plans		500	8,000	8,000	0	300	3.75%
6	Visitor Information Center		0					
7	DOWNTOWN PROGRAMS and EVENTS (includes programs for Libby Wesley)		245,172	185,000	185,000	167,702	163,931	88.61%
	TOTAL ECONOMIC VITALITY		277,166	226,500	227,000	194,222	184,779	81.40%

PLACEMAKING CLEAN AND SAFE PAGE D
FISCAL YEAR 2024_25 BUDGET

		1	2	3	4	5	6
	Updated 9/2/25 5:43 PM						
	D PLACEMAKING	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget
	DETAIL ITEMS						
1	Street Pole Banner Management	20,722	35,000	40,000	17,950	10,216	25.54%
2	Decorative Lighting Annual program	46,157	48,000	55,000	42,485	40,130	72.96%
3	Holiday Lighting	24,340	35,000	28,320	24,340	28,320	100.00%
4	Downtown Safety Ambassador Program	302,342	330,000	330,000	171,869	180,603	54.73%
5	Downtown Parking	1,050	8,000	8,000	300	0	0.00%
6	Signage and Kiosks	2,975	5,000	5,000	1,650	3,985	79.70%
7	Downtown Beautification - Clean/ Amenities/Public Art	24,600	40,000	40,000	16,000	26,900	67.25%
8	Libby Wesley Plaza Activation - NEW		20,000	20,000		0	0.00%
	TOTAL PLACEMAKING	422,186	521,000	526,320	274,594	290,154	55.13%

Delray Beach Old School Square Fiscal Year 2024_25 APPROVED Budget															
Updated 9/2/25 5:43 PM		2		3		4		5		6					
		FYE 23_24 Final Financials		FY2024-25 Adopted Budget		APPROVED Amended Budget 2024_25		Previous Year 5/31/2024		FY 24_25 to Date 5/31/2025		Percentage of Approved Budget			
OSS#		Revenues													
1		Funding		\$1,000,000		\$800,000		\$800,000		\$750,000		\$600,000		75.00%	
2		Donations		\$26,996		\$20,000		\$25,000		\$20,270		\$25,533		102.13%	
3		Sponsorship		\$6,000		\$20,000		\$10,000		\$1,000		\$7,000		70.00%	
4		Venue Rentals		\$59,326		\$60,000		\$60,000		\$53,088		\$63,694		106.16%	
5		OSS Program Income		\$153,311		\$200,000		\$180,000		\$79,854		\$176,755		98.20%	
6		Museum Store		\$10,258		\$3,000		\$15,000		\$8,047		\$12,589		83.93%	
		Income Carried Forward						\$200,000							
7		Total Revenues:		\$1,255,891		\$1,103,000		\$1,290,000		\$912,259		\$885,571		68.65%	
		EXPENSES													
		OPERATIONS													
8		Event/Campus Coordinator		\$41,424		\$50,000		\$55,000		\$7,572		\$39,259		71.38%	
9		Cultural Arts Director		\$95,048		\$98,000		\$100,000		\$62,633		\$67,070		67.07%	
10		Cornell Part Time Staff Member		\$46,345		\$48,000		\$48,000		\$31,262		\$33,076		68.91%	
11		DDA Team Management		\$6,782		\$8,000		\$10,000		\$0		\$3,014		30.14%	
12		Special Events Manager		\$66,998		\$65,000		\$65,000		\$61,714		\$42,344		65.14%	
		TOTAL PAYROLL		\$256,597		\$269,000		\$278,000		\$163,180		\$184,763		66.46%	
13		Other Contract Staff		\$20,173		\$20,000		\$25,000		\$6,114		\$9,583		38.33%	
14		Campus Security (Ambassadors)		\$14,207		\$25,000		\$25,000		\$6,320		\$13,959		55.84%	
15		Administrative and Facility Expenses		\$106,968		\$70,000		\$95,000		\$67,447		\$80,559		84.80%	
16		Equipment Costs		\$6,570		\$10,000		\$10,000		\$2,957		\$3,410		34.10%	
17		Additional Insurance		\$0		\$5,000		\$3,000		\$0		\$0		0.00%	
18		TOTAL OPERATIONS:		\$147,918		\$130,000		\$158,000		\$82,838		\$107,511		68.04%	

Delray Beach Old School Square Fiscal Year 2024_25 APPROVED Budget

Updated 9/2/25 5:43 PM

		2		3	4	5	6
		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 5/31/2024	FY 24_25 to Date 5/31/2025	Percentage of Approved Budget
	MARKETING						
19	Marketing	\$21,000	\$22,000	\$22,000	\$11,500	\$15,086	68.57%
20	New Website	\$498	\$8,000	\$8,000	\$498	\$252	3.15%
21	Creative	\$45,984	\$39,000	\$40,000	\$27,552	\$10,008	25.02%
22	Printing	\$12,198	\$15,000	\$15,000	\$8,857	\$12,352	82.35%
23	Advertising	\$43,893	\$47,000	\$48,000	\$30,286	\$36,185	75.39%
24	Public Relations	\$47,500	\$48,000	\$48,000	\$31,500	\$32,000	66.67%
25	TOTAL MARKETING:	\$171,073	\$179,000	\$181,000	\$110,193	\$105,882	58.50%
	CORNELL EXHIBITIONS/ACTIVATIONS						
26	Museum Store Expenses	\$1,450	\$3,000	\$3,000	\$599	\$568	18.92%
27	Rotating Exhibitions	\$2,690	\$0	\$0	\$968		
28	Museum Activations (events and activations)	\$45,438	\$75,000	\$85,000	\$36,515	\$63,327	74.50%
29	Exhibition (Combined Rotating and New)	\$15,871	\$25,000	\$30,000	\$14,481	\$21,916	73.05%
30	TOTAL:	\$65,450	\$103,000	\$118,000	\$52,563	\$85,811	72.72%
	AMPHITHEATER and PARK						
31	Events and Activations	\$317,387	\$200,000	\$260,000	\$298,761	\$269,655	103.71%
32	Outdoor Art or Games Installation	\$31,856	\$20,000	\$10,000	\$0	\$0	0.00%
33	Summer Festivals	\$248,214	\$170,000	\$200,000	\$88,987	\$67,653	33.83%
34	TOTAL:	\$597,457	\$390,000	\$470,000	\$387,748	\$337,308	71.77%
	BUSINESS PLAN						
35	Professional Advisor - Strat Plan	\$0	\$0	\$0	\$0	\$1,500	
36	TOTAL:	\$0	\$0	\$0	\$0	\$1,500	
	SEASONAL LIGHTING						
37	Holiday & Decorative Lighting	\$3,600	\$10,000	\$8,000	\$3,600	\$3,605	45.06%
38	TOTAL :	\$3,600	\$10,000	\$8,000	\$3,600	\$3,605	45.06%
	PLACEMAKING						

Downtown Development Authority Available Funds at 05/31/2025
Updated 9/2/25 5:43 PM

	General Funds Cash Flow				
	Amended Budget 2023_24	FYE 23_24 Final Financials	APPROVED		FY 24_25 to Date 5/31/2025
			Amended Budget 2024_25	Previous Year 5/31/2024	
Equity B/ Forward October 1st	559,994	559,994	900,057	900,057	900,057
To Reassign Liability: OSS Revenue Carried Forward Account to Equity 2/1/2024					(458,685)
(Over)/under spent for period	(247,261)	340,063	73,745	781,412	679,431
OSS Funds B/F				225,203	225,203
Total Funds carried Forward	312,733	900,057	973,802	1,906,672	1,346,006

OSS Event Summary of Expenses

April Free	OSS Events and Activations:April Free	0.00
Art Talk	OSS Events and Activations:Art Talk	0.00
Art Walk	OSS Events and Activations:Art Walk	2,514.97
August Free	OSS Events and Activations:August Free	0.00
Concerts	OSS Events and Activations:Concerts	0.00
Fall Fest	OSS Events and Activations:Fall Fest	0.00
Free Events	OSS Events and Activations:Free Events	51,652.27
General	OSS Events and Activations:General	8,743.59
June Free	OSS Events and Activations:June Free	0.00
May Free	OSS Events and Activations:May Free	0.00
Music at the Museum	OSS Events and Activations:Music at the Museum	800.00
New Exhibit	OSS Events and Activations:New Exhibit	600.00
Opening Event	OSS Events and Activations:Opening Event	12,715.38
Previous Year Free Event	OSS Events and Activations:Previous Year Free Event	0.00
Ticket Event	OSS Events and Activations:Ticket Event	286,294.88
Vintage Gym Rental	OSS Events and Activations:Vintage Gym Rental	5,334.60
Wellness Wednesday	OSS Events and Activations:Wellness Wednesday	6,300.00
Total OSS Event Summary of Expenses		<u>374,955.69</u>

DBDDA Program Summary of Expenses

02-Halloween - Oct	Programs:02- Halloween - Oct	0.00
04-Shop Small - Nov	Programs:04- Shop Small - Nov	925.00
08-Savor The Avenue - Mar	Programs:08- Savor The Avenue - Mar	65,187.00
14-Artwalk- Monthly	Programs:14- Artwalk- Monthly	2,446.00
15-Merchant Events	Programs:15- Merchant Events	0.00
16-Town Hall Meetings	Programs:16- Town Hall Meetings	0.00
17-Mohers Day	Programs:17-Mothers Day	4,748.24
22-Restaurant Month	Programs:22- Restaurant Month	4,403.77
23-Art & Jazz on Avenue_1st	Programs:23- Art & Jazz on Avenue_1st	16,730.30
23_2-HoArt & Jazz on Avenue_2nd	Programs:23_2- Art & Jazz on Avenue_2nd	21,683.19
23_3-HoArt & Jazz on Avenue_3rd	Programs:23_3- Art & Jazz on Avenue_3rd	35,091.28
23_4-HoArt & Jazz on Avenue_4th	Programs:23_4- Art & Jazz on Avenue_4th	129.37
25-Tree Lighting	Programs:25- Tree Lighting	9,812.97
26-#Love Delray	Programs:26- #Love Delray	3,000.00
27- Previous Years:a- Savor 2022	Programs:27- Previous Years:a- Savor 2022	0.00
27- Previous Years:b- Art & Jazz 2022	Programs:27- Previous Years:b- Art & Jazz 2022	0.00
Total DBDDA Program Summary of Expenses		<u>164,157.12</u>

