



**State of the Downtown
Town Hall
May 17, 2023**





State of the Downtown Agenda:

Introductions

What is the DDA?

Summer of #LoveDelray

Recognize DDA Volunteers

Recognize DDA Safety Ambassadors

Keynote Speaker: Bob Gibbs

Q & A with Audience

Mavis Benson

DDA Board Chair

What Do You Love About



Laura Simon

Executive Director & CEO, DDA

What is the DDA?



- Downtown Management Organization
 - Created by State Statute in 1971
- Approved by Downtown Property and Business Owners (Voters)
- DDA Revenue: 1 mil tax on property owners within Downtown District
 - DDA reinvests those funds back into Downtown

MISSION

Stimulate, enhance and sustain the economic vitality of Downtown Delray Beach and the quality of life enjoyed by locals and visitors.



We do this through:

Events



Placemaking



Marketing/PR



Advocacy



Business Dev



DDA is now operating and managing Old School Square for the City of Delray Beach



Suzanne Boyd

Strategic Marketing Manager, DDA

Summer of:

#LoveDelray



WHAT IS THE SUMMER OF #LOVEDELRAY?

A DDA Marketing Campaign to show how much we LOVE OUR LOCALS!



Downtown Delray Discount for LOCALS



THE SUMMER OF

#LoveDelray

SPECIAL OFFERS
FOR OUR LOCALS >



- Participating Hotels:**
- The Seagate Hotel
 - Opal Grand Resort
 - Courtyard by Marriott
 - Hyatt Place
 - The Hampton Inn
 - The Aloft Hotel



THE SUMMER OF

#LoveDelray

SPECIAL OFFERS
FOR OUR LOCALS >

DECK84
CASUAL WATERFRONT DINING

Dozens of Businesses Participating:

- The Cart Shop
 - Deck 84
- Spa Me Now
- Playa Bowls
- Just Hearts
- Bella Reina Spa
- Many More



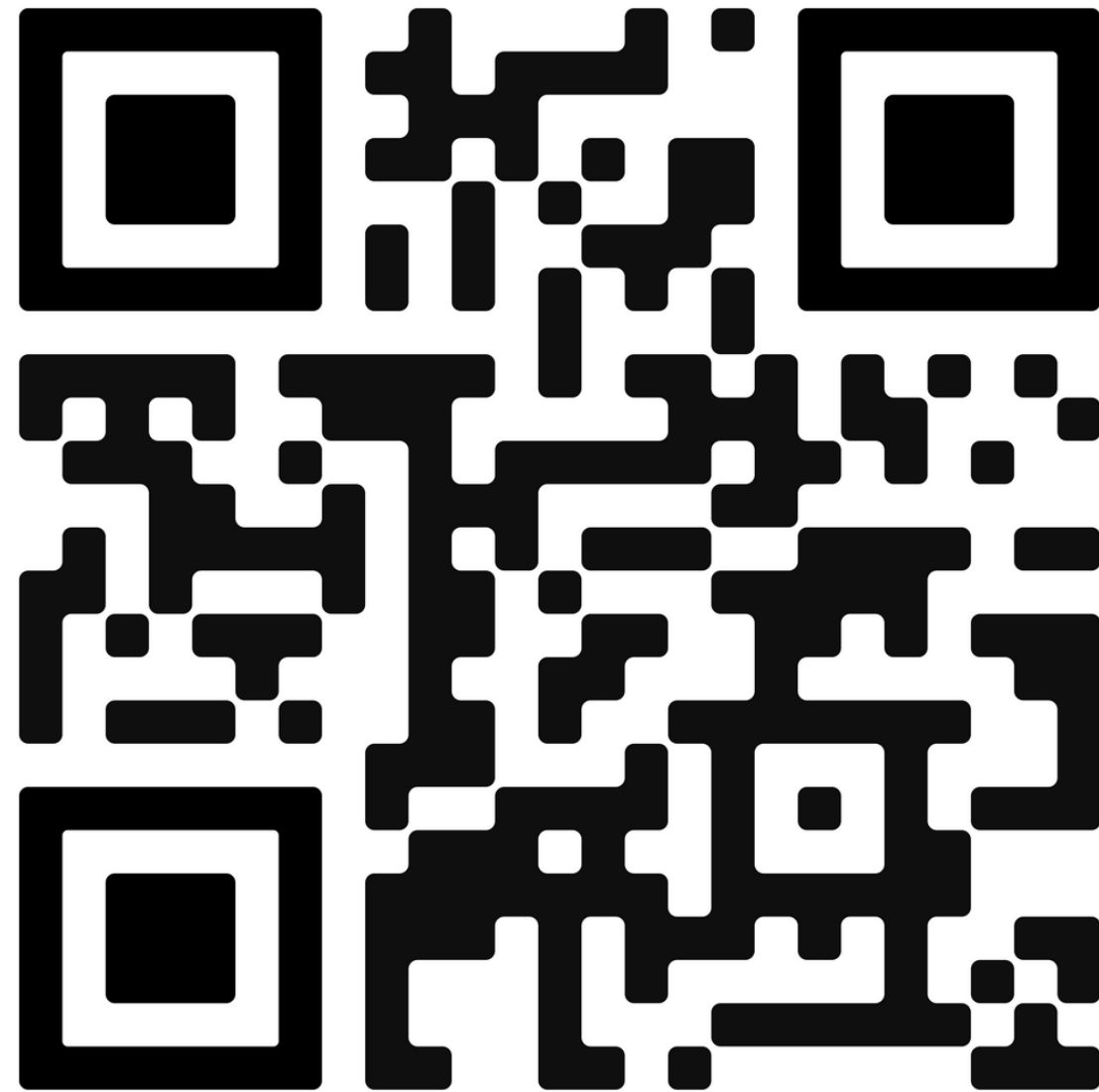
Barre
Envy™
be you. be fit.
be envied.



Look for the #LoveDelray Decal!



#LoveDelray



www.downtowndelraybeach.com/lovedelray

Laura Simon

Executive Director & CEO, DDA

“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

— Jane Jacobs, *The Death and Life of Great American Cities*

Safety Ambassadors

THANK YOU!



Safety Ambassadors

Anderson Pacouloute

Jackendel Desorme

Eddy Jeanty

Zyshonn O'Neal

Marc Randall

Campbell Wadian

Marc Jerome Sourveain

Calixte Dieujuste

Emanuel Ernevil

DDA Volunteers THANK YOU!



DDA Volunteers

Elayne Sloane

Randee Stark

Linda Purdo

Mike Tegler

Lucille Acocella

Steve Perea

Jill Perea

Joey Vashlishan

Jo Trippe

Venetia Heintz

Shelly Slikosar

Terri Guerra

Norinne Czekanski

Jeanne Romer

Alex Rosenberg

Karen Oerth

Sandy Raizin

Donna Sayres

Kathy O'Neill

Robert Cantwell

Richard Millman

Maureen Kennon

Denise Goldstein

BJ Sklar

**Visitor Information
Center Coordinator**

Bob Gibbs

Global Authority on
Downtown Urban Centers

Questions or Comments?

