



## **DOWNTOWN DELRAY BEACH**

**#DowntownDelray @downtowndelray @delraydda  
Downtowndelraybeach.com**

### **Authentic Vibe - Day & Night – Village by the Sea**

Beach, beauty & spa, health & wellness, green market, dine, shop, arts & culture, fun for everyone, parks & nature, golf & tennis, events, hotels, water sports, entertainment, attractions, live music, movies, luxury to local, girls weekends, family time, weddings, vacation destination, live, work and play.

### **Downtown District and Neighborhoods**

The walkable Downtown district is comprised of 3.5 square miles, a main street that runs from the interstate to the Atlantic Ocean right through the Downtown. It consists of six unique neighborhoods: West Atlantic – Gateway to Downtown; The Ave – Electric; Pineapple Grove Arts District – Artsy; SOFA (South of Atlantic) – Up & Coming; US1 – Urban; Beachside – Relaxed. All unique in their own character filled with a mix of commercial and residential areas.

### **Annual Visitors:**

Delray Beach has a tradition of welcoming all to the Village by the Sea for over 100 years. As a resort town on the east coast of Florida, it is our goal to attract both visitors, local and seasonal residents to this tropical destination. Annually, Delray Beach will see close to 2 million people on our beach and an additional 2 million who visit our Downtown. Delray Beach is home to many fun festivals and events that showcase our community all attracting estimated averages from 2,000-100,000 people.

### **Location and Accessibility:**

Delray Beach is located on the Southeast coast of Florida in southern Palm Beach County. Delray Beach is accessible from Palm Beach International Airport and Ft. Lauderdale International Airport. There is connectivity from commuter rail (Tri-Rail) and highspeed rail known as Brightline. The city provides FREE transportation east and west to and from the station to the downtown main street, Atlantic Avenue which connects to Bus transit north and south. The city also provides a point to point complimentary electric GEM Car service to and from the Downtown. RIDE FREEBEE

### **Attractions**

- The Public Municipal Beach – 2 miles long, chairs & umbrellas
- Delray Beach Public Golf Course (18 hole)
- Delray Beach Tennis Center – (clay and hard courts)
- Hobie cat sailing & watersports
- Silverball Museum, Putt 'N' Around
- Atlantic Avenue – Nightlife
- Sandoway Discovery Center
- Delray Yacht Cruises
- Arts Warehouse
- Cornell Art Museum
- Delray Beach Historical Society Museum
- Spady Cultural Heritage Museum
- Morikami Museum & Japanese Gardens – west of Downtown
- Saltwater Brewery – west of Downtown

### **Visitor Information**

- Delray Beach Visitor Information Center – Accredited Information Center
  - 7 days a week; 9am – 5pm

### **Culinary**

120+ – Full-Service restaurants, bars, coffee, ice cream and juice bars

Vibrant nightlife scene, live music, outdoor concerts, theaters, pubs, and outdoor cafes

### **Shopping**

- 125+ - From books, music, clothing and shoes to furniture, home & garden, flowers, and wine.
- Downtown Delray Beach recognized as one of the Top Shopping Destinations by Robert Gibbs and USA Today, 2018

### **Arts & Culture**

- 30+ art galleries and working artist studios
- 7 Museums
- Street art murals & Public Art
- Arts Garage – live performances
- Cornell Art Museum at Old School Square
- Crest Theatre at Old School Square
- Outdoor Pavilion at Old School Square
- Arts Warehouse
- Delray Beach Playhouse
- Spady Cultural Heritage Museum
- Delray Beach Historical Society

### **Parks & Nature:**

Delray Beach is filled with a large variety of parks from 2 miles of beaches, to lake front parks, sporting community centers, water parks and beach front parks.

- Sandoway Discovery Center
- Veterans Park Recreation Center & Playground along the Intracoastal Waterway
- Lake Ida Park
- Hilltopper Stadium Athletic Park
- Miller Field

### **Beauty and Wellness:**

- 100+ - 72 on website - Salons, Spas, Fitness Studios and Wellness Centers

### **Professional Services:**

- A large range of professional offices are located with the Downtown and the City of Delray Beach including many corporate headquarters: Menin Development, Ocean Properties LLC, Delivery Dudes, The Downtowner, Kolter Group just to name a few.

### **Accommodations**

19 – Resorts, Inns & Hotels

1,400+ hotel rooms

**Events:** Over 150 Special events take place in Downtown Delray Beach each year ranging from parades, Fine Art Shows, Culinary and Fashion events to holiday festivities

- January – Delray Beach Fashion Week
- February – Delray Beach Open Tennis Tournament
- March – St. Patrick’s Day Parade and Savor the Avenue
- April – Delray Affair
- July – 4<sup>th</sup> of July Celebration
- August – Downtown Delray Beach Restaurant Month
- October – May – First Friday Art Walk
- December 1-30 – Holiday Celebration featuring the famous 100ft. Christmas Tree, boat parade and holiday parade

\*\*All TBD for 2021 based on COVID-19.