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Accrual Basis

Delray Beach Downtown Development Authority
Balance Sheet
As of May 31, 2025

	May 31, 25
ASSETS	
Current Assets	
Checking/Savings	
Seacoast Checking - 6308	206,318.59
Seacoast Money Market- 1702	1,270,562.52
Total Checking/Savings	1,476,881.11
Other Current Assets	
Credit Card Miss receipts	16,316.86
Due from City of Delray Beach	9,714.40
Payment System outstanding	
DB OSS POS Sales	4,779.58
Stripe	-300.00
Total Payment System outstanding	4,479.58
Prepays & Misc. Acct Recvbles	
Dependant Health Insurance	
L. Brites-Fino Family	-26.43
Total Dependant Health Insurance	-26.43
Prepaid Expenses	5,275.35
Vendor Deposits	12,389.80
Total Prepays & Misc. Acct Recvbles	17,638.72
Total Other Current Assets	48,149.56
Total Current Assets	1,525,030.67
Fixed Assets	
Capital Assets	
Accumulated Dep. & Amortiz.	-67,060.48
Capital Assets - Equipment	67,060.71
Dep. Expense – General Gov.	6,900.21
Gen. Fixed Assets Account Group	-6,900.44
Total Capital Assets	0.00
Total Fixed Assets	0.00
TOTAL ASSETS	1,525,030.67
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	173,743.01
Total Accounts Payable	173,743.01
Credit Cards	
Truit/Suntrust Master Card	2,793.04
Total Credit Cards	2,793.04
Other Current Liabilities	
Accounts Payable Outstanding	
Retirement Benifits Outstanding	915.94
Total Accounts Payable Outstanding	915.94
DB OSS Sales Tax Liability	1,574.41
Restricted Revenue	
Revenue for Art Maintenance	-2.00
Total Restricted Revenue	-2.00

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Accrual Basis

Delray Beach Downtown Development Authority
Balance Sheet
As of May 31, 2025

	May 31, 25
Short Term Compensated Absences	
Comp Abs Fund Level Elimination	-18,086.77
Compensated Absences Liability	18,086.77
Total Short Term Compensated Absences	0.00
Total Other Current Liabilities	2,488.35
Total Current Liabilities	179,024.40
Total Liabilities	179,024.40
Equity	
Beginning Balance Adjustments	
Prior Period Adjustments	-54,683.29
Total Beginning Balance Adjustments	-54,683.29
Opening Balance Equity	71,078.41
Unrestricted Net Assets	424,977.09
Net Income	904,634.06
Total Equity	1,346,006.27
TOTAL LIABILITIES & EQUITY	1,525,030.67

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Accrual Basis

Delray Beach Downtown Development Authority

Profit & Loss

October 2024 through May 2025

	Oct '24 - May 25
Ordinary Income/Expense	
Income	
Revenues	
Ad Valorem Taxes	1,778,894.78
DB OSS Revenues	
DB OSS Funding	600,000.00
Donations	25,533.45
Museum Store	12,589.00
OSS Program Income	176,754.94
Sponsorship	7,000.00
Venue Rentals	63,693.74
DB OSS Revenues - Other	225,203.00
Total DB OSS Revenues	1,110,774.13
Guide Book Income	975.00
Interest Earned	1,884.26
Miscellaneous Income	13,253.57
Miscellaneous Sponsorships	45,575.00
Total Revenues	2,951,356.74
Total Income	2,951,356.74
Gross Profit	2,951,356.74
Expense	
Admin. Expenditures	
Administrative & Office Expense	
Office/Admin. Expenses	
Bank Fees & Interest	965.90
Car Allowance	2,000.00
Office Rentals	52,523.76
Office Repairs & Maintenance	19,672.71
Office Supplies	8,703.90
Postages & Admin Printing	410.27
Telephone, Telecommunications	4,842.02
Total Office/Admin. Expenses	89,118.56
Payroll Expenses	
100- DDA Payroll	
101 Payroll for VIC	0.00
102-Payroll for DB OSS	51,850.00
103-Campus/Event Coordinator	23,369.20
100- DDA Payroll - Other	302,834.47
Total 100- DDA Payroll	378,053.67
400 - Payroll Taxes	
401- PR Taxes VIC	0.00
402- PR Taxes DB OSS	3,973.66
403-Campus/Event Coordinator	1,811.20
400 - Payroll Taxes - Other	23,716.44
Total 400 - Payroll Taxes	29,501.30
6 - Health Insurance	
6 - Health Insurance DB OSS	5,833.28
6 - Health Insurance - Other	24,048.79
Total 6 - Health Insurance	29,882.07
7 - Workmans Comp. Insurance	1,674.75
8. Retirement	
8a Retirement DB OSS	3,601.50
8. Retirement - Other	15,160.90
Total 8. Retirement	18,762.40

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Accrual Basis

Delray Beach Downtown Development Authority

Profit & Loss

October 2024 through May 2025

	Oct '24 - May 25
Total Payroll Expenses	457,874.19
Total Administrative & Office Expense	546,992.75
Total Admin. Expenditures	546,992.75
DB OSS Expenses	
Administrative	80,559.07
Advertising	36,184.95
Big Name Concerts	269,655.32
Campus Security (Ambassadors)	13,958.89
Cornell Part time Staff Member	33,076.00
Creative	10,007.83
DDA Team Management	3,014.20
Equipment Costs	3,410.46
Event/Campus Coordinator	15,890.16
Events and Activations	63,327.22
Exhibition	724.00
Ground Maintenance	5,700.00
Market Agency for Rebrand	15,085.60
New Exhibition	21,192.42
New Signage	4,462.20
OSS Holiday Lighting	3,605.00
OSS New Web Site	252.00
Other Contract Staff	9,582.50
Printing	12,352.00
Professional Advisor	1,500.00
Public Relations	32,000.00
Special Events Manager	42,343.89
Summer Festivals	67,653.12
Surfing Museum	567.63
Total DB OSS Expenses	746,104.46
Sub contractors	
Economic Development Grants	
The Art & Activation Grant Prog	4,600.00
Economic Development Grants - Other	2,000.00
Total Economic Development Grants	6,600.00
Marketing & Advertising	
Internet Advertising	
Social Media Development (RTM)	33,870.89
Total Internet Advertising	33,870.89
Local Print Advertising	
Palm Beach Post / Newspaper	1,575.00
Total Local Print Advertising	1,575.00
Media Advertising	
Video Production	4,989.96
Total Media Advertising	4,989.96
Monthly Awareness Marketing Cam	
All Creative	41,085.00
Printing- Brochures & Posters	5,504.46
Total Monthly Awareness Marketing Cam	46,589.46
Other Miscellaneous Marketing	
Retail Promotions	163,930.97
Total Other Miscellaneous Marketing	163,930.97
Print - Magazines	
Delray Beach Magazine	2,500.00

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Accrual Basis

Delray Beach Downtown Development Authority

Profit & Loss

October 2024 through May 2025

	Oct '24 - May 25
Other Publications	1,000.00
Total Print - Magazines	3,500.00
Total Marketing & Advertising	254,456.28
Marketing/Promoting Expense	
Downtown Guide Book	975.50
Miscellaneous Advertising	6,342.14
Place Making	
Banner Management	10,216.00
Decorative Lighting Annual prog	40,129.50
Downtown Beautification	26,900.00
Downtown Safety Ambassador Prog	180,603.20
Holiday Lighting	28,320.00
Signage and Kiosks	3,985.00
Total Place Making	290,153.70
Public Relations & Communcation	28,000.00
Research & Economic Develop	
Economic Development Brochure	907.72
Email Messaging (B2B)	3,465.00
Pedestrian Counts	16,175.00
Research and Data Development	300.00
Visitor Information Center	12,880.98
Total Research & Economic Develop	33,728.70
Web Site Design & Update	33,262.50
Total Marketing/Promoting Expense	392,462.54
Operational Expenses	
Conferences, Meetings & Travel	10,959.60
Dues & Subscriptions	8,201.81
Ins.-Liability & Office Content	12,400.41
Professional Fees	
Audit Fees	20,017.50
Bookkeeping Fees	5,043.99
Legal Fees	31,850.00
Payroll Service Expense	1,201.34
Total Professional Fees	58,112.83
Property/Special District Fees	10,432.00
Total Operational Expenses	100,106.65
Total Sub contractors	753,625.47
Total Expense	2,046,722.68
Net Ordinary Income	904,634.06
Net Income	904,634.06

**DBDDA FISCAL YEAR 2024_25 APPROVED
TOP LINE BUDGET REPORT**

Updated 9/2/25 7:19 PM						
	1	2	3	4	5	6
	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget
REVENUES						
AD VALOREM TAXES & INTR.	1,726,547	1,837,362	1,837,362	1,702,636	1,828,642	99.53%
SPONSORSHIP RAISED	62,980	0	81,000	54,394	60,845	
TOTAL REVENUES	1,789,527	1,837,362	1,918,362	1,757,031	1,889,487	98.49%
EXPENDITURE						
DEVELOPMENT DDA DISTRICT ECONOMY						
TOTAL MARKETING DDA DISTRICT	264,730	235,500	252,500	159,680	189,898	75.21%
ECONOMIC VITALITY / DEVELOPMENT	277,166	226,500	227,000	202,837	188,881	83.21%
PLACEMAKING/CLEAN AND SAFE	422,186	521,000	526,320	291,939	336,417	63.92%
TOTAL DDA DISTRICT GRANTS	9,500	48,000	18,000	8,500	6,600	36.67%
TOTAL BUSINESS DEVELOPMENT	1,003,583	1,031,000	1,053,820	662,956	721,796	68.49%

