



delray
magazine

the **SAVOR** AVENUE

Delray Beach
2022 Savor the Avenue
Sponsorship Opportunities

*Note: Sponsor Levels can be customizable.

SAVOR the AVENUE

The Downtown Development Authority and Delray Beach Magazine are proud to present the 13th Annual Award-Winning SAVOR THE AVENUE 2022 taking place in the middle of E. Atlantic Avenue on Monday, March 28, 2022. The 2021 event featured 14 downtown restaurants (6 new to Savor the Avenue), raised \$2,500 for Charity and had a total estimated economic impact of \$101,000 for Downtown Delray Beach. In 2022, we hope to continue this amazing tradition of coming together to celebrate our independent restaurants and Downtown Delray Beach! This unique and prestigious culinary event continues to be recognized around the country as one of the most fun and sought-after experiences of the year and this year will be even more special! Taking over the famed Atlantic Avenue with the Nation's Longest Dining table for guests to enjoy a 4 course dinner under the stars in the open-air setting is truly magical.





the SAVOR AVENUE

This event attracts over thousands of attendees and garners huge local and national media attention each year. Boasting over 100 million media impressions and extensive brand exposure for the Downtown businesses, the City of Delray Beach and the partners of the event, Savor the Avenue gets national (even global) recognition. A portion of all proceeds are donated to a local charity. Over \$72,000 has been donated since 2009. This year the DDA will donate 5% of the sponsorship dollars directly to the charity.

We welcome your organization as a partner with the DDA and the Savor the Avenue event!

Visit downtowndelraybeach.com/savortheave for a full view of the event

PREMIER

\$5,000

- **Primary placement of logo on all event materials—Recognition as a Premier Sponsor**
- **Onsite Activation: opportunity for two 10x10 activation areas within the Event footprint; distribute promotional items and information to attendees at the event**
- **Company Logo on Event Lanyard provided as pass to the event**
- **4 Dinner reservations to Savor the Ave Dining Event**
- **Opportunity to address attendees during opening comments of the event**
- **Opportunity to participate as a Décor Contest Judge**
- **Ad opportunity on Digital Display signage in Downtown Delray Beach**
- **Half page ad in Delray Beach Magazine Spring or Summer issue**
- **Ad presence in the Savor the Ave Dinner Program provided to all attendees**
- **Inclusion of sponsor's logo on event banners and table signage displayed at the event**
- **Primary Inclusion in the Savor the Ave Social Media Campaign with the DDA (Reach of 75,000+ fans)**
- **Verbal recognition of sponsor throughout the event by emcee**
- **First to be mentioned/logo in all media ads, press releases, website, and social media**
- **Logo and/or company name included on both event promotional and recap video**
- **For Automobile Sponsor: Onsite activation for automobile sponsor to display up to 4 vehicles in designated areas in the footprint**

GOLD

\$3,000

- **2 Dinner reservations to Savor the Ave Dining Event**
- **10x10 space onsite activation opportunity**
- **Logo on all event materials—Recognition as a Gold Sponsor**
- **Quarter page in the Savor the Ave Dinner Program provided to all attendees**
- **Inclusion of sponsor's logo on event banners displayed onsite at the event**
- **Ad opportunity on Digital Display signage in Downtown Delray Beach**
- **Inclusion in Savor the Ave Social Media Campaign with the DDA (Reach of 100K fans)**
- **Verbal recognition of sponsor throughout the event by emcee**
- **Mention and/or logo in all media ads, press releases, website, and social media**
- **Logo and company name inclusion in both the promotional and event recap video**

SILVER

\$1,500

- **Logo on all event materials—Recognized as Silver Sponsor**
- **Inclusion of sponsor's logo on table signage displayed onsite event**
- **Social Media campaign inclusion during month of March with the DDA (Reach of over 75,000+ fans)**
- **Verbal recognition of sponsor throughout the event by emcee**
- **Logo and/or company name inclusion in the event recap video**
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12th Annual Savor the Avenue Recap Video:

<https://www.youtube.com/watch?v=coLIUW4oCKY&t=37s>

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