

the SAVOR AVENUE

Partnership Program



Savor the Avenue Overview

Presented by the Downtown Development Authority and Delray Beach Magazine, this world-renowned culinary scene features downtown restaurants while raising funds for a local nonprofit organization.

This unique, under-the-stars dining experience spans 5 blocks on East Atlantic Avenue as the Nation's Longest Dining Table.

The prestigious culinary event continues to be recognized around the country as one of the most fun and sought-after experiences of the year with reservation-style ticket sales that sell out within 24 hours.





Premier PARTNER

TIER 1 LEVEL

Annual Partner Commitment:

\$5,000

PARTNERSHIP INCLUSIONS:

Logo inclusion:

- Recognition as a Premier Sponsor
- Primary placement of logo on all event materials
 - Top/largest mention/logo in all media ads, press releases, website, and social media
 - Event banners
 - Event lanyard provided as pass to the event
 - Logo and/or company name included on event promotional video
 - Logo and/or company name included on recap video
- Onsite activation:
 - Opportunity for two 10x10 activation areas within the Event footprint; distribute promotional items and information to attendees at the event
 - Verbal recognition of sponsor throughout the event by emcee
 - Opportunity to address attendees during opening comments of the event
 - Opportunity to participate as a Décor Contest Judge
 - Table signage displayed at the event
- 4 dinner reservations to Savor the Ave Dining Event
- Primary inclusion in the Savor the Ave social media campaign (reach of 75,000+ fans)
- For Automobile - on site activation to display up to 4 vehicles in designated areas in the footprint

Gold PARTNER

TIER 2 LEVEL

Annual Partner Commitment:

\$3,000

PARTNERSHIP INCLUSIONS:

Logo inclusion:

- Placement of logo on all event materials
 - Recognized as Gold Partner in all media ads, press releases, website, and social media
 - Event lanyard provided as pass to the event
 - Event banners
 - Logo and/or company name included on event promotional video
 - Logo and/or company name included on recap video
- Onsite activation:
 - Opportunity for one 10x10 activation area within the Event footprint; distribute promotional items and information to attendees at the event
 - Verbal recognition of sponsor throughout the event by emcee
 - Table signage displayed at the event
- 2 dinner reservations to Savor the Ave Dining Event
- Inclusion in the Savor the Ave social media campaign (reach of 75,000+ fans)

Silver PARTNER

TIER 3 LEVEL

Annual Partner Commitment:

\$1,500

PARTNERSHIP INCLUSIONS:

Logo inclusion:

- Placement of logo on all event materials
 - Recognized as Silver Partner in all media ads, press releases, website, and social media
 - Event banners
 - Logo and/or company name included on recap video
- Onsite activation:
 - Verbal recognition of sponsor throughout the event by emcee
 - Table signage displayed at the event
- Inclusion in the Savor the Ave social media campaign (reach of 75,000+ fans)