**DBDDA FISCAL YEAR 2024_25 APPROVED
TOP LINE BUDGET REPORT**

Updated 9/2/25 7:19 PM		1	2	3	4	5	6
	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget	
	Payroll Expenses	470,547	568,938	576,938	348,075	413,037	71.59%
	Operational Expenses	110,645	108,746	131,884	82,236	111,493	84.54%
	Office Expenses	122,202	117,974	124,974	5,187	6,163	81.85%
	Capital Expenditure	0	8,000	8,000	325	410	0.00%
	Total Office/Administrative	703,394	803,658	841,796	519,680	626,819	74.46%
	Total Revenues	1,789,527	1,837,362	1,918,362	1,757,031	1,889,487	98.49%
	Less Total Expenses	1,706,977	1,834,658	1,895,616	1,182,636	1,348,615	71.14%
	OSS Net Loss for the Year			0	0	0	
	Less Fraud Expenses	0		0	0	0	
	Net Income for year	82,550	2,704	22,745	574,394	540,872	
	Raised Revenues - Private						
	SPONSORSHIP RAISED	62,980		81,000	54,394	60,845	
	IN KIND REVENUES	0		0	0	0	
	Total Raised Revenues	62,980		81,000	54,394	60,845	
	DB OSS						

**DBDDA FISCAL YEAR 2024_25 APPROVED
TOP LINE BUDGET REPORT**

Updated 9/2/25 7:19 PM						
	1	2	3	4	5	6
	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget
DB Old School Square Revenue	1,255,891		1,290,000	958,130	935,125	72.49%
DB Beach Old School Expenses	1,261,860		1,239,000	907,957	973,624	78.58%
OSS Net Income for the Year	(5,969)		51,000	50,173	(38,498)	

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

Updated 9/2/25 7:19 PM								
		2		3	4	5	6	
	A		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget
REVENUES								
AD VALOREM TAXES & INTR.								
1		Ad Valorem Taxes	1,723,874	1,835,662	1,835,662	1,700,552	1,826,498	99.50%
2		Interest earned	2,673	1,700	1,700	2,085	2,144	126.13%
3		AD VALOREM TAXES & INTR.	1,726,547	1,837,362	1,837,362	1,702,636	1,828,642	99.53%
SPONSORSHIP RAISED								
4		Sponsorship Income - Marketing	30,498	0	50,000	38,498	45,575	
5		Miscellaneous Income	23,483	0	16,000	15,896	14,295	
6		Downtown Guide Book Income	9,000	0	15,000	0	975	
7		Howard Alan Events	0	0	0	0	0	
8		SPONSORSHIP RAISED	62,980	0	81,000	54,394	60,845	
9		TOTAL REVENUES	1,789,527	1,837,362	1,918,362	1,757,031	1,889,487	98.49%

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

Updated 9/2/25 7:19 PM		2		3	4	5	6
A	Revenue & Expenses	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget

EXPENDITURES:

DEVELOPMENT DDA DISTRICT ECONOMY							
MARKETING DDA DISTRICT							
10		17,309	10,000	12,000	0	976	8.13%
11	Downtown Retail & Rest. Guide Book	50,630	20,000	20,000	35,529	16,238	81.19%
13	Visitor Information Center (Moved Item into MKT)	7,093	30,000	36,000	5,672	34,874	96.87%
14	Website Design & Update	42,500	42,000	42,000	32,000	31,500	75.00%
15	Public Relations & Communication	800	4,000	6,000	0	6,342	105.70%
	Misc Advertising						
16	DDA Program Marketing Totals	146,399	129,500	136,500	86,478	99,968	73.24%
17	TOTAL MARKETING DDA DISTRICT	264,730	235,500	252,500	159,680	189,898	75.21%
18	ECONOMIC VITALITY / DEVELOPMENT	277,166	226,500	227,000	202,837	188,881	83.21%
19	PLACEMAKING/CLEAN AND SAFE	422,186	521,000	526,320	291,939	336,417	63.92%
oss	Delray Beach Old School Square						
20	TOTAL DEVELOPMENT DDA DISTRICT ECONOMY	964,083	983,000	1,005,820	654,456	715,196	71.11%
21	TOTAL DDA DISTRICT GRANTS	9,500	18,000	18,000	8,500	6,600	36.67%
DDA	Downtown Camera Project	30,000	30,000	30,000	0	0	0.00%
22	TOTAL BUSINESS DEVELOPMENT	1,003,583	1,031,000	1,053,820	662,956	721,796	68.49%

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

Updated 9/2/25 7:19 PM							
		2		3	4	5	6
		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget
Revenue & Expenses							
Expenditures Office/Administrative							
23	DDA Payroll	378,092	427,658	435,658	279,840	340,449	78.15%
24	P/R Taxes,SUTA,FUTA	29,188	64,694	64,694	21,615	26,613	41.14%
25	Health Insurance	38,993	43,835	43,835	29,145	26,762	61.05%
26	Worker's Comp, Ins	2,034	2,140	2,140	2,034	2,233	104.35%
27	Retirement	22,240	30,611	30,611	15,441	16,980	55.47%
28	Payroll Expenses Total	470,547	568,938	576,938	348,075	413,037	71.59%
29	Independent Contractor	0	0	0	0	0	
30	External Audit Fees	19,693	22,000	21,000	19,693	20,018	95.32%
31	Bookkeeping & Payroll Svcs	8,992	9,800	15,000	6,248	7,788	51.92%
32	Dues, Subscriptions	10,673	10,000	11,500	8,163	8,341	72.53%
33	Board Liability Ins + Office Contents	11,562	11,562	19,000	11,562	17,131	90.16%
34	Property Appraiser Fee	8,871	10,384	10,384	8,871	10,432	100.46%
35	Meetings, Conferences, Training	15,229	15,000	20,000	12,798	10,960	54.80%
36	Legal Fees	35,625	30,000	35,000	14,900	36,825	105.21%
37	Operational Expenses Total	110,645	108,746	131,884	82,236	111,493	84.54%
38	Car allowance	3,000	3,000	3,000	2,250	2,250	75.00%
39	Phones	7,054	6,700	6,700	5,187	6,163	91.99%
40	Office Supplies & repairs etc	34,703	28,000	35,000	24,049	34,179	97.65%
41	Postages & Printing	381	700	700	325	410	58.61%
42	Office rental	77,065	79,574	79,574	57,559	59,286	74.50%
43	Office Expenses Total	122,202	117,974	124,974	89,370	102,289	81.85%
44	Capital Expenditure	0	8,000	8,000	0	0	0.00%
45	Total Office/Administrative	703,394	803,658	841,796	519,680	626,819	74.46%

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

Updated 9/2/25 7:19 PM		2		3	4	5	6
A	Revenue & Expenses	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget
46	Total Revenues	1,789,527	1,837,362	1,918,362	1,757,031	1,889,487	98.49%
47	Less Total Expenses	1,706,977	1,834,658	1,895,616	1,182,636	1,348,615	71.14%
48	Less Bad Debt	0			0	0	
49	OSS Net Loss for the Year			0			
	Less Fraud Expenses	0			0	0	
51	Net Income for year	82,550	2,704	22,745	574,394	540,872	
52	In Kind Revenues						

DBDDA Net Income with Funds from Previous Year Brought Forward

DBDDA1	Funds Allocated Brought Forward from Previous Financial Year	30,000	0	0
DBDDA2	DDA Total Revenues	1,789,527	1,757,031	1,889,487
DBDDA3	Less DDA Total Expenses	1,706,977	1,182,636	1,348,615
DBDDA3	DDA Net Income with Funds from Prev Year Brought Forw:	112,550	574,394	540,872

DBOSS Net Income for this Financial Year

OSS1	Total Revenues:	1,255,891	1,290,000	958,130	935,125	72.49%
OSS2	Less Delray Beach Old School Square Expenses	1,261,860	1,239,000	907,957	973,624	78.58%
OSS3	OSS Net Income for the Year	(5,969)	51,000	50,173	(38,498)	

DBOSS Net Income with Funds from Previous Year Brought Forward

OSS4	OSS Revenue Brought Forward from Prev FY	233,482	233,482
OSS5	OSS Total Revenues:	1,255,891	935,125
OSS6	Less Delray Beach Old School Square Expenses	1,261,860	225,203
Oss7	OSS Net Income with Revenue Brought Forward from	227,513	935,125

	233,482	225,203
	958,130	935,125
	907,957	225,203
	283,655	935,125

DBDDA FISCAL YEAR 2024_25 APPROVED BUDGET - MARKETING PAGE B

Updated 9/2/25 7:19 PM

		1	2	3	4	5	6
		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget
B	MARKETING DDA DISTRICT TOTAL						
	CREATIVE DESIGN & PRINTING						
1	All Creative	48,455	48,000	50,000	36,455	45,085	90.17%
2	Printing - Brochure	7,521	8,000	5,000	4,116	5,504	110.09%
3	TOTAL CREATIVE DESIGN & PRINTING	55,976	56,000	55,000	40,571	50,589	91.98%
4	LOCAL PRINT ADVERTISING						
5	Newspapers	2,750	6,000	6,000	1,700	1,575	26.25%
6	TOTAL LOCAL PRINT ADVERTISING	2,750	6,000	6,000	1,700	1,575	26.25%
7	DIGITAL ADVERTISING						
8	Social Media & Online advertising	42,751	42,000	50,000	22,960	38,425	76.85%
9	TOTAL INTERNET ADVERTISING	42,751	42,000	50,000	22,960	38,425	76.85%
10	MEDIA ADVERTISING						
11	TV Commercial advertising	24,183	12,000	15,000	3,543	0	
12	Video Production	6,354	5,000	5,000	3,320	5,879	117.58%
13	TOTAL MEDIA ADVERTISING	30,537	17,000	20,000	6,863	5,879	29.39%
14	TOTAL MONTHLY CAMPAIGN	132,014	121,000	131,000	72,093	96,468	73.64%
15	LOCAL/REGIONAL/NTL PUBLICATIONS						
16	Delray Beach Magazine	5,500	5,500	2,500	5,500	2,500	100.00%
17	Boca Magazine	5,500	0	0	5,500	0	
18	Other Publications	1,650	3,000	3,000	1,650	1,000	33.33%
20	Visit Florida Annual Trav. Magazine/Coop	0	0	0	0	0	
21	TOTAL LOCAL/REGIONAL/NTL PUBLICATIONS	12,650	8,500	5,500	12,650	3,500	63.64%
23	Marketing Expense Miscellaneous	1,735			1,735	0	
24	DDA PROGRAM MARKETING TOTALS	146,399	129,500	136,500	86,478	99,968	73.24%
25	LESS EXPS - SPONSOR TO BE RAISED	(62,980)	0	(81,000)	(54,394)	(60,845)	
26	TOT MARKETING DDA DISTRICT EXPENSES BUDGET	83,418	129,500	55,500	32,084	39,123	70.49%