### Coming in 2021

Opal Grand Oceanfront Resort & Spa – Renovations – Early 2021 – [www.opalgrand.com](http://www.opalgrand.com)

(Name changed from Delray Beach Marriott in January 2019)

- Exterior and pool area - renovation – completed Q4 2020
- 277 guest room - renovations – completion expected Q1 2021
- Lobby, marketplace, and coffee bar - renovation – completion expected Q1 2021
- New restaurant and bar – completion expected Q1 2021

Delray Beach Market – Opening April 2021 – [www.delraybeachmarket.com](http://www.delraybeachmarket.com)

- Architecturally significant mixed-use building, 50 yards south of Atlantic Avenue in the heart of downtown Delray Beach, FL.
- 150,000 SF, 4-story building with additional basement and mezzanine levels
- Florida’s largest food hall at roughly 60,000 SF with 35 individually curated, best-in-class vendors.
- Local seafood, artisanal coffee, hand roll sushi to hand crafted burgers and more.
- Vintage signage and impactful wall graphics
- Beautifully curated central cocktail bar.
- 220 car, 4-level enclosed parking garage
- Uber/Lyft drop-off area

The Ray hotel – Opening July 2021 – [www.therayhotel.com](http://www.therayhotel.com)

- Two blocks north of Atlantic Avenue in highly coveted Pineapple Grove area of downtown Delray Beach, Florida
- Tropical Modernism architecture punctuated by living walls, multiple rooftop gardens, large-scale sculptures, and art installations.
- 141 smart guestrooms with balconies
- 20,000 square foot pool deck with restaurant and bar
- Offering four new food & beverage options, which include a Michelin Chef, an iconic rooftop venue, a lobby signature restaurant, and a neighborhood coffee shop.
- Multiple private event spaces available for parties ranging in size of 135 - 458, including the Rooftop and the Cube.



[Atlantic Crossing – Opening 2021 - www.atlanticcrossingdelray.com](http://www.atlanticcrossingdelray.com)

9.22 acres - 530,682 SF; six buildings; 1,089 underground, garage, and valet parking spaces  
83,000 SF of Class-A office space; 73,000 SF of retail and restaurant space; 343 luxury apartments, condominiums, and townhomes. A green and walkable destination, it's a natural extension of Downtown Delray's authentic and eclectic charm, gracefully weaving together generous public spaces, lively streetscapes, and distinctive design to bring two city blocks to life at Atlantic Avenue and Federal Highway.

- Downtown living – luxury apartments – Opening Q3 2021
- Class A office space – Opening Q3 2021
- Specialty shops and restaurants – Opening Q3 2021
- Parkside condominiums – 2023

### **Accolades**

- Top Ten Happiest Seaside Towns – Coastal Living Magazine
- Best of the Road Most Fun Small Town in America – Rand McNally & USA Today
- One of America's 10 Great Shopping Streets- USA Today
- All America City Award – 1993, 2001, 2017
- America's 20 Best Small Towns for Christmas – Coastal Living Magazine

### **Make It Yours, Downtown Delray Beach (Marketing Campaign)**

Watch! - Make it Your Paradise... [www.DowntownDelrayBeach.com/story](http://www.DowntownDelrayBeach.com/story)

Web: [www.DowntownDelrayBeach.com](http://www.DowntownDelrayBeach.com)

Facebook: [Facebook.com/DelrayDDA](https://www.facebook.com/DelrayDDA)

Instagram: [@downtowndelray](https://www.instagram.com/downtowndelray)

Twitter: [twitter.com/DelrayDDA](https://twitter.com/DelrayDDA)

YouTube: [Delray DDA](https://www.youtube.com/DelrayDDA)

LinkedIn: [Delray Beach Downtown Development Authority](https://www.linkedin.com/company/Delray-Beach-Downtown-Development-Authority)

[#DowntownDelray](https://twitter.com/DowntownDelray)

### **Media Gallery**

[www.downtowndelraybeach.com/media](http://www.downtowndelraybeach.com/media)

### **Delray Beach Downtown Development Authority Contacts:**

Laura L. Simon, Executive Director – [lsimon@downtowndelraybeach.com](mailto:lsimon@downtowndelraybeach.com)

Kellie Ames, Marketing Manager; Marusca Gatto, Downtown Activation Manager; Heather Purdo, Program and Marketing Coordinator; BJ Sklar, Visitor Information Center Coordinator; Liliana Fino, Assistant.

**561.243.1077; [DDA@downtowndelraybeach.com](mailto:DDA@downtowndelraybeach.com)**