

— DOWNTOWN —   
**Delray Beach**  
RESTAURANT MONTH

Sponsorship  
Program



# Restaurant Month Overview

Restaurant Month celebrates our vibrant restaurants and commends their dedication through the spotlight of our month-long culinary extravaganza. This is the perfect occasion to shine a light on our eclectic dining landscape, dynamic atmosphere, and imaginative gastronomic adventures.

Throughout the month of September, Downtown Delray Beach's restaurants offer a wide array of culinary delights, enjoyable happy hours, and exclusive culinary events featuring fixed-price menus for breakfast, brunch, lunch, and dinner.



# Sponsorship Overview

**Downtown Delray Beach Restaurant Month is advertised and marketed in Miami-Dade, Broward & Palm Beach Counties through several targeted platforms:**

- DDA online platforms
- Print advertising in local newspapers and magazines
- PR exposure
- Digital advertising - FB, IG, Google
- Social media Influencers with million+ followers
- TV ad placements
- Radio ad placements
- Participating restaurants' marketing campaigns
- Signage throughout Downtown

There are four sponsorship levels available for this year's Downtown Delray Beach Restaurant Month, each of which provide multi-channel exposure for partnering brands.



# Bronze CUP

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## TIER 4 LEVEL

Annual Partner Commitment:

**\$500**

### PARTNERSHIP INCLUSIONS:

- **Logo inclusion:**
  - All event materials (pending when sponsorship was confirmed)
  - Restaurant Month social media event page
  - DowntownDelrayBeach.com Restaurant Month landing page
  - All media placements
  - Press releases
  - Printed marketing collateral
  - Digital marketing pieces including blogs and certain social media posts
  - Digital signage at the Visitor Information Center (runs on a loop throughout the day. Visitor Information Center sees upwards of 2,000 people a month)



**TIER 3 LEVEL**

Annual Partner Commitment:

**\$1,000**

**PARTNERSHIP INCLUSIONS:**

**Logo inclusion:**

- All event materials (pending when sponsorship was confirmed)
- Restaurant Month social media event page
- DowntownDelrayBeach.com Restaurant Month landing page
- All media placements
- Press releases
- Printed marketing collateral
- Digital marketing pieces including social media posts
- Digital signage at the Visitor Information Center (upwards of 2,000 people a month)

**PLUS:**

- Dedicated Facebook targeted ad promoting your business throughout Restaurant Month (\$400 value)
- Reserved lunch for 2 guests at any participating Restaurant Month restaurant in Downtown Delray



**TIER 2 LEVEL**

Annual Partner Commitment:

**\$1,500**

**PARTNERSHIP INCLUSIONS:**

**Logo inclusion:**

- All event materials (pending when sponsorship was confirmed)
- Restaurant Month social media event page
- DowntownDelrayBeach.com Restaurant Month landing page
- All media placements
- Press releases
- Printed marketing collateral
- Digital marketing pieces including social media posts
- Digital signage at the Visitor Information Center (upwards of 2,000 people a month)
- Dedicated Facebook targeted ad promoting your business throughout Restaurant Month (\$400 value)
- Reserved lunch for 2 guests at any participating Restaurant Month restaurant in Downtown Delray

**PLUS:**

- Dedicated Facebook and Instagram feed post (\$500 value)
- Logo on Restaurant Month homepage web banner (\$1000 value)
- Custom Restaurant Month cube banner on multiple pages on DowntownDelrayBeach.com

# Platinum PLATE

## TOP TIER LEVEL

Annual Partner Commitment:

**\$2,000**

### **PARTNERSHIP INCLUSIONS:**

#### **Logo inclusion:**

- All event materials (pending when sponsorship was confirmed)
- Restaurant Month social media event page
- DowntownDelrayBeach.com Restaurant Month landing page
- All media placements
- Press releases
- Printed marketing collateral
- Digital marketing pieces including social media posts
- Digital signage at the Visitor Information Center (upwards of 2,000 people a month)
- Dedicated Facebook targeted ad promoting your business throughout Restaurant Month (\$400 value)
- Reserved lunch for 2 guests at any participating Restaurant Month restaurant in Downtown Delray
- Dedicated Facebook and Instagram feed post (\$500 value)
- Logo on Restaurant Month homepage web banner (\$1000 value)
- Custom Restaurant Month cube banner on multiple pages on DowntownDelrayBeach.com

#### **PLUS:**

- Restaurant Month street pole banners
  - Up to 12 banners (\$1200 value)