ECONOMIC VITALITY AND DOWNTOWN DEVELOPMENT PAGE C

	Updated 9/2/25 7:19 PM	1	2	3	4	5	6
	C ECONOMIC VITALITY AND DOWNTOWN DEVELOPMENT	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget
	DETAIL ITEMS						
1	Annual Report	2,621	3,500	3,500	2,621	0	0.00%
2	Email Messaging (B2B)	5,940	4,000	4,500	3,960	3,960	88.00%
3	Business Development Materials	3,934	8,000	8,000	2,434	908	11.35%
4	Database and Inventory Management	19,000	18,000	18,000	18,500	16,425	91.25%
5	Research and Development Plans	500	8,000	8,000	0	300	3.75%
6	Visitor Information Center	0					
7	DOWNTOWN PROGRAMS and EVENTS (includes programs for Libby Wesley)	245,172	185,000	185,000	175,322	167,288	90.43%
	TOTAL ECONOMIC VITALITY	277,166	226,500	227,000	202,837	188,881	83.21%

PLACEMAKING CLEAN AND SAFE PAGE D
FISCAL YEAR 2024_25 BUDGET

	Updated 9/2/25 7:19 PM	1	2	3	4	5	6
		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget
	D PLACEMAKING						
	DETAIL ITEMS						
1	Street Pole Banner Management	20,722	35,000	40,000	20,722	25,027	62.57%
2	Decorative Lighting Annual program	46,157	48,000	55,000	29,643	40,130	72.96%
3	Holiday Lighting	24,340	35,000	28,320	24,340	28,320	100.00%
4	Downtown Safety Ambassador Program	302,342	330,000	330,000	197,284	208,056	63.05%
5	Downtown Parking	1,050	8,000	8,000	300	0	0.00%
6	Signage and Kiosks	2,975	5,000	5,000	1,650	3,985	79.70%
7	Downtown Beautification - Clean/ Amenities/Public Art	24,600	40,000	40,000	18,000	30,900	77.25%
8	Libby Wesley Plaza Activation - NEW		20,000	20,000		0	0.00%
	TOTAL PLACEMAKING	422,186	521,000	526,320	291,939	336,417	63.92%

Delray Beach Old School Square Fiscal Year 2024_25 APPROVED Budget											
Updated 9/2/25 7:19 PM		2		3		4		5		6	
		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025	Percentage of Approved Budget				
OSS#	Revenues										
1	Funding	\$1,000,000	\$800,000	\$800,000	\$750,000	\$600,000	75.00%				
2	Donations	\$26,996	\$20,000	\$25,000	\$21,595	\$27,838	111.35%				
3	Sponsorship	\$6,000	\$20,000	\$10,000	\$1,000	\$7,000	70.00%				
4	Venue Rentals	\$59,326	\$60,000	\$60,000	\$58,938	\$64,095	106.82%				
5	OSS Program Income	\$153,311	\$200,000	\$180,000	\$87,522	\$223,198	124.00%				
6	Museum Store	\$10,258	\$3,000	\$15,000	\$9,075	\$12,995	86.63%				
	Income Carried Forward			\$200,000	\$30,000						
7	Total Revenues:	\$1,255,891	\$1,103,000	\$1,290,000	\$958,130	\$935,125	72.49%				
	EXPENSES										
	OPERATIONS										
8	Event/Campus Coordinator	\$41,424	\$50,000	\$55,000	\$28,761	\$44,700	81.27%				
9	Cultural Arts Director	\$95,048	\$98,000	\$100,000	\$70,461	\$75,637	75.64%				
10	Cornell Part Time Staff Member	\$46,345	\$48,000	\$48,000	\$32,065	\$37,120	77.33%				
11	DDA Team Management	\$6,782	\$8,000	\$10,000	\$0	\$3,014	30.14%				
12	Special Events Manager	\$66,998	\$65,000	\$65,000	\$49,200	\$46,919	72.18%				
	TOTAL PAYROLL	\$256,597	\$269,000	\$278,000	\$180,487	\$207,391	74.60%				
13	Other Contract Staff	\$20,173	\$20,000	\$25,000	\$15,223	\$9,583	38.33%				
14	Campus Security (Ambassadors)	\$14,207	\$25,000	\$25,000	\$7,985	\$16,683	66.73%				
15	Administrative and Facility Expenses	\$106,968	\$70,000	\$95,000	\$64,513	\$91,817	96.65%				
16	Equipment Costs	\$6,570	\$10,000	\$10,000	\$4,513	\$3,410	34.10%				
17	Additional Insurance	\$0	\$5,000	\$3,000	\$0	\$0	0.00%				
18	TOTAL OPERATIONS:	\$147,918	\$130,000	\$158,000	\$92,234	\$121,493	76.89%				

Delray Beach Old School Square Fiscal Year 2024_25 APPROVED Budget						
Updated 9/2/25 7:19 PM		2	3	4	5	6
		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 6/30/2024	FY 24_25 to Date 6/30/2025
39	Grounds Maintenance	\$14,273	\$15,000	\$20,000	\$13,923	\$9,817
40	Signage	\$5,493	\$5,000	\$6,000	\$3,734	\$5,837
41	TOTAL:	\$19,766	\$20,000	\$26,000	\$17,657	\$15,654
	TOTAL EXPENSE:	\$1,261,860	\$1,101,000	\$1,239,000	\$907,957	\$973,624
	OSS Net Income for the Year	(\$5,969)	\$2,000	\$51,000	\$50,173	(\$38,498)

OSS Revenue Brought Forward from Prev FY	\$233,482			\$233,482	\$225,203
Total Revenues:	\$1,255,891			\$958,130	\$935,125
TOTAL EXPENSE:	\$1,261,860			\$907,957	\$225,203
OSS Net Income with Revenue Brought Forward from PY	\$227,513			\$283,655	\$935,125

Downtown Development Authority Available Funds at 06/30/2025

Updated 9/2/25 7:19 PM

	General Funds Cash Flow				
	Amended Budget 2023_24	FYE 23_24 Final Financials	APPROVED		FY 24_25 to Date 6/30/2025
			Amended Budget 2024_25	Previous Year 6/30/2024	
Equity B/ Forward October 1st	559,994	559,994	900,057	900,057	900,057
To Reassign Liability: OSS Revenue Carried Forward Account to Equity 2/1/2024					(458,685)
(Over)/under spent for period	(247,261)	340,063	73,745	624,568	502,374
OSS Funds B/F				225,203	225,203
Total Funds carried Forward	312,733	900,057	973,802	1,749,828	1,168,949

OSS Event Summary of Expenses

April Free	OSS Events and Activations:April Free	0.00
Art Talk	OSS Events and Activations:Art Talk	0.00
Art Walk	OSS Events and Activations:Art Walk	2,514.97
August Free	OSS Events and Activations:August Free	0.00
Concerts	OSS Events and Activations:Concerts	0.00
Fall Fest	OSS Events and Activations:Fall Fest	0.00
Free Events	OSS Events and Activations:Free Events	91,248.77
General	OSS Events and Activations:General	9,790.27
June Free	OSS Events and Activations:June Free	0.00
May Free	OSS Events and Activations:May Free	0.00
Music at the Museum	OSS Events and Activations:Music at the Museum	800.00
New Exhibit	OSS Events and Activations:New Exhibit	1,168.00
Opening Event	OSS Events and Activations:Opening Event	14,249.36
Previous Year Free Event	OSS Events and Activations:Previous Year Free Event	0.00
Ticket Event	OSS Events and Activations:Ticket Event	325,399.30
Vintage Gym Rental	OSS Events and Activations:Vintage Gym Rental	9,974.60
Wellness Wednesday	OSS Events and Activations:Wellness Wednesday	7,700.00
Total OSS Event Summary of Expenses		<u>462,845.27</u>

DBDDA Program Summary of Expenses

02-Halloween - Oct	Programs:02- Halloween - Oct	0.00
04-Shop Small - Nov	Programs:04- Shop Small - Nov	925.00
08-Savor The Avenue - Mar	Programs:08- Savor The Avenue - Mar	65,494.39
14-Artwalk- Monthly	Programs:14- Artwalk- Monthly	2,446.00
15-Merchant Events	Programs:15- Merchant Events	0.00
16-Town Hall Meetings	Programs:16- Town Hall Meetings	0.00
17-Mohers Day	Programs:17-Mothers Day	4,748.24
22-Restaurant Month	Programs:22- Restaurant Month	4,403.77
23-Art & Jazz on Avenue_1st	Programs:23- Art & Jazz on Avenue_1st	17,380.30
23_2-HoArt & Jazz on Avenue_2nd	Programs:23_2- Art & Jazz on Avenue_2nd	25,283.19
23_3-HoArt & Jazz on Avenue_3rd	Programs:23_3- Art & Jazz on Avenue_3rd	37,617.28
23_4-HoArt & Jazz on Avenue_4th	Programs:23_4- Art & Jazz on Avenue_4th	129.37
25-Tree Lighting	Programs:25- Tree Lighting	9,812.97
26-#Love Delray	Programs:26- #Love Delray	3,000.00
27- Previous Years:a- Savor 2022	Programs:27- Previous Years:a- Savor 2022	0.00
27- Previous Years:b- Art & Jazz 2022	Programs:27- Previous Years:b- Art & Jazz 2022	0.00
Total DBDDA Program Summary of Expenses		<u>171,240.51</u>

