



delraymagazine

SAV SR SAVENUE

Delray Beach 2022 Savor the Avenue Sponsorship Opportunities

*Note: Sponsor Levels can be customizable.



The Downtown Development Authority and Delray Beach Magazine are proud to present the 13th **Annual Award-Winning SAVOR THE AVENUE 2022** taking place in the middle of E. Atlantic Avenue on Monday, March 28, 2022. The 2021 event featured 14 downtown restaurants (6 new to Savor the Avenue), raised \$2,500 for Charity and had a total estimated economic impact of \$101,000 for Downtown Delray Beach. In 2022, we hope to continue this amazing tradition of coming together to celebrate our independent restaurants and Downtown Delray Beach! This unique and prestigious culinary event continues to be recognized around the country as one of the most fun and sought-after experiences of the year and this year will be even more special! Taking over the famed Atlantic Avenue with the Nation's Longest Dining table for guests to enjoy a 4 course dinner under the stars in the open-air setting is truly magical.







This event attracts over thousands of attendees and garners huge local and national media attention each year. Boasting over 100 million media impressions and extensive brand exposure for the Downtown businesses, the City of Delray Beach and the partners of the event, Savor the Avenue gets national (even global) recognition. A portion of all proceeds are donated to a local charity. Over \$72,000 has been donated since 2009. This year the DDA will donate 5% of the sponsorship dollars directly to the charity.

We welcome your organization as a partner with the DDA and the Savor the Avenue event!

Visit downtowndelraybeach.com/savortheave for a full view of the event

PREMIER

\$5,000

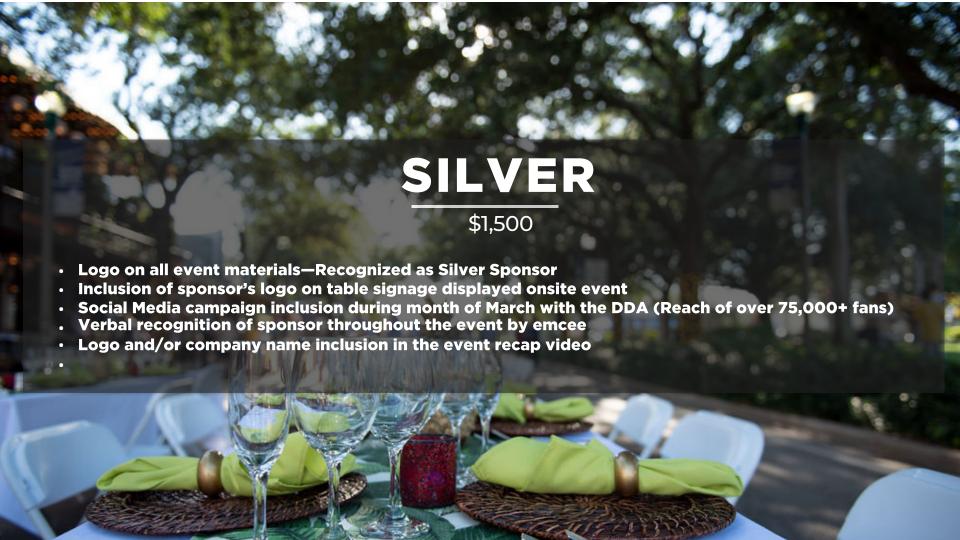
Primary placement of logo on all event materials—Recognition as a Premier Sponsor

Onsite Activation: opportunity for two 10x10 activation areas within the Event footprint; distribute promotional items and information to attendees at the event

Company Logo on Event Lanyard provided as pass to the event

- 4 Dinner reservations to Savor the Ave Dining Event
- Opportunity to address attendees during opening comments of the event
 - Opportunity to participate as a Décor Contest Judge
- · Ad opportunity on Digital Display signage in Downtown Delray Beach
- Half page ad in Delray Beach Magazine Spring or Summer issue
- Ad presence in the Savor the Ave Dinner Program provided to all attendees
- Inclusion of sponsor's logo on event banners and table signage displayed at the event
- Primary Inclusion in the Savor the Ave Social Media Campaign with the DDA (Reach of 75,000+ fans)
- Verbal recognition of sponsor throughout the event by emcee
- First to be mentioned/logo in all media ads, press releases, website, and social media
- Logo and/or company name included on both event promotional and recap video
- For Automobile Sponsor: Onsite activation for automobile sponsor to display up to 4 vehicles in
- . designated areas in the footprint







12th Annual Savor the Avenue Recap Video:

https://www.youtube.com/watch?v=coLIUW4oCKY&t=37s *Copy & Paste into your browser





CONTACT:

Executive Director, DDA 561.243.1077 or 561.573.3672

Nicole G Ruth

Director of Advertising, JES Media 561.997.8683x300 or 561.789.4111