# Event BRANDING

## SIGNAGE/BANNERS

PRODUCED BY **DDA**  
DOWNTOWN DEVELOPMENT AUTHORITY

DOWNTOWNDELRAYBEACH.COM  
@DELRAYBEACH

### THANK YOU TO OUR SPONSORS

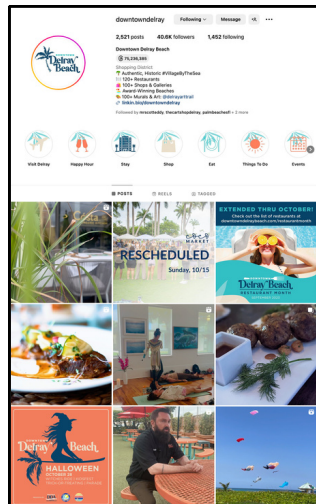
**GOLDEN SPOON:**

**PLATINUM PLATE:**

**PARTNERS:**

## RESTAURANT MONTH 2023 EXAMPLES

### DIGITAL PROMOTION



Experience the taste of Downtown Delray Beach with 30+ participating restaurants, cafes, and fast-casual establishments/eateries.

FOR MORE INFO

DowntownDelrayBeach.com

<p>PRODUCED BY:</p>	<p>GOLDEN SPOON:</p>	<p>PLATINUM PLATE:</p>	<p>PARTNERS:</p>
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### ADVERTISING

FB & IG - Image Ad | 1080x1080

HEADLINE: September 1<sup>st</sup> - September 30<sup>th</sup>

DESCRIPTION: Get a taste of the town with delicious deals at more than 35 restaurants, cafes & eateries. Bon appétit!

LINK DESCRIPTION: See the specials.

BUTTON: Learn More

LINK: <https://downtowndelraybeach.com/restaurantmonth2023>

### PRINT MATERIALS

Experience the taste of Downtown Delray Beach with 30+ participating restaurants, cafes, and fast-casual establishments/eateries.

SCAN FOR MORE INFO

PRODUCED BY **DDA**  
DOWNTOWN DEVELOPMENT AUTHORITY

DowntownDelrayBeach.com | @DowntownDelray

**PARTICIPATING RESTAURANTS**

**50 Ocean** • (561) 278-3364  
**Amar Mediterranean Bistro** • (702) 305-1731  
**Atlantic Grille at the Seagate** • (561) 665-4900  
**Avalon Steak & Seafood** • (561) 593-2500  
**Bar 25 Gastro Pub** • (561) 359-2643  
**Brú's Room Bar & Grill** • (561) 276-3663  
**Brulé** • (860) 302-6446  
**Caffe Luna Rosa** • (561) 271-5835  
**City Oyster** • (561) 272-0220  
**Community Classroom Project** • (561) 859-5423  
**Costa by OKAM** • (561) 501-6115  
**Craft Food Tours** • (954) 536-4375  
**Dada** • (561) 330-3232  
**Death By Pizza** • (561) 666-9111  
**Deck 84** • (561) 665-8484  
**Dai Fuego Paradise** • (561) 707-0992  
**Drift Kitchen & Bar** • (561) 274-3289  
**Fit Food Express** • (561) 214-3900  
**Foxtall Coffee Delray Beach East** • (513) 570-6361  
**Gelato & Co.** • (910) 709-3091  
**J&J Seafood Bar and Grill** • (561) 272-3390  
**Johnnie Brown's** • (561) 243-9911  
**Kilwins** • (239) 986-1336  
**Le Colonial** • (561) 566-1800  
**Lionfish** • (561) 639-8700  
**Neptune Cigar, Wine & Cheese** • (513) 571-6361  
**Rack's Fishhouse & Oyster Bar** • (954) 595-9483  
**Ramen Lab Eatery** • (561) 455-2311  
**Rocco's Tacos & Tequila Bar** • (561) 659-1940  
**Rose's Daughter** • (860) 302-6446  
**The Bridge Cafe** • (561) 403-5581  
**The Grove** • (561) 266-3750  
**The Office Delray** • (561) 797-8082  
**The Original Popcorn House** • (561) 865-7300  
**The Wine Room Kitchen and Bar** • (561) 866-6633  
**Two Fat Cookies** • (561) 265-5350  
**Vic & Angelo's** • (561) 278-9570  
**Windy City Pizza** • (561) 905-5190