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09/02/25

Accrual Basis

Delray Beach Downtown Development Authority

Balance Sheet

As of June 30, 2025

	Jun 30, 25
ASSETS	
Current Assets	
Checking/Savings	
Seacoast Checking - 6308	-32,165.36
Seacoast Money Market- 1702	1,270,822.55
Total Checking/Savings	1,238,657.19
Other Current Assets	
Credit Card Miss receipts	19,228.05
Due from City of Delray Beach	9,714.40
Payment System outstanding	
DB OSS POS Sales	8,406.09
Stripe	-127.59
Total Payment System outstanding	8,278.50
Prepays & Misc. Acct Recvbles	
Dependant Health Insurance	
L. Brites-Fino Family	-107.97
Total Dependant Health Insurance	-107.97
Prepaid Expenses	5,275.35
Vendor Deposits	12,389.80
Total Prepays & Misc. Acct Recvbles	17,557.18
Total Other Current Assets	54,778.13
Total Current Assets	1,293,435.32
Fixed Assets	
Capital Assets	
Accumulated Dep. & Amortiz.	-67,060.48
Capital Assets - Equipment	67,060.71
Dep. Expense – General Gov.	6,900.21
Gen. Fixed Assets Account Group	-6,900.44
Total Capital Assets	0.00
Total Fixed Assets	0.00
TOTAL ASSETS	1,293,435.32
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	121,706.27
Total Accounts Payable	121,706.27
Credit Cards	
Truit/Suntrust Master Card	-191.77
Total Credit Cards	-191.77
Other Current Liabilities	
Accounts Payable Outstanding	
Retirement Benifits Outstanding	915.94
Total Accounts Payable Outstanding	915.94
DB OSS Sales Tax Liability	2,057.60
Restricted Revenue	
Revenue for Art Maintenance	-2.00
Total Restricted Revenue	-2.00

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Accrual Basis

Delray Beach Downtown Development Authority
Balance Sheet
As of June 30, 2025

	<u>Jun 30, 25</u>
Short Term Compensated Absences	
Comp Abs Fund Level Elimination	-18,086.77
Compensated Absences Liability	<u>18,086.77</u>
Total Short Term Compensated Absences	0.00
Total Other Current Liabilities	<u>2,971.54</u>
Total Current Liabilities	<u>124,486.04</u>
Total Liabilities	124,486.04
Equity	
Beginning Balance Adjustments	
Prior Period Adjustments	<u>-54,683.29</u>
Total Beginning Balance Adjustments	-54,683.29
Opening Balance Equity	71,078.41
Unrestricted Net Assets	424,977.09
Net Income	<u>727,577.07</u>
Total Equity	<u>1,168,949.28</u>
TOTAL LIABILITIES & EQUITY	<u><u>1,293,435.32</u></u>

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Accrual Basis

Delray Beach Downtown Development Authority

Profit & Loss

October 2024 through June 2025

	Oct '24 - Jun 25
Ordinary Income/Expense	
Income	
Revenues	
Ad Valorem Taxes	1,826,497.83
DB OSS Revenues	
DB OSS Funding	600,000.00
Donations	27,837.76
Museum Store	12,995.01
OSS Program Income	223,197.93
Sponsorship	7,000.00
Venue Rentals	64,094.74
DB OSS Revenues - Other	225,203.00
Total DB OSS Revenues	1,160,328.44
Guide Book Income	975.00
Interest Earned	2,144.29
Miscellaneous Income	14,295.31
Miscellaneous Sponsorships	45,575.00
Total Revenues	3,049,815.87
Total Income	3,049,815.87
Gross Profit	3,049,815.87
Expense	
Admin. Expenditures	
Administrative & Office Expense	
Office/Admin. Expenses	
Bank Fees & Interest	1,039.03
Car Allowance	2,250.00
Office Rentals	59,286.19
Office Repairs & Maintenance	22,350.70
Office Supplies	10,789.28
Postages & Admin Printing	410.27
Telephone, Telecommunications	6,163.40
Total Office/Admin. Expenses	102,288.87
Payroll Expenses	
100- DDA Payroll	
101 Payroll for VIC	0.00
102-Payroll for DB OSS	58,375.00
103-Campus/Event Coordinator	28,085.88
100- DDA Payroll - Other	340,448.77
Total 100- DDA Payroll	426,909.65
400 - Payroll Taxes	
401- PR Taxes VIC	0.00
402- PR Taxes DB OSS	4,472.84
403-Campus/Event Coordinator	2,172.04
400 - Payroll Taxes - Other	26,613.08
Total 400 - Payroll Taxes	33,257.96
6 - Health Insurance	
6 - Health Insurance DB OSS	6,562.44
6 - Health Insurance - Other	26,761.68
Total 6 - Health Insurance	33,324.12
7 - Workmans Comp. Insurance	2,233.00

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Accrual Basis

Delray Beach Downtown Development Authority

Profit & Loss

October 2024 through June 2025

	Oct '24 - Jun 25
8. Retirement	
8a Retirement DB OSS	4,054.75
8. Retirement - Other	16,980.31
Total 8. Retirement	21,035.06
Total Payroll Expenses	516,759.79
Total Administrative & Office Expense	619,048.66
Total Admin. Expenditures	619,048.66
DB OSS Expenses	
Administrative	91,816.78
Advertising	41,483.60
Big Name Concerts	283,797.86
Campus Security (Ambassadors)	16,682.88
Cornell Part time Staff Member	37,119.75
Creative	11,706.44
DDA Team Management	3,014.20
Equipment Costs	3,410.46
Event/Campus Coordinator	16,614.20
Events and Activations	68,161.20
Exhibition	952.62
Ground Maintenance	9,817.10
Market Agency for Rebrand	19,853.65
New Exhibition	24,994.60
New Signage	5,837.20
OSS Holiday Lighting	3,605.00
OSS New Web Site	656.10
Other Contract Staff	9,582.50
Printing	13,505.33
Professional Advisor	1,500.00
Public Relations	37,500.00
Special Events Manager	46,919.48
Summer Festivals	120,620.15
Surfing Museum	749.61
Total DB OSS Expenses	869,900.71
Sub contractors	
Economic Development Grants	
The Art & Activation Grant Prog	4,600.00
Economic Development Grants - Other	2,000.00
Total Economic Development Grants	6,600.00
Marketing & Advertising	
Internet Advertising	
Social Media Development (RTM)	38,425.18
Total Internet Advertising	38,425.18
Local Print Advertising	
Palm Beach Post / Newspaper	1,575.00
Total Local Print Advertising	1,575.00
Media Advertising	
Video Production	5,878.83
Total Media Advertising	5,878.83
Monthly Awareness Marketing Cam	
All Creative	45,085.00
Printing- Brochures & Posters	5,504.46
Total Monthly Awareness Marketing Cam	50,589.46

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09/02/25

Accrual Basis

Delray Beach Downtown Development Authority

Profit & Loss

October 2024 through June 2025

	Oct '24 - Jun 25
Other Miscellaneous Marketing	
Retail Promotions	167,288.36
Total Other Miscellaneous Marketing	167,288.36
Print - Magazines	
Delray Beach Magazine	2,500.00
Other Publications	1,000.00
Total Print - Magazines	3,500.00
Total Marketing & Advertising	267,256.83
Marketing/Promoting Expense	
Downtown Guide Book	975.50
Miscellaneous Advertising	6,342.14
Place Making	
Banner Management	25,026.55
Decorative Lighting Annual prog	40,129.50
Downtown Beautification	30,900.00
Downtown Safety Ambassador Prog	208,055.67
Holiday Lighting	28,320.00
Signage and Kiosks	3,985.00
Total Place Making	336,416.72
Public Relations & Communication	31,500.00
Research & Economic Develop	
Economic Development Brochure	907.72
Email Messaging (B2B)	3,960.00
Pedestrian Counts	16,425.00
Research and Data Development	300.00
Visitor Information Center	16,238.32
Total Research & Economic Develop	37,831.04
Web Site Design & Update	34,873.75
Total Marketing/Promoting Expense	447,939.15
Operational Expenses	
Conferences, Meetings & Travel	10,959.60
Dues & Subscriptions	8,340.81
Ins.-Liability & Office Content	17,131.00
Professional Fees	
Audit Fees	20,017.50
Bookkeeping Fees	6,411.99
Legal Fees	36,825.00
Payroll Service Expense	1,375.55
Total Professional Fees	64,630.04
Property/Special District Fees	10,432.00
Total Operational Expenses	111,493.45
Total Sub contractors	833,289.43
Total Expense	2,322,238.80
Net Ordinary Income	727,577.07
Net Income	727,577.07

**DBDDA FISCAL YEAR 2024_25 APPROVED
TOP LINE BUDGET REPORT**

Updated 9/4/25 5:40 PM						
	1	2	3	4	5	6
	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 7/31/2024	FY 24_25 to Date 7/31/2025	Percentage of Approved Budget
REVENUES						
AD VALOREM TAXES & INTR.	1,726,547	1,837,362	1,837,362	1,725,815	1,859,931	101.23%
SPONSORSHIP RAISED	62,980	0	81,000	65,541	63,845	
TOTAL REVENUES	1,789,527	1,837,362	1,918,362	1,791,356	1,923,776	100.28%
EXPENDITURE						
DEVELOPMENT DDA DISTRICT ECONOMY						
TOTAL MARKETING DDA DISTRICT	264,730	235,500	252,500	197,686	205,876	81.54%
ECONOMIC VITALITY / DEVELOPMENT	277,166	226,500	227,000	229,973	211,504	93.17%
PLACEMAKING/CLEAN AND SAFE	422,186	521,000	526,320	335,785	370,818	70.45%
TOTAL DDA DISTRICT GRANTS	9,500	48,000	18,000	8,500	6,600	36.67%
TOTAL BUSINESS DEVELOPMENT	1,003,583	1,031,000	1,053,820	771,943	794,797	75.42%

