



WELCOME
TO



DOWNTOWN
DELRAY BEACH
FLORIDA

WELCOME!

THANK YOU FOR CHOOSING DOWNTOWN DELRAY BEACH!

The Downtown Development Authority is thrilled to have you as a part of the distinctive social fabric that makes up our award-winning downtown. We are here to advocate for your business and help you thrive and succeed in Downtown Delray Beach.



Downtown Delray wouldn't be unique or vibrant without the myriad of businesses that chose to make this "Village By the Sea" their home:

39% - Professional Services

60% - Restaurants, Shops, Galleries, Hotels,
Beauty & Wellness, Miscellaneous - that is comprised of:

134 - Health, Wellness & Beauty Spas

127 - Restaurants & Bars

109 - Clothing & Specialty Shops

51 - Art Studios, Galleries & Venues

23 - Businesses geared towards "Fun for Everyone"

11 - Hotels



ABOUT THE DDA



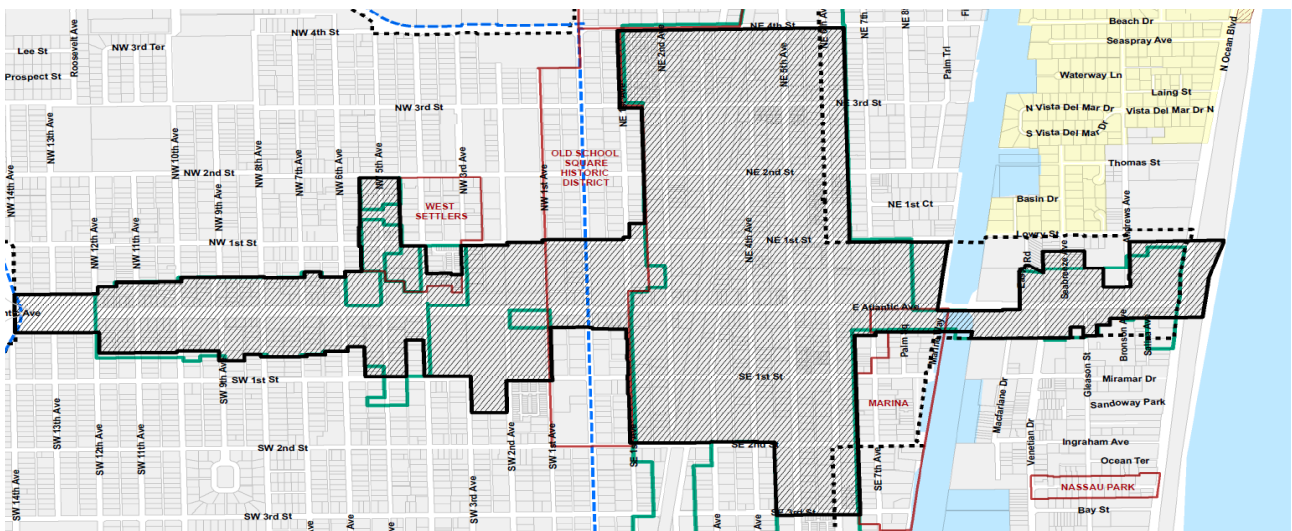
The Delray Beach Downtown Development Authority (DDA) is a taxing authority created by the State of Florida in 1971. The Authority is charged with reinvesting the Ad Valorem property tax - which funds the DDA - back into the downtown, focusing on three key areas to help promote the district, business and property owners: **Marketing, Placemaking and Economic Vitality.**

The district is comprised of 340 acres east of I-95. The boundaries of the DDA district are Atlantic Avenue east from I-95 to the high tide mark; Swinton Avenue north to NE 4th Street and east to NE 6th Street; Swinton Ave south to SE 2nd Street on the east side and east to SE 6th Ave. The area is a blend of commercial, residential, city and county property.

Marketing Downtown

The DDA provides all downtown businesses with complimentary marketing and promotional opportunities including:

- Social Media
- Video & Digital Signage
- Visitor Information Center
- Business Landing Page on DowntownDelrayBeach.com
- TV
- Radio
- Downtown Connection Newsletter
- Public Relations
- Guide to Downtown Delray Beach Guidebook
- Bi-Weekly E-Newsletter





SAFETY AMBASSADORS

The Downtown Delray Beach Safety Ambassador Program - funded by the DDA - assists in making Downtown Delray Beach friendlier and safer through these program initiatives:

- Increase the perception of safety within Downtown among the community
- Enhance the quality of life by decreasing nuisance issues
- Increase support for the Downtown Clean and Safe Unit
- Assist with directions, maps, crossing the street, ideas on what to do, etc.
- Provide Safe Walk services for employees or customers

If you require assistance from the safety ambassadors, please call 561.379.8136 or 561.386.1134

***In the case of an emergency, always call 911!**



PARKING

Need employee parking options?

Public Parking Garages are free if you arrive prior to 4 p.m. and thereafter a \$5 flat fee from 4 p.m. to midnight Monday through Saturday. Parking is free in public garages on Sundays.

Locations: Old School Square Garage 180 NE 1st St; Robert Federspiel Garage SE 1st Ave

All Public Parking Lots are free.