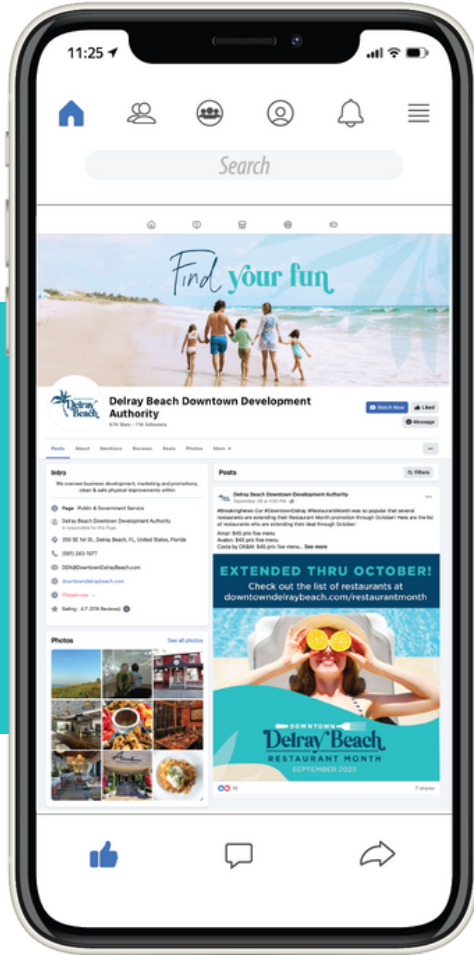
<p><b>GOLDEN SPOON:</b></p>	<p><b>PLATINUM PLATE:</b></p>	<p><b>PARTNERS:</b></p>
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**SUZANNE BOYD**

building  
engagement  
and  
impact



Delray Beach Downtown Development Authority  
September 25 at 11:54 AM · 🌐

Football season is in full swing and we are excited that the #1 sports bar in South Florida - [Bru's Room Sports Grill](#) is participating in our #DowntownDelray #RestaurantMonth. Of course - you can get their popular ribs and wings as part of their \$25 prix fixe menu, but they're also offering up some new menu items that aren't your typical sports bar fare. Check it out before Restaurant Month ends on Saturday! #LoveDelray #VillageByTheSea

Click here to see all participating re... See more



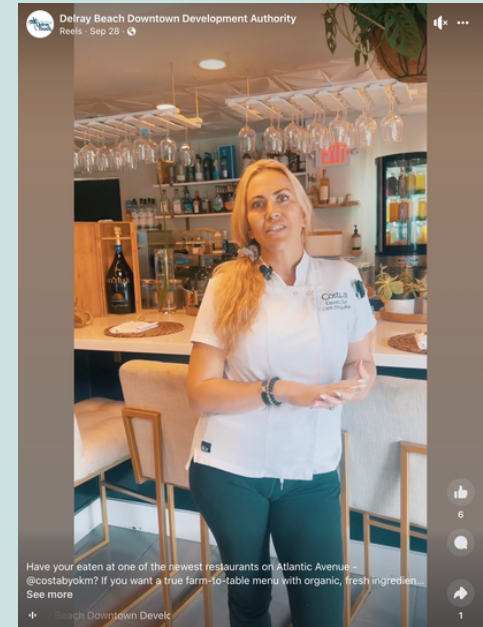
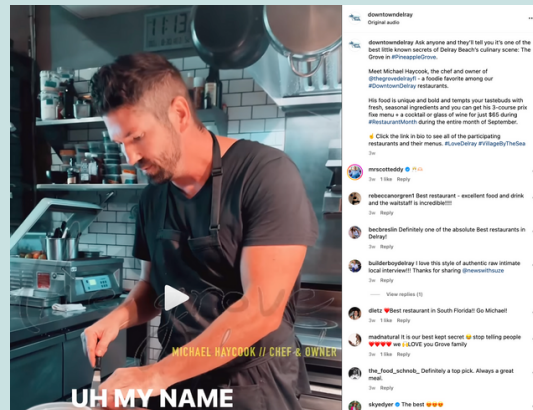
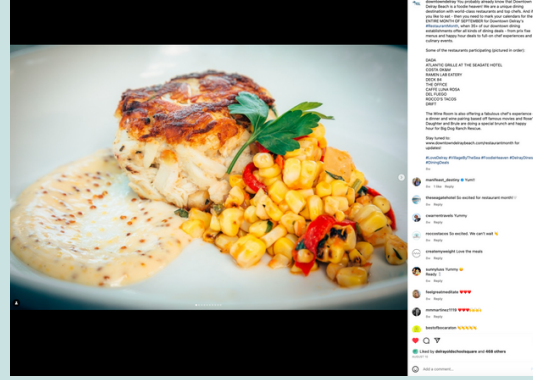
2 comments 2 shares

Like Comment Share

View more comments

Susan Donohue  
Love your chicken tacos

Like Reply 1w



Delray Beach Downtown Development Authority  
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**2023**  
*Impact*  
**&**  
*Successes*

**2023 RESTAURANT MONTH STATS**

**X PARTICIPATING RESTAURANTS**

**X IMPRESSIONS**

**X ENGAGEMENTS**

**X PEOPLE TOUCHED**

**X ESTIMATED ECONOMIC IMPACT**



**Thank you for your consideration in becoming an official Partner of Restaurant Month**