**DBDDA FISCAL YEAR 2024_25 APPROVED
TOP LINE BUDGET REPORT**

Updated 9/4/25 5:40 PM	1	2	3	4	5	6
	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 7/31/2024	FY 24_25 to Date 7/31/2025	Percentage of Approved Budget
Payroll Expenses	470,547	568,938	576,938	390,895	458,080	79.40%
Operational Expenses	110,645	108,746	131,884	89,393	122,285	92.72%
Office Expenses	122,202	117,974	124,974	5,819	6,395	88.26%
Capital Expenditure	0	8,000	8,000	366	530	0.00%
Total Office/Administrative	703,394	803,658	841,796	579,493	690,664	82.05%
Total Revenues	1,789,527	1,837,362	1,918,362	1,791,356	1,923,776	100.28%
Less Total Expenses	1,706,977	1,834,658	1,895,616	1,351,435	1,485,462	78.36%
OSS Net Loss for the Year			0	0	0	
Less Fraud Expenses	0		0	0	0	
Net Income for year	82,550	2,704	22,745	439,921	438,315	
Raised Revenues - Private						
SPONSORSHIP RAISED	62,980		81,000	65,541	63,845	
IN KIND REVENUES	0		0	0	0	
Total Raised Revenues	62,980		81,000	65,541	63,845	
DB OSS						
DB Old School Square Revenue	1,255,891		1,290,000	1,227,624	1,172,751	90.91%
DB Beach Old School Expenses	1,261,860		1,239,000	1,006,176	1,102,238	88.96%
OSS Net Income for the Year	(5,969)		51,000	221,448	70,513	

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

Updated 9/4/25 5:40 PM							
		2		3	4	5	6
	A	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 7/31/2024	FY 24_25 to Date 7/31/2025	Percentage of Approved Budget
Revenue & Expenses							
REVENUES							
AD VALOREM TAXES & INTR.							
1	Ad Valorem Taxes	1,723,874	1,835,662	1,835,662	1,723,509	1,857,544	101.19%
2	Interest earned	2,673	1,700	1,700	2,306	2,388	140.44%
3	AD VALOREM TAXES & INTR.	1,726,547	1,837,362	1,837,362	1,725,815	1,859,931	101.23%
SPONSORSHIP RAISED							
4	Sponsorship Income - Marketing	30,498	0	50,000	44,498	48,575	
5	Miscellaneous Income	23,483	0	16,000	18,543	14,295	
6	Downtown Guide Book Income	9,000	0	15,000	2,500	975	
7	Howard Alan Events	0	0	0	0	0	
8	SPONSORSHIP RAISED	62,980	0	81,000	65,541	63,845	
9	TOTAL REVENUES	1,789,527	1,837,362	1,918,362	1,791,356	1,923,776	100.28%

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

Updated 9/4/25 5:40 PM		2		3	4	5	6
A	Revenue & Expenses	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 7/31/2024	FY 24_25 to Date 7/31/2025	Percentage of Approved Budget

EXPENDITURES:

DEVELOPMENT DDA DISTRICT ECONOMY							
MARKETING DDA DISTRICT							
10	Downtown Retail & Rest. Guide Book	17,309	10,000	12,000	0	976	8.13%
11	Visitor Information Center (Moved item into MKT)	50,630	20,000	20,000	39,423	17,730	88.65%
13	Website Design & Update	7,093	30,000	36,000	6,218	35,258	97.94%
14	Public Relations & Communication	42,500	42,000	42,000	35,500	35,000	83.33%
15	Misc Advertising	800	4,000	6,000	0	6,342	105.70%
16	DDA Program Marketing Totals	146,399	129,500	136,500	116,544	110,571	81.00%
17	TOTAL MARKETING DDA DISTRICT	264,730	235,500	252,500	197,686	205,876	81.54%
18	ECONOMIC VITALITY / DEVELOPMENT	277,166	226,500	227,000	229,973	211,504	93.17%
19	PLACEMAKING/CLEAN AND SAFE	422,186	521,000	526,320	335,785	370,818	70.45%
oss	Delray Beach Old School Square						
20	TOTAL DEVELOPMENT DDA DISTRICT ECONOMY	964,083	983,000	1,005,820	763,443	788,197	78.36%
21	TOTAL DDA DISTRICT GRANTS	9,500	18,000	18,000	8,500	6,600	36.67%
DDA	Downtown Camera Project	30,000	30,000	30,000	0	0	0.00%
22	TOTAL BUSINESS DEVELOPMENT	1,003,583	1,031,000	1,053,820	771,943	794,797	75.42%

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

Updated 9/4/25 5:40 PM							
A	2			3	4	5	6
	Revenue & Expenses	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 7/31/2024	FY 24_25 to Date 7/31/2025	Percentage of Approved Budget
Expenditures Office/Administrative							
23	DDA Payroll	378,092	427,658	435,658	314,461	378,063	86.78%
24	P/R Taxes,SUTA,FUTA	29,188	64,694	64,694	24,282	29,510	45.61%
25	Health Insurance	38,993	43,835	43,835	32,308	29,475	67.24%
26	Worker's Comp, Ins	2,034	2,140	2,140	2,034	2,233	104.35%
27	Retirement	22,240	30,611	30,611	17,810	18,800	61.41%
28	Payroll Expenses Total	470,547	568,938	576,938	390,895	458,080	79.40%
29	Independent Contractor	0	0	0	0	0	
30	External Audit Fees	19,693	22,000	21,000	19,693	20,018	95.32%
31	Bookkeeping & Payroll Svcs	8,992	9,800	15,000	7,020	9,335	62.23%
32	Dues, Subscriptions	10,673	10,000	11,500	8,298	8,461	73.57%
33	Board Liability Ins + Office Contents	11,562	11,562	19,000	11,562	17,131	90.16%
34	Property Appraiser Fee	8,871	10,384	10,384	8,871	10,432	100.46%
35	Meetings, Conferences, Training	15,229	15,000	20,000	12,798	10,960	54.80%
36	Legal Fees	35,625	30,000	35,000	21,150	45,950	131.29%
37	Operational Expenses Total	110,645	108,746	131,884	89,393	122,285	92.72%
38	Car allowance	3,000	3,000	3,000	2,500	2,500	83.33%
39	Phones	7,054	6,700	6,700	5,819	6,395	95.45%
40	Office Supplies & repairs etc	34,703	28,000	35,000	26,587	34,825	99.50%
41	Postages & Printing	381	700	700	366	530	75.75%
42	Office rental	77,065	79,574	79,574	63,934	66,049	83.00%
43	Office Expenses Total	122,202	117,974	124,974	99,205	110,299	88.26%
44	Capital Expenditure	0	8,000	8,000	0	0	0.00%
45	Total Office/Administrative	703,394	803,658	841,796	579,493	690,664	82.05%

DBDDA FY2024_25 BUDGET APPROVED - SUMMARY PAGE A

		2		3	4	5	6
		Updated 9/4/25 5:40 PM					
A	Revenue & Expenses	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 7/31/2024	FY 24_25 to Date 7/31/2025	Percentage of Approved Budget
46	Total Revenues	1,789,527	1,837,362	1,918,362	1,791,356	1,923,776	100.28%
47	Less Total Expenses	1,706,977	1,834,658	1,895,616	1,351,435	1,485,462	78.36%
48	Less Bad Debt	0			0	0	
49	OSS Net Loss for the Year			0			
	Less Fraud Expenses	0			0	0	
51	Net Income for year	82,550	2,704	22,745	439,921	438,315	
52	In Kind Revenues						

DBDDA Net Income with Funds from Previous Year Brought Forward

DBDDA1	Funds Allocated Brought Forward from Previous Financial Year	30,000	0	0
DBDDA2	DDA Total Revenues	1,789,527	1,791,356	1,923,776
DBDDA3	Less DDA Total Expenses	1,706,977	1,351,435	1,485,462
DBDDA3	DDA Net Income with Funds from Prev Year Brought Forw:	112,550	439,921	438,315

DBOSS Net Income for this Financial Year

OSS1	Total Revenues:	1,255,891	1,227,624	1,172,751	90.91%
OSS2	Less Delray Beach Old School Square Expenses	1,261,860	1,006,176	1,102,238	88.96%
OSS3	OSS Net Income for the Year	(5,969)	51,000	70,513	

DBOSS Net Income with Funds from Previous Year Brought Forward

OSS4	OSS Revenue Brought Forward from Prev FY	233,482	233,482
OSS5	OSS Total Revenues:	1,255,891	1,172,751
OSS6	Less Delray Beach Old School Square Expenses	1,261,860	225,203
Oss7	OSS Net Income with Revenue Brought Forward from	227,513	1,172,751

	233,482	225,203
	1,227,624	1,172,751
	1,006,176	225,203
	454,930	1,172,751

ECONOMIC VITALITY AND DOWNTOWN DEVELOPMENT PAGE C						
	Updated 9/4/25 5:40 PM	1	2	3	4	5
C	ECONOMIC VITALITY AND DOWNTOWN DEVELOPMENT	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 7/31/2024	FY 24_25 to Date 7/31/2025
	DETAIL ITEMS					Percentage of Approved Budget
1	Annual Report	2,621	3,500	3,500	2,621	0
2	Email Messaging (B2B)	5,940	4,000	4,500	4,455	0.00%
3	Business Development Materials	3,934	8,000	8,000	2,434	25.14%
4	Database and Inventory Management	19,000	18,000	18,000	18,750	92.64%
5	Research and Development Plans	500	8,000	8,000	0	5.44%
6	Visitor Information Center	0				
7	DOWNTOWN PROGRAMS and EVENTS (Includes programs for Libby Wesley)	245,172	185,000	185,000	201,713	101.58%
	TOTAL ECONOMIC VITALITY	277,166	226,500	227,000	229,973	211,504
						93.17%

