



**Art &  
Jazz**  
on the  
avenue

Delray Beach  
**Art & Jazz on the Avenue**  
**Sponsorship Opportunities**

\*Note: Sponsor Levels can be customizable.



The Downtown Development Authority (DDA), as part of the 50<sup>th</sup> Anniversary celebrations and in support of downtown merchants and restaurants, will reignite the Art & Jazz Program for 2021/2022. These themed evenings in each of the four neighborhoods welcome hundreds of guests to stroll the neighborhood enjoying live entertainment, performance artists, art exhibitions and dining in many of the local restaurants. Bringing back this longtime tradition with a new twist will provide residents and visitors the opportunity to meet new people and see new parts of town – we invite you to be a big part of the FUN!

**DATES/LOCATIONS – 6pm to 10pm:**

**October 27, 2021:** BEACH PARTY THEME (Beachside, East Atlantic Avenue)

**December 22, 2021:** HOLIDAY THEME (Pineapple Grove Arts District, NE 2<sup>nd</sup> Avenue)

**May 25, 2022:** STREET ART THEME (SE 2<sup>nd</sup> Avenue)

**July 27, 2022:** CARIBBEAN THEME (West Atlantic/Libby Wesley Park -NW 6<sup>th</sup> Ave to NW 4<sup>th</sup> Ave)

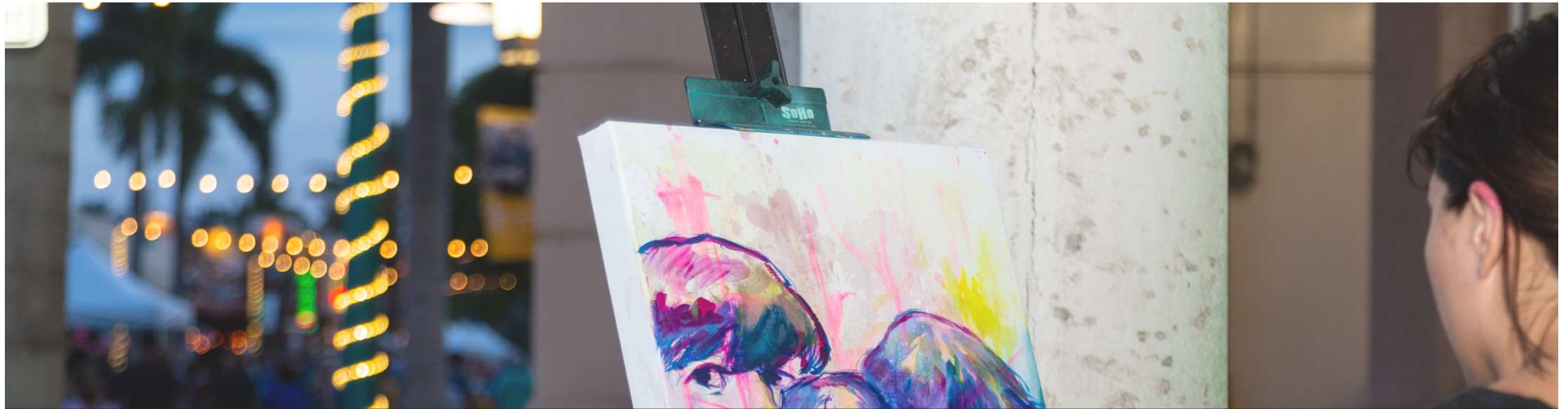




# Atlantic Level

**\$10,000**

- Primary placement of logo on all event materials—Recognition as a Premier Sponsor
- Onsite Activation at every event (4 total): opportunity for 10 x10 activation area within the Event footprint; distribute promotional items and information to attendees at the event
- Opportunity to address attendees during opening comments of the event
- Ad opportunity on Digital Display signage at the Visitor Information Center
- Inclusion in printed ads and broadcast and cable network commercials
- Full page in each Art & Jazz on the Ave event program
- Inclusion of sponsor's logo on event banners, posters, rack cards, and any other printed collateral
- Primary Inclusion in the Art & Jazz Social Media Campaign with the DDA (Reach of 75,000+ fans)
- First to be mentioned/logo in all media ads, press releases, website, and social media
- Logo and/or company name included on both event promotional and recap video
- For Automobile Sponsor: Onsite activation for automobile sponsor to display vehicles in designated areas in the footprint (space is limited per event)



## ***Palm Level***

**\$5,000**

- Onsite activation opportunity 10x10 space(2 events)
- Logo on all event materials—Recognition as a Gold Sponsor
- Half page ad in all event programs (4 total)
- Inclusion of sponsor's logo on event banners & programs displayed onsite at all events
- Ad opportunity on Digital Display signage at the Visitor Information Center
- Inclusion in Art & Jazz on the Ave. Social Media Campaign with the DDA (Reach of 75,000+ fans)
- Mention and/or logo in all media ads, press releases, website, and social media
- Logo and company name inclusion in both the promotional and event recap video





## Tunes Level

\$2,500

- Onsite Activation at one event – 10x10 space
- Logo on all event materials—Recognized as Silver Sponsor
- One third page ad in the Savor the Ave Dinner Program
- Social Media campaign inclusion during month of March with the DDA (Reach of over 75,000+ fans)
- Verbal recognition of sponsor throughout the event by emcee
- Logo and/or company name inclusion in the event recap video



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