DELRAY BEACH DOWNTOWN DEVELOPMENT AUTHORITY
FISCAL YEAR 2025-2026 ADOPTED BUDGET
TOP LINE ADOPTED BUDGET REPORT

8/15/2025

	FYE 23_24 Final Financials	FY24-25 AMENDED BUDGET	FY2025/26 ADOPTED BUDGET
REVENUES			**1.0000 Millage Rate**
AD VALOREM TAXES 1.0000 Millage Rate	1,726,547	1,837,362	2,037,980
SPONSORSHIP RAISED	62,980	81,000	44,000
TOTAL REVENUES	**1,789,527**	**1,918,362**	**2,081,980**
EXPENDITURE			
DEVELOPMENT DDA DISTRICT ECONOMY			
TOTAL MARKETING DDA DISTRICT	264,730	245,500	254,000
ECONOMIC VITALITY / DEVELOPMENT	277,166	252,000	262,500
PLACEMAKING/CLEAN AND SAFE	397,586	526,320	597,000
TOTAL DDA DISTRICT GRANTS	9,500	18,000	20,000
TOTAL BUSINESS DEVELOPMENT	**978,983**	**1,041,820**	**1,133,500**
Payroll Expenses	470,547	576,938	611,440
Operational Expenses	110,645	131,884	188,850
Office Expenses	122,202	124,974	131,961
Capital Expenditure	0	8,000	8,000
Total Office/Administrative	**703,394**	**841,796**	**940,251**
Total Revenues	**1,789,527**	**1,918,362**	**2,081,980**
Less Total Expenses	**1,682,377**	**1,913,616**	**2,073,751**
Net Income for year	107,150	4,746	**8,229**

DBDDA FY2025-26 ADOPTED BUDGET - SUMMARY PAGE A

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	A Revenue & Expenses	FYE 23_24 Final Financials	FY24-25 AMENDED BUDGET	FY2025/26 ADOPTED BUDGET
	REVENUES			
	AD VALOREM TAXES & INTR.			
1	Ad Valorem Taxes 1.0000 Millage Rate	1,723,874	1,835,662	2,037,980
2	Interest earned	2,673	1,700	0
3	**AD VALOREM TAXES & INTR.**	**1,726,547**	**1,837,362**	**2,037,980**
	SPONSORSHIP RAISED			
4	Sponsorship Income - Marketing	30,498	50,000	24,000
5	Miscellaneous Income	23,483	16,000	10,000
6	Downtown Guide Book Income	9,000	15,000	10,000
7	Howard Alan Events	0		0
8	**SPONSORSHIP RAISED**	**62,980**	**81,000**	**44,000**
9	**TOTAL REVENUES**	**1,789,527**	**1,918,362**	**2,081,980**
	EXPENDITURES:			
	DEVELOPMENT DDA DISTRICT ECONOMY			
	MARKETING DDA DISTRICT			
10	Downtown Retail & Rest. Guide Book	17,309	12,000	10,000
11	Visitor Information Center (Moved item into MKT)	50,630	20,000	28,000
13	Website Design & Update	7,093	36,000	15,000
14	Public Relations & Communication	42,500	42,000	43,500
15	Misc Advertising	800	6,000	10,000
16	**DDA Program Marketing Totals**	**146,399**	**129,500**	**147,500**
17	**TOTAL MARKETING DDA DISTRICT**	**264,730**	**245,500**	**254,000**
18	**ECONOMIC VITALITY / DEVELOPMENT**	**277,166**	**252,000**	**262,500**
19	**PLACEMAKING/CLEAN AND SAFE**	**397,586**	**526,320**	**597,000**
OSS	**Delray Beach Old School Square**			
20	**TOTAL DEVELOPMENT DDA DISTRICT ECONOMY**	**939,483**	**1,023,820**	**1,113,500**
21	**TOTAL DDA DISTRICT GRANTS**	**9,500**	**18,000**	20,000
DDA	**Downtown Camera Project**	**30,000**	**30,000**	0