Event BRANDING

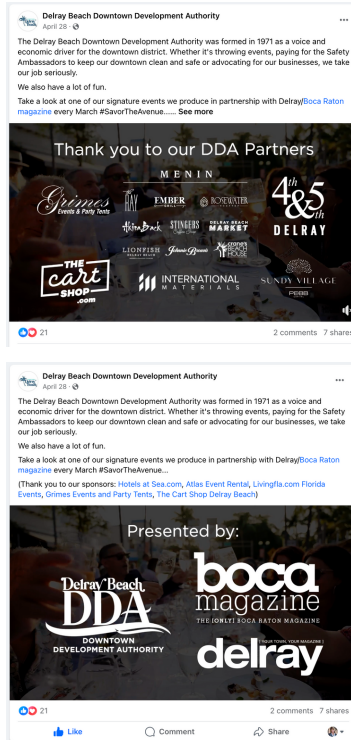
SIGNAGE/BANNERS



SAVOR THE AVENUE 2023 EXAMPLES

ADVERTISING

DIGITAL PROMOTION



the SAVOR the AVENUE

A UNIQUE DINING EXPERIENCE ON EAST ATLANTIC AVENUE

MONDAY, MARCH 27 | 5:30PM

SCAN FOR  INFORMATION

PRESENTED BY: boca magazine, Delray Beach DDA, ATLAS, delray magazine

BENEFITTING: ACHIEVEMENT CENTERS FOR CHILDREN & FAMILIES



ONSITE MATERIALS

PRESENTED BY: boca magazine, Delray Beach DDA, delray magazine

BENEFITTING: ACHIEVEMENT CENTERS FOR CHILDREN & FAMILIES



the SAVOR the AVENUE

AVALON

PRESENTED BY: boca magazine, Delray Beach DDA, delray magazine

BENEFITTING: ACHIEVEMENT CENTERS FOR CHILDREN & FAMILIES

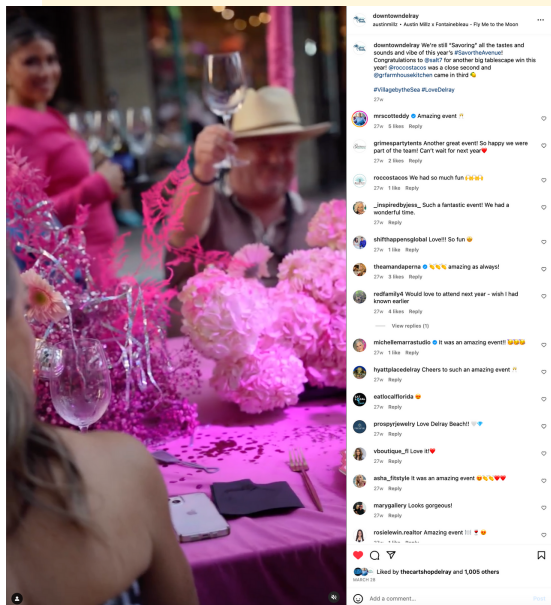
the SAVOR the AVENUE

A UNIQUE DINING EXPERIENCE ON EAST ATLANTIC AVENUE

March 27, 2023

Delray Beach DDA, delray magazine, boca magazine

building engagement and impact



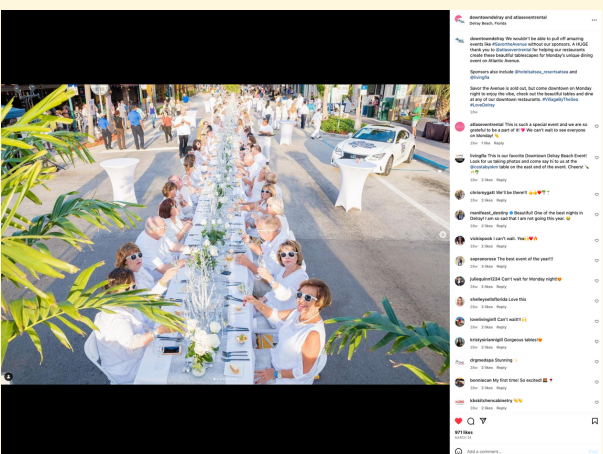
Delray Beach Downtown Development Authority is with Shaina Wizov.
March 29

Wow! What a night! We had another successful #SavorTheAvenue thanks to our participating restaurants who went above and beyond - our sponsors who made this event possible - our team who pulls it all together - and YOU. Whether you were a guest at a table or just came downtown to appreciate the energy and the beautifully decorated tables - this event and the people involved are what make #DelrayBeach the #VillageByTheSea!

Hotels at Sea.com
Atlas Event Rental
Livingfla.com Florida Events
Grimes Events and Party Tents
The Cart Shop Delray Beach
Pebb Capital
International Materials
Menin Development Inc.
4th and 5th Delray

Avalon - Steak & Seafood
Elisabetta's Ristorante Bar Pizzeria
Cabana El Rey
Rocco's Tacos and Tequila Bar
Salt7
Racks Fish House + Oyster Bar + Gary Rack's Farmhouse Kitchen
City Oyster and Sushi Bar
Vic & Angelo's Delray
Caffe Luna Rosa
Costa by OK&M
Rose's Daughter
Lionfish Modern Coastal Cuisine - Delray Beach

(Photos by **Debra Somerville Photography**)



Delray Beach Downtown Development Authority
April 28

The Delray Beach Downtown Development Authority was formed in 1971 as a voice and economic driver for the downtown district. Whether it's throwing events, paying for the Safety Ambassadors to keep our downtown clean and safe or advocating for our businesses, we take our job seriously.

We also have a lot of fun.

Take a look at one of our signature events we produce in partnership with Delray/Boca Raton magazine every March #SavorTheAvenue..... See more





Thank you for your consideration in becoming an official Partner of Savor the Avenue