PLACEMAKING CLEAN AND SAFE PAGE D
FISCAL YEAR 2024_25 BUDGET

	Updated 9/4/25 5:40 PM	1	2	3	4	5	6
	D PLACEMAKING	FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 7/31/2024	FY 24_25 to Date 7/31/2025	Percentage of Approved Budget
	DETAIL ITEMS						
1	Street Pole Banner Management	20,722	35,000	40,000	20,722	28,768	71.92%
2	Decorative Lighting Annual program	46,157	48,000	55,000	46,157	43,871	79.76%
3	Holiday Lighting	24,340	35,000	28,320	24,340	28,320	100.00%
4	Downtown Safety Ambassador Program	302,342	330,000	330,000	221,441	232,800	70.55%
5	Downtown Parking	1,050	8,000	8,000	300	0	0.00%
6	Signage and Kiosks	2,975	5,000	5,000	2,225	4,160	83.20%
7	Downtown Beautification - Clean/ Amenities/Public Art	24,600	40,000	40,000	20,600	32,900	82.25%
8	Libby Wesley Plaza Activation - NEW		20,000	20,000		0	0.00%
	TOTAL PLACEMAKING	422,186	521,000	526,320	335,785	370,818	70.45%

Delray Beach Old School Square Fiscal Year 2024_25 APPROVED Budget													
Updated 9/4/25 5:40 PM		2		3		4		5		6			
		FYE 23_24 Final Financials		FY2024-25 Adopted Budget		APPROVED Amended Budget 2024_25		Previous Year 7/31/2024		FY 24_25 to Date 7/31/2025		Percentage of Approved Budget	
OSS#		Revenues											
1		Funding		\$800,000		\$800,000		\$1,000,000		\$800,000		100.00%	
2		Donations		\$20,000		\$25,000		\$23,118		\$30,396		121.58%	
3		Sponsorship		\$20,000		\$10,000		\$1,000		\$7,012		70.12%	
4		Venue Rentals		\$60,000		\$60,000		\$63,413		\$65,195		108.66%	
5		OSS Program Income		\$200,000		\$180,000		\$101,451		\$255,905		142.17%	
6		Museum Store		\$3,000		\$15,000		\$8,642		\$14,244		94.96%	
		Income Carried Forward				\$200,000		\$30,000					
7		Total Revenues:		\$1,255,891		\$1,103,000		\$1,227,624		\$1,172,751		90.91%	
		EXPENSES											
		OPERATIONS											
8		Event/Campus Coordinator		\$41,424		\$50,000		\$32,376		\$50,141		91.17%	
9		Cultural Arts Director		\$95,048		\$98,000		\$79,366		\$84,205		84.20%	
10		Cornell Part Time Staff Member		\$46,345		\$48,000		\$38,296		\$40,720		84.83%	
11		DDA Team Management		\$6,782		\$8,000		\$0		\$8,160		81.60%	
12		Special Events Manager		\$66,998		\$65,000		\$54,561		\$52,094		80.15%	
		TOTAL PAYROLL		\$256,597		\$269,000		\$204,598		\$235,319		84.65%	
13		Other Contract Staff		\$20,173		\$20,000		\$17,545		\$12,171		48.68%	
14		Campus Security (Ambassadors)		\$14,207		\$25,000		\$9,677		\$19,407		77.63%	
15		Administrative and Facility Expenses		\$106,968		\$70,000		\$73,497		\$100,702		106.00%	
16		Equipment Costs		\$6,570		\$10,000		\$5,013		\$3,410		34.10%	
17		Additional Insurance		\$0		\$5,000		\$0		\$0		0.00%	
18		TOTAL OPERATIONS:		\$147,918		\$130,000		\$105,732		\$135,690		85.88%	

Delray Beach Old School Square Fiscal Year 2024_25 APPROVED Budget						
Updated 9/4/25 5:40 PM		2		3	4	5
		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 7/31/2024	FY 24_25 to Date 7/31/2025
						Percentage of Approved Budget
	MARKETING					
19	Marketing	\$21,000	\$22,000	\$22,000	\$16,700	\$27,845
20	New Website	\$498	\$8,000	\$8,000	\$498	\$692
21	Creative	\$45,984	\$39,000	\$40,000	\$38,217	\$11,706
22	Printing	\$12,198	\$15,000	\$15,000	\$10,696	\$13,703
23	Advertising	\$43,893	\$47,000	\$48,000	\$38,221	\$44,655
24	Public Relations	\$47,500	\$48,000	\$48,000	\$39,500	\$41,500
25	TOTAL MARKETING:	\$171,073	\$179,000	\$181,000	\$143,832	\$140,101
	CORNELL EXHIBITIONS/ACTIVATIONS					
26	Museum Store Expenses	\$1,450	\$3,000	\$3,000	\$1,099	\$825
27	Rotating Exhibitions	\$2,690	\$0	\$0	\$2,347	
28	Museum Activations (events and activations)	\$45,438	\$75,000	\$85,000	\$38,460	\$75,604
29	Exhibition (Combined Rotating and New)	\$15,871	\$25,000	\$30,000	\$15,201	\$25,947
30	TOTAL:	\$65,450	\$103,000	\$118,000	\$57,108	\$102,377
	AMPHITHEATER and PARK					
31	Events and Activations	\$317,387	\$200,000	\$260,000	\$296,810	\$283,898
32	Outdoor Art or Games Installation	\$31,856	\$20,000	\$10,000	\$25,311	\$0
33	Summer Festivals	\$248,214	\$170,000	\$200,000	\$150,533	\$181,834
34	TOTAL:	\$597,457	\$390,000	\$470,000	\$472,653	\$465,732
	BUSINESS PLAN					
35	Professional Advisor - Strat Plan	\$0	\$0	\$0	\$0	\$1,500
36	TOTAL:	\$0	\$0	\$0	\$0	\$1,500
	SEASONAL LIGHTING					
37	Holiday & Decorative Lighting	\$3,600	\$10,000	\$8,000	\$3,600	\$3,605
38	TOTAL :	\$3,600	\$10,000	\$8,000	\$3,600	\$3,605
						45.06%

Delray Beach Old School Square Fiscal Year 2024_25 APPROVED Budget

Updated 9/4/25 5:40 PM

		FYE 23_24 Final Financials	FY2024-25 Adopted Budget	APPROVED Amended Budget 2024_25	Previous Year 7/31/2024	FY 24_25 to Date 7/31/2025	Percentage of Approved Budget
	PLACEMAKING						
39	Grounds Maintenance	\$14,273	\$15,000	\$20,000	\$14,273	\$11,017	55.09%
40	Signage	\$5,493	\$5,000	\$6,000	\$4,380	\$6,897	114.95%
41	TOTAL:	\$19,766	\$20,000	\$26,000	\$18,653	\$17,914	68.90%
	TOTAL EXPENSE:	\$1,261,860	\$1,101,000	\$1,239,000	\$1,006,176	\$1,102,238	88.96%
	OSS Net Income for the Year	(\$5,969)	\$2,000	\$51,000	\$221,448	\$70,513	

\$S Revenue Brought Forward from Prev FY	\$233,482			\$233,482	\$225,203
Total Revenues:	\$1,255,891			\$1,227,624	\$1,172,751
TOTAL EXPENSE:	\$1,261,860			\$1,006,176	\$225,203
OSS Net Income with Revenue Brought Forward from PY	\$227,513			\$454,930	\$1,172,751

Downtown Development Authority Available Funds at 07/31/2025

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	General Funds Cash Flow				
	Amended Budget 2023_24	FYE 23_24 Final Financials	APPROVED Amended Budget 2024_25	Previous Year 7/312024	FY 24_25 to Date 7/31/2025
Equity B/ Forward October 1st	559,994	559,994	900,057	900,057	900,057
To Reassign Liability: OSS Revenue Carried Forward Account to Equity 2/1/2024					(458,685)
(Over)/under spent for period	(247,261)	340,063	73,745	661,368	508,828
OSS Funds B/F				225,203	225,203
Total Funds carried Forward	312,733	900,057	973,802	1,786,629	1,175,403

OSS Event Summary of Expenses

April Free	OSS Events and Activations:April Free	0.00
Art Talk	OSS Events and Activations:Art Talk	32.43
Art Walk	OSS Events and Activations:Art Walk	2,852.44
August Free	OSS Events and Activations:August Free	0.00
Concerts	OSS Events and Activations:Concerts	0.00
Fall Fest	OSS Events and Activations:Fall Fest	0.00
Free Events	OSS Events and Activations:Free Events	118,488.89
General	OSS Events and Activations:General	12,603.29
June Free	OSS Events and Activations:June Free	0.00
May Free	OSS Events and Activations:May Free	0.00
Music at the Museum	OSS Events and Activations:Music at the Museum	800.00
New Exhibit	OSS Events and Activations:New Exhibit	600.00
Openning Event	OSS Events and Activations:Openning Event	16,640.56
Previous Year Free Event	OSS Events and Activations:Previous Year Free Event	0.00
Ticket Event	OSS Events and Activations:Ticket Event	357,641.01
Vintage Gym Rental	OSS Events and Activations:Vintage Gym Rental	6,434.60
Wellness Wednesday	OSS Events and Activations:Wellness Wednesday	9,450.00
Total OSS Event Summary of Expenses		<u>525,543.22</u>