DBDDA FY2025-26 ADOPTED BUDGET - SUMMARY PAGE A

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	A **Revenue & Expenses**	FYE 23_24 Final Financials	FY24-25 AMENDED BUDGET	FY2025/26 ADOPTED BUDGET
22	**TOTAL BUSINESS DEVELOPMENT**	**978,983**	**1,071,820**	**1,133,500**
	Expenditures Office/Administrative			
23	DDA Payroll	378,092	435,658	457,441
24	P/R Taxes,SUTA,FUTA	29,188	64,694	68,499
25	Health Insurance	38,993	43,835	48,000
26	Worker's Comp, Ins	2,034	2,140	2,500
27	Retirement	22,240	30,611	35,000
28	**Payroll Expenses Total**	**470,547**	**576,938**	**611,440**
29	Independent Contractor	0		5,000
30	External Audit Fees	19,693	21,000	23,000
31	Bookkeeping & Payroll Svcs	8,992	15,000	40,000
32	Dues, Subscriptions	10,673	11,500	14,000
33	Board Liability Ins + Office Contents	11,562	19,000	19,500
34	Property Appraiser Fee	8,871	10,384	12,350
35	Meetings, Conferences, Training	15,229	20,000	20,000
36	Legal Fees	35,625	35,000	55,000
37	**Operational Expenses Total**	**110,645**	**131,884**	**188,850**
38	Car allowance	3,000	3,000	3,000
39	Phones	7,054	6,700	7,000
40	Office Supplies & repairs etc	34,703	35,000	38,000
41	Postages & Printing	381	700	2,000
42	Office rental	77,065	79,574	81,961
43	**Office Expenses Total**	**122,202**	**124,974**	**131,961**
44	**Capital Expenditure**	**0**	**8,000**	8,000
45	**Total Office/Administrative**	**703,394**	**841,796**	**940,251**
46	**Total Revenues**	**1,789,527**	**1,918,362**	**2,081,980**
47	**Less Total Expenses**	**1,682,377**	**1,913,616**	**2,073,751**
48	**Less Bad Debt**	0		
49	**OSS Net Loss for the Year**			
	Less Fraud Expenses	0		
51	**Net Income for year**	**107,150**	**4,746**	**8,229**
52	**In Kind Revenues**			

DBDDA FISCAL YEAR 2025-2026 ADOPTED BUDGET - MARKETING PAGE B

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		FYE 23_24 Final Financials	FY24-25 AMENDED	FY2025/26 ADOPTED BUDGET
	B MARKETING DDA DISTRICT TOTAL			
	CREATIVE DESIGN & PRINTING			
1	All Creative	48,455	50,000	50,000
2	Printing - Brochure	7,521	5,000	10,000
3	**TOTAL CREATIVE DESIGN & PRINTING**	**55,976**	**55,000**	**60,000**
4	**PRINT ADVERTISING**			
5	Newspapers	2,750	6,000	10,000
6	**TOTAL LOCAL PRINT ADVERTISING**	**2,750**	**6,000**	**10,000**
7	**DIGITAL ADVERTISING**			
8	Social Media & Online advertising	42,751	50,000	52,000
9	**TOTAL DIGITALADVERTISING**	**42,751**	**50,000**	**52,000**
10	**MEDIA ADVERTISING**			
11	TV Commercial advertising	24,183	15,000	15,000
12	Video Production	6,354	5,000	5,000
13	**TOTAL MEDIA ADVERTISING**	30,537	20,000	**20,000**
14	**TOTAL MONTHLY CAMPAIGN**	**132,014**	**131,000**	**142,000**
15	**LOCAL/REGIONAL/NTL PUBLICATIONS**			
16	Delray Beach Magazine	5,500	2,500	2,500
17	Boca Magazine	5,500	0	
18	Other Publications	1,650	3,000	3,000
20	Visit Florida Annual Trav. Magazine/Coop	0	0	
21	**TOTAL LOCAL/REGIONAL/NTL PUBLICATIONS**	**12,650**	**5,500**	**5,500**
23	**Marketing Expense Miscellaneous**	1,735		
24	**DDA PROGRAM MARKETING TOTALS**	**146,399**	**136,500**	**147,500**
25	**LESS EXPS - SPONSOR TO BE RAISED**	(62,980)	55,829	0
26	**TOT MARKETING DDA DISTRICT EXPENSES BUDGET**	**83,418**	**80,671**	**147,500**

DDA FY2025-26 ADOPTED ECONOMIC VITALITY BUDGET - PAGE C

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	C ECONOMIC VITALITY AND DOWNTOWN DEVELOPMENT DETAIL ITEMS	FYE 23_24 Final Financials	FY24-25 AMENDED BUDGET	FY2025/26 ADOPTED BUDGET
1	Annual Report	2,621	3,500	3,500
2	Email Messaging (B2B)	5,940	4,500	4,000
3	Business Developmant Materials	3,934	8,000	25,000
4	Database and Inventory Management	19,000	18,000	20,000
5	Research and Development Plans	500	8,000	15,000
7	DOWNTOWN PROGRAMS and EVENTS (Includes programs for Libby Wesley)	245,172	**210,000**	**195,000**
	TOTAL ECONOMIC VITALITY	**277,166**	**252,000**	**262,500**

PLACEMAKING CLEAN AND SAFE - PAGE D
FY 2025-2026 DRAFT BUDGET

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	D PLACEMAKING FY25/26 ADOPTED BUDGET DETAIL ITEMS	FYE 23_24 Final Financials	FY24-25 AMENDED BUDGET	FY2025/26 ADOPTED BUDGET
1	Street Pole Banner Management	20,722	40,000	45,000
2	Decorative Lighting Annual program	46,157	55,000	52,000
3	Holiday Lighting	24,340	28,320	40,000
4	Downtown Safety Ambassador Program	302,342	330,000	340,000
5	Downtown Parking	1,050	8,000	18,000
6	Signage and Kiosks	2,975	5,000	12,000
7	Downtown Beautification - Clean/ Amenities/Public Art	0	40,000	65,000
8	Libby Wesley Plaza Activation		20,000	25,000
	TOTAL PLACEMAKING	**397,586**	**526,320**	**597,000**