Locations:

Veteran's Park 802 NE 1st. St (4-hour limit)
 North Railroad Lot 30 NE 4th Ave (9 hour limit)
 South Railroad Lot 25 NE 4th Ave (2 hour limit)
 Village 50 SE 6th Ave (2 hour limit)
 Gladiola 51 SE 6th Ave (9 hour limit)
 Bankers Row 200 NE 1st Ave (4 hour limit)
 4th & 5th Delray Garage (IPIC) (4 hour limit—First 90 spaces)
 South Palm Beach County Courthouse Garage 200 W. Atlantic Ave (unlimited until 5 p.m.)
 Monterey House Lot 37 NW 1st Ave (unlimited)

For any City resident, there is a Downtown Parking Permit for \$12 annually. Residents are able to park in public garages, surface lots and certain side streets from 12 p.m. until 6 p.m. for FREE.

Handicap

Handicap parking is FREE up to 4 hours at all public parking spaces, public parking garages and public lots in Downtown Delray Beach. Vehicle must have a proper handicap license plate or placard.

TIPS FOR A SUCCESSFUL PARTNERSHIP!

01

CONNECT WITH THE DDA!

If you're reading this, you're already one step ahead! Connecting with our team is important in ensuring that your business is promoted to its maximum ability. (1) Make sure we have your current contact info, (2) complete a New Business Registration Form and (3) we'll send over your business landing page, login credentials and a video tutorial so you can (4) utilize our extensive website that has an international reach with over 500,000 visitors annually. And (5) be sure to provide your business' marketing collateral to the Visitor's Information Center, which sees an average of over 2,000 visitors monthly in season.

02

STAY IN THE KNOW!

With a vibrant and active community like Downtown Delray, there's always news to help keep you informed. Make sure you like and follow us on all social media channels. But most importantly, make sure you (and your employees) are signed up to receive our emails and bi-weekly e-newsletter!



www.facebook.com/DelrayDDA



[@downtowndelray](https://www.instagram.com/downtowndelray)



[@DelrayDDA](https://twitter.com/DelrayDDA)



[Delray Beach Downtown Development Authority](http://www.DowntownDelrayBeach.com)



www.DowntownDelrayBeach.com

03

GET INVOLVED!

We not only want to bring businesses to our Downtown, we want to KEEP them here. One of the many resources available is the Downtown Merchant & Business Association (DMBA). The DMBA provides a forum for downtown businesses to collaborate on programs, communicate issues you face as a business owner and be a collective voice that advocates for activities that promote retention and healthy growth of the downtown business community.

We also encourage you to attend our monthly board meetings (2nd Monday of the month) and participate in programs and events including Delray Beach Fashion Week, Savor the Avenue, First Friday Art Walk, Mother's Day Orchid Giveaway, Restaurant Week and Small Business Saturday !

EVENTS & PROGRAMS



DELRAY BEACH FASHION WEEK

A week of style, fashion and sophistication, the award-winning Fashion Week showcases designs and collections of clothing, accessories, and fashion-forward hairstyles from Downtown Delray's boutiques, designers, hair salons and studios. All fashion retailers & hair salons are encouraged to participate. A Fashion Week recap presentation & video are available upon request.

JAN. 22 –26, 2020

SAVOR THE AVENUE

Downtown's finest restaurants prepare four-course prix fixe menus for 1,200 guests as they dine along Atlantic Avenue at one of North America's longest dining tables. All Downtown full service establishments are welcome to participate.

MAR. 23, 2020

PINEAPPLE GROVE ART & MUSIC FEST

Celebrate the art, culture and vibe of Pineapple Grove with merchant open house events, pop-up tent art exhibits, food, LIVE music, prizes and giveaways!

APRIL 2020

FROG ALLEY CARIBBEAN FESTIVAL

The Frog Alley Caribbean Festival is a unique event celebrating the rich Caribbean culture and history based in the West Atlantic corridor and in its 2nd year, will run in conjunction with National Caribbean American Heritage Month.

JULY 13, 2019

DINE OUT DOWNTOWN DELRAY RESTAURANT WEEK

The Frog Alley Caribbean Festival is a unique event celebrating the rich Caribbean culture and history based in the West Atlantic corridor and in its 2nd year, will run in conjunction with National Caribbean American Heritage Month.

AUG. 1-7, 2019



PROGRAMS



MOTHER'S DAY ORCHID GIVEAWAY

The Annual Mother's Day Orchid Giveaway, created by the DDA and generously supported by the DMBA, encourages shopping downtown. For every \$200 collected in retail receipts, customers receive a complimentary Phalaenopsis orchid plant. All downtown retailers and galleries are encouraged to participate.

MAY 1-9 2020

SHOP SMALL: SMALL BUSINESS SATURDAY

Businesses are encouraged to register with American Express to fully leverage this national program in conjunction with the DDA—an official Neighborhood Champion. To learn more, visit [AmericanExpress.com/ShopSmall](https://www.americanexpress.com/shop-small).

NOV. 30, 2019

HOLIDAY WINDOW DÉCOR CONTEST

Sponsored by the DMBA and DDA, all downtown businesses are invited to decorate their windows and businesses for the holiday. Be festive, get creative and get competitive! Winners will be selected in the following categories: Most Creative, Most Delray and Best Overall.

DECEMBER 2019

DELRAY AFFAIR AFTER DARK

In 2019, the Greater Delray Beach Chamber of Commerce will celebrate its 57th year of the Delray Affair. Our goal is to encourage all attendees from this event to stay downtown, enjoy merchant specials and promotions throughout the weekend.

APRIL 12-14, 2019