DBDDA Progam Summary of Expenses

02-Holloween - Oct	Programs:02- Halloween - Oct	0.00
04-Shop Small - Nov	Programs:04- Shop Small - Nov	925.00
08-Savor The Avenue - Mar	Programs:08- Savor The Avenue - Mar	65,244.39
14-Artwalk- Monthly	Programs:14- Artwalk- Monthly	2,446.00
15-Merchant Events	Programs:15- Merchant Events	0.00
16-Town Hall Meetings	Programs:16- Town Hall Meetings	0.00
17-Mohers Day	Programs:17-Mothers Day	4,765.24
22-Restaurant Month	Programs:22- Restaurant Month	4,403.77
23-Art & Jazz on Avenue_1st	Programs:23- Art & Jazz on Avenue_1st	16,730.30
23_2-HoArt & Jazz on Avenue_2nd	Programs:23_2- Art & Jazz on Avenue_2nd	27,583.19
23_3-HoArt & Jazz on Avenue_3rd	Programs:23_3- Art & Jazz on Avenue_3rd	49,823.60
23_4-HoArt & Jazz on Avenue_4th	Programs:23_4- Art & Jazz on Avenue_4th	129.37
25-Tree Lighting	Programs:25- Tree Lighting	9,812.97
26-#Love Delray	Programs:26- #Love Delray	6,289.52
27- Previous Years:a- Savor 2022	Programs:27- Previous Years:a- Savor 2022	0.00
27- Previous Years:b- Art & Jazz 2022	Programs:27- Previous Years:b- Art & Jazz 2022	0.00
Total DBDDA Progam Summary of Expenses		<u>188,153.35</u>

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09/04/25

Accrual Basis

Delray Beach Downtown Development Authority
Balance Sheet
As of July 31, 2025

	Jul 31, 25
ASSETS	
Current Assets	
Checking/Savings	
Seacoast Checking - 6308	172,201.28
Seacoast Money Market- 1702	1,051,065.79
Total Checking/Savings	1,223,267.07
Other Current Assets	
Credit Card Miss receipts	23,785.49
Due from City of Delray Beach	9,714.40
Payment System outstanding	
DB OSS POS Sales	9,270.76
Stripe	-7,506.42
Total Payment System outstanding	1,764.34
Prepays & Misc. Acct Recvbles	
Dependant Health Insurance	
L. Brites-Fino Family	-189.51
Total Dependant Health Insurance	-189.51
Prepaid Expenses	10,275.35
Vendor Deposits	12,389.80
Prepays & Misc. Acct Recvbles - Other	600.00
Total Prepays & Misc. Acct Recvbles	23,075.64
Total Other Current Assets	58,339.87
Total Current Assets	1,281,606.94
Fixed Assets	
Capital Assets	
Accumulated Dep. & Amortiz.	-67,060.48
Capital Assets - Equipment	67,060.71
Dep. Expense – General Gov.	6,900.21
Gen. Fixed Assets Account Group	-6,900.44
Total Capital Assets	0.00
Total Fixed Assets	0.00
TOTAL ASSETS	1,281,606.94
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	111,089.80
Total Accounts Payable	111,089.80
Credit Cards	
Truit/Suntrust Master Card	-8,820.56
Total Credit Cards	-8,820.56
Other Current Liabilities	
Accounts Payable Outstanding	
Retirement Benifits Outstanding	915.94
Total Accounts Payable Outstanding	915.94
DB OSS Sales Tax Liability	3,021.00
Restricted Revenue	
Revenue for Art Maintenance	-2.00
Total Restricted Revenue	-2.00

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09/04/25

Accrual Basis

Delray Beach Downtown Development Authority

Balance Sheet

As of July 31, 2025

	<u>Jul 31, 25</u>
Short Term Compensated Absences	
Comp Abs Fund Level Elimination	-18,086.77
Compensated Absences Liability	<u>18,086.77</u>
Total Short Term Compensated Absences	0.00
Total Other Current Liabilities	<u>3,934.94</u>
Total Current Liabilities	<u>106,204.18</u>
Total Liabilities	106,204.18
Equity	
Beginning Balance Adjustments	
Prior Period Adjustments	<u>-54,683.29</u>
Total Beginning Balance Adjustments	-54,683.29
Opening Balance Equity	71,078.41
Unrestricted Net Assets	424,977.09
Net Income	<u>734,030.55</u>
Total Equity	<u>1,175,402.76</u>
TOTAL LIABILITIES & EQUITY	<u><u>1,281,606.94</u></u>

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09/04/25

Accrual Basis

Delray Beach Downtown Development Authority

Profit & Loss

October 2024 through July 2025

	Oct '24 - Jul 25
Ordinary Income/Expense	
Income	
Revenues	
Ad Valorem Taxes	1,857,543.52
DB OSS Revenues	
DB OSS Funding	800,000.00
Donations	30,395.76
Museum Store	14,243.63
OSS Program Income	255,904.93
Sponsorship	7,012.00
Venue Rentals	65,194.74
DB OSS Revenues - Other	225,203.00
Total DB OSS Revenues	1,397,954.06
Guide Book Income	975.00
Interest Earned	2,387.53
Miscellaneous Income	14,295.31
Miscellaneous Sponsorships	48,575.00
Total Revenues	3,321,730.42
Total Income	3,321,730.42
Gross Profit	3,321,730.42
Expense	
Admin. Expenditures	
Administrative & Office Expense	
Office/Admin. Expenses	
Bank Fees & Interest	1,089.03
Car Allowance	2,500.00
Office Rentals	66,048.62
Office Repairs & Maintenance	22,946.60
Office Supplies	10,789.28
Postages & Admin Printing	530.27
Telephone, Telecommunications	6,394.99
Total Office/Admin. Expenses	110,298.79
Payroll Expenses	
100- DDA Payroll	
101 Payroll for VIC	0.00
102-Payroll for DB OSS	64,900.00
103-Campus/Event Coordinator	32,802.56
100- DDA Payroll - Other	378,063.07
Total 100- DDA Payroll	475,765.63
400 - Payroll Taxes	
401- PR Taxes VIC	0.00
402- PR Taxes DB OSS	4,972.02
403-Campus/Event Coordinator	2,532.88
400 - Payroll Taxes - Other	29,509.67
Total 400 - Payroll Taxes	37,014.57
6 - Health Insurance	
6 - Health Insurance DB OSS	7,291.60
6 - Health Insurance - Other	29,474.57
Total 6 - Health Insurance	36,766.17
7 - Workmans Comp. Insurance	2,233.00

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Accrual Basis

Delray Beach Downtown Development Authority

Profit & Loss

October 2024 through July 2025

	Oct '24 - Jul 25
8. Retirement	
8a Retirement DB OSS	4,508.00
8. Retirement - Other	18,799.72
Total 8. Retirement	23,307.72
Total Payroll Expenses	575,087.09
Total Administrative & Office Expense	685,385.88
Total Admin. Expenditures	685,385.88
DB OSS Expenses	
Administrative	100,701.94
Advertising	44,654.64
Big Name Concerts	283,897.86
Campus Security (Ambassadors)	19,406.87
Cornell Part time Staff Member	40,719.75
Creative	11,706.44
DDA Team Management	8,159.87
Equipment Costs	3,410.46
Event/Campus Coordinator	17,338.24
Events and Activations	75,603.98
Exhibition	952.62
Ground Maintenance	11,017.10
Market Agency for Rebrand	27,844.88
New Exhibition	24,994.60
New Signage	6,897.20
OSS Holiday Lighting	3,605.00
OSS New Web Site	692.10
Other Contract Staff	12,170.72
Printing	13,703.33
Professional Advisor	1,500.00
Public Relations	41,500.00
Special Events Manager	52,094.48
Summer Festivals	181,833.65
Surfing Museum	825.46
Total DB OSS Expenses	985,231.19
Sub contractors	
Economic Development Grants	
The Art & Activation Grant Prog	4,600.00
Economic Development Grants - Other	2,000.00
Total Economic Development Grants	6,600.00
Marketing & Advertising	
Internet Advertising	
Social Media Development (RTM)	43,735.92
Total Internet Advertising	43,735.92
Local Print Advertising	
Palm Beach Post / Newspaper	1,575.00
Local Print Advertising - Other	525.00
Total Local Print Advertising	2,100.00
Media Advertising	
Video Production	5,878.83
Total Media Advertising	5,878.83
Monthly Awareness Marketing Cam	
All Creative	49,851.77
Printing- Brochures & Posters	5,504.46
Total Monthly Awareness Marketing Cam	55,356.23

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Accrual Basis

Delray Beach Downtown Development Authority

Profit & Loss

October 2024 through July 2025

	Oct '24 - Jul 25
Other Miscellaneous Marketing	
Retail Promotions	187,927.20
Total Other Miscellaneous Marketing	187,927.20
Print - Magazines	
Delray Beach Magazine	2,500.00
Other Publications	1,000.00
Total Print - Magazines	3,500.00
Total Marketing & Advertising	298,498.18
Marketing/Promoting Expense	
Downtown Guide Book	975.50
Miscellaneous Advertising	6,342.14
Place Making	
Banner Management	28,767.55
Decorative Lighting Annual prog	43,870.50
Downtown Beautification	32,900.00
Downtown Safety Ambassador Prog	232,799.73
Holiday Lighting	28,320.00
Signage and Kiosks	4,160.00
Total Place Making	370,817.78
Public Relations & Communcation	35,000.00
Research & Economic Develop	
Economic Development Brochure	2,011.45
Email Messaging (B2B)	4,455.00
Pedestrian Counts	16,675.00
Research and Data Development	435.00
Visitor Information Center	17,729.76
Total Research & Economic Develop	41,306.21
Web Site Design & Update	35,257.50
Total Marketing/Promoting Expense	489,699.13
Operational Expenses	
Conferences, Meetings & Travel	10,959.60
Dues & Subscriptions	8,460.81
Ins.-Liability & Office Content	17,131.00
Professional Fees	
Audit Fees	20,017.50
Bookkeeping Fees	7,779.99
Legal Fees	45,950.00
Payroll Service Expense	1,554.59
Total Professional Fees	75,302.08
Property/Special District Fees	10,432.00
Total Operational Expenses	122,285.49
Total Sub contractors	917,082.80
Total Expense	2,587,699.87
Net Ordinary Income	734,030.55
Net Income	734,030